

**IVP Name:**

**Country: Sri Lanka**

**Part One – Executive Summary (two pages maximum for presentation at the meeting)**

**1. Country Overview**

	<b>Last Quarter</b>	<b>This Quarter</b>
Regional Membership Numbers (totals of all types)	<ul style="list-style-type: none"> <li>• Student members 946</li> <li>• Associates 31</li> <li>• MILT 399</li> <li>• CMILT 536</li> <li>• FCILT 36</li> <li><b>TOTAL 1948</b></li> </ul>	<ul style="list-style-type: none"> <li>• Student members 952</li> <li>• Associates 32</li> <li>• MILT 431</li> <li>• CMILT 560</li> <li>• FCILT 35</li> <li><b>TOTAL 2010</b></li> </ul>

<b>Key Country-Level Activities:</b>	<b>Activities</b>
WiLAT	<ol style="list-style-type: none"> <li>1. membership drive for CILT Sri Lanka at the Navy Head Quarters Wardoom.</li> <li>2. New year celebration</li> <li>3. visit of mentees of Ignite Batch 8 to Unilever Sri Lanka Distribution Center at Lindel</li> <li>4. WiLAT Sri Lanka - introductory session of their newly introduced program Knowledge Hub</li> <li>5. session on Smart Port Revolution - Orchestrating People, Process and Technology - Learnings from the Fremantle Port, Perth Australia</li> <li>6. field visit to the Hayleys Advantis - Corporate Distribution center at Kelaniya for mentees and membership.</li> <li>7. How to create a CV and face and interview”</li> <li>8. CILT membership drive for the Ocean university Negambo branch</li> </ol>
Next Generation (if applicable)	-
International Business Forum (IBF)	IBF Kick-off Meeting
Other Regional Level Activities	<ol style="list-style-type: none"> <li>1. Inauguration ceremony of the CILT mentoring program</li> <li>2. Strategic Planning Session of CILT Sri Lanka</li> <li>3. The 2nd session of the Mentor Training Programme 2022, CILT FOSTER 2022</li> <li>4. A Visit to Colombo West International Container Terminal (CWICT)</li> <li>5. The 1st webinar of the Mentoring Programme, CILT FOSTER 2022</li> <li>6. The 2nd webinar of the Mentoring Programme, CILT FOSTER 2022</li> <li>7. The National Logistics Day</li> <li>8. CILT - SSMI Applied Lean Six Sigma Programme</li> <li>9. The 3rd session of the Mentor Training Programme 2022, CILT FOSTER 2022</li> <li>10. The 3rd webinar of the Mentoring Programme, CILT FOSTER 2022</li> <li>11. John Diandas Memorial Lecture</li> <li>12. World Maritime Day</li> <li>13. The 4th webinar of the Mentoring Programme, CILT FOSTER 2022</li> <li>14. CILT International Convention 2022</li> <li>15. The 5th webinar of the Mentoring Programme, CILT FOSTER 2022</li> <li>16. L.S. De Silva Memorial Lecture</li> <li>17. New Year Celebration 2023</li> </ol>

Key Country Challenges	Key Country Opportunities
The collection of membership payments under tough economic conditions remains a challenge. Sri Lanka CILT office have deployed a systematic mechanism comprising periodic follow up through emails, notifications driven out of membership database system and phone calls.	Improvements have been observed in new member enrolment for the last couple of months. Requests from corporates for membership drives are being facilitated by the Sri Lanka CILT office.

## 2. Membership data by branch

Branch / Territory	Membership Numbers		Membership Activities		Capitation Fees
	Last Quarter	This Quarter	Key Retention Activity (Existing Members)	Key Recruitment Activities (New Members)	(Paid/Unpaid)
Sri Lanka	1948	2010	Events	Road Shows Through existing Members Through Marketing	Paid

Key Individual Branch/Territory Activity			
Branch / Territory	WiLAT	Next Generation	IBF
Sri Lanka			

Branch / Territory	Governance Issues (Yes/No) Detail to be listed in the main body of the report
CILT Sri Lanka	

## Part Two - Main Body of Report

1. Governance Issues (From Part One – Executive Summary)

2. Other Important Branch/Territory Education and Membership Activity
<p>1. Inauguration ceremony of the CILT mentoring program</p> <p>The Chartered Institute of Logistics and Transport Sri Lanka held the Inauguration Ceremony of the CILT Mentoring Program, CILT FOSTER on the 4th of May 2022 at the General Sir John Kotelawala Defence University (KDU). The event was graced by Deputy Vice-Chancellor Brigadier Wipula Chandrasiri RSP USP psc, who was the chief guest and the keynote address was delivered by Mr. Dusty Alahakoon, Chairman of NEXT Campus and Director at Paper Cube Consultants.</p>

The Program was delivered to the CILT SL Educational partners: General Sir John Kotelawala Defence University (KDU), The Ocean University of Sri Lanka, and NSBM Green Campus. Certificates were awarded to the 2021 group of students of the Ocean University of Sri Lanka at the event.

**2. The 2nd session of the Mentor Training Programme 2022, CILT FOSTER 2022**

The CILT Sri Lanka successfully conducted the 2nd session of the Mentor Training Program under CILT FOSTER 2022, on 31st May in virtual mode. The resource person was Mr. Jon Harris, International Education Strategy and Business Development Leader.

**3. The 1st webinar of the Mentoring Programme, CILT FOSTER 2022**

The monthly webinar series in the Mentoring Programme; CILT FOSTER 2022, CILT Sri Lanka successfully organized the 1st webinar. It was targeted for the student community under the theme of "The Role of Sourcing in Times of Economic Crisis". The webinar was conducted by Mr. Firdouse Ghouse, CMILT, Category Manager Sourcing- Group Supply Chain Management, Dialog Axiata PLC.

**4. The 2nd webinar of the Mentoring Programme, CILT FOSTER 2022**

CILT SL has successfully organized the 2nd webinar for the student membership. The Webinar was conducted under the theme of "Warehouse 4.0: what does the future look like for warehousing." by Mr. Danushka Jayasinghe, CMILT, General Manager - Data Analytics, MAS Holdings.

**5. CILT - SSMI Applied Lean Six Sigma Programme**

CILT Sri Lanka proudly presented "CILT - SSMI Applied Lean Six Sigma Practitioner Certification (ALSSP) for Supply Chain Management, Logistics & Transportation Professionals" together with Six Sigma Management Institute Inc. 22 participants joined the program via online.

**6. The 3rd session of the Mentor Training Programme 2022, CILT FOSTER 2022**

The Chartered Institute of Logistics and Transport Sri Lanka successfully conducted the 3rd session of the Mentor Training Program under CILT FOSTER 2022, on 23rd August in virtual mode. The resource person was Mr. Jon Harris, International Education Strategy and Business Development Leader.

**7. The 3rd webinar of the Mentoring Programme, CILT FOSTER 2022**

The monthly webinar series in the Mentoring Programme of CILT Sri Lanka, CILT FOSTER 2022 successfully organized the 3rd monthly webinar for the student membership under the theme of "Managing Customer Expectations Amidst Global Volatility" conducted by Ms. Randima Krishnaratne, CMILT, Global Programme Director at Maersk Logistics and Services UK LTD.

**8. The 4th webinar of the Mentoring Programme, CILT FOSTER 2022**

The monthly webinar series in the Mentoring Programme of CILT Sri Lanka, CILT FOSTER 2022 successfully organized the 4th monthly webinar.

The theme was "International Trade and Import, Export Procedures" conducted by Mr. Priyanga Kirihena CMILT, Deputy General Manager-Operations, Siedles (Pvt) Ltd.

**9. The 5th webinar of the Mentoring Programme, CILT FOSTER 2022**

The monthly webinar series in the Mentoring Programme of CILT Sri Lanka, CILT FOSTER 2022 successfully organized the 5th monthly webinar.

The theme was "Digital Transformation to enable Supply Chain 4.0" conducted by Dr. Thashika Rupasinghe CMILT, General Manager - Data Analytics, MAS Holdings.

### **3. Other Branch/Territory and Country Activities (Conferences, Webinars, Exhibitions)**

#### **1. Strategic Planning Session of CILT Sri Lanka**

CILT Sri Lanka held its strategic planning session for the year 2022/2023 on 21st May and broadly discussed the event plan and future strategic decisions for the year ahead. The President of CILT Sri Lanka, Dr. Namali Sirisoma headed the meeting.

#### **2. John Diandas Memorial Lecture**

The Chartered Institute of Logistics and Transport Sri Lanka (CILTSL) Successfully held the John Diandas Memorial Lecture on Thursday, September 08th, 2022 at the Auditorium of Ceylon Chamber of Commerce, Nawam Mawatha, Colombo 02.

The theme of the memorial lecture was Sustainable Transport and Logistics; A Catalyst for Sri Lanka's Economic Expansion and delivery was done by Dr. Malraj B. Kiriella, at Law, Owner/Founder SAMAS and Multidisciplinary Professional.

#### **3. L.S. De Silva Memorial Lecture**

The Chartered Institute of Logistics and Transport (CILT) Sri Lanka organized the 23rd L.S. De Silva Memorial Lecture on the 01st of December 2022 from 4:30 p.m. onwards at the CIPM Auditorium, 43 Vijaya Kumarathunga Mawatha, Colombo 05.

The theme of this year's lecture was on "Sri Lankan Railways: Challenges, Potential and Opportunities" and was delivered by Mr. W. A. D. S. Gunasinghe, General Manager at Sri Lanka Railways.

#### **4. New Year Celebration 2023**

The CILT Sri Lanka celebrated the dawn of the New Year 2023. The secretariat staff made arrangements for a transitional celebration and the council members attended the event held at the NCCSL Boardroom: 450, McCallum Rd, Colombo 10.

#### **5. A Visit to Colombo West International Container Terminal (CWICT)**

The Chartered Institute of Logistics and Transport Sri Lanka organized a visit to the Colombo Port's Western Container Terminal on the 09th of June 2022 for its members. There were 19 members participated for the CWICT visit.

### **4. Other Country /Branch Marketing Communications Activity (e.g., Social Media Channels, Website Content, Digital Marketing Campaigns)**

#### **1. The National Logistics Day**

The message of the President of The Chartered Institute of Logistics and Transport Sri Lanka in commemoration of National Logistics Day.

#### **2. World Maritime Day**

CILT Sri Lanka Celebrates World Maritime Day 2022 - New Technologies for Greener Shipping.

As the world recovers from the Covid Pandemic, there are many threats awaiting the maritime trade; increased pollution of our oceans and waterways, need for infrastructure expansion, ever-evolving security threats, and violation or disregard of international regulations and conventions. Accordingly, the theme of World Maritime Day 2022 marks a timely call for action for all stakeholders in maritime trade.

Chartered Institute of Logistics and Transport Sri Lanka wishes all the success to all the stakeholders in the maritime industry in Sri Lanka and worldwide. CILT Sri Lanka is featured on Daily News and Daily FT.

### **3. CILT International Convention 2022**

Sri Lankan delegates at the CILT International Convention 2022 – Perth, Australia

### **4. Other WiLAT, Next Generation, and/or IBF activity**

#### **1. Membership drive for CILT Sri Lanka at the Navy Head Quarters Wardoomb.**

WiLAT Sri Lanka conducted yet another successful membership drive for CILT Sri Lanka at the Navy Head Quarters Wardoomb. We were pleased to meet Rear Admiral RN Chandana Rathnayaka - Director General Logistics, Rear Admiral MWV Marapana - Director General Budget and Finance, Commodore (S) BWDMM Dissanayaka - Commodore Spredent Logistics (West) and other distinguished officers from the Navy. Prof. Renuka Herath VP- Membership Services and Hon. Secretary Dr. Priyangani Jayasundara conducted the membership drive from WiLAT SL. We were also honored to have with us Dr. Narmali Sirisoma - President CILT Sri Lanka at the membership to address the audience. Many thanks for the tokens of appreciation presented to our Exco.

#### **2. New year celebration**

WiLAT Global cordially invites you all our members today 06-01-2023 to join our New Year celebration together with our CILT family.

#### **3. visit of mentees of Ignite Batch 8 to Unilever Sri Lanka Distribution Center at Lindel**

WiLAT Sri Lanka successfully concluded the visit of our mentees of Ignite Batch 8 to Unilever Sri Lanka Distribution Center at Lindel. The Students were taken through a safety briefing, followed by a presentation and a tour around the facility to experience the entire operation. Rumal Fernando represented the WiLAT Exco. Rumal is also the Head of Customer Service and Logistics at Unilever Sri Lanka. Savindrie Perera from Unilever SL led the session.

#### **4. WiLAT Sri Lanka - introductory session of their newly introduced program Knowledge Hub**

WiLAT Sri Lanka had the introductory session of their newly introduced program Knowledge Hub this morning with the registered participants. The objective of the program is provide the academia and corporate management real life experience and exposure to operations, manufacturing and field visits. This also creates a community to share best practices and learn from each other on how we can support the industry. Aranthi, Thisari. Nadeeka and Amra from the WiLAT Exco was present to brief the team on the overall concept and project. This is going to be a wonderful learning journey.

#### **5. session on Smart Port Revolution - Orchestrating People, Process and Technology - Learnings from the Fremantle Port, Perth Australia**

What a brilliant session on Smart Port Revolution and how we should orchestrate people, process and technology at the port. The session was moderated by Ibrahim Saleem, Vice President- CILT Sri Lanka. WiLAT Sri Lanka extends our sincere appreciation to our speaker Dominc for an insightful webinar, Moderator - Ibrahim for navigating the right questions and bringing out the best learnings, and our global audience for your gracious presence and engaging discussions. "Think Big, Start Small but Start now" - Dominic Thatcher - Digital Leader, Logistics Solutions at the Fremantle Port Australia.

#### **6. field visit to the Hayleys Advantis - Corporate Distribution center at Kelaniya for mentees and membership.**

WiLAT SL - Women in Logistics and Transport organized a field visit to the Hayleys Advantis - Corporate Distribution center at Kelaniya for our mentees and membership. They were taken via a detailed journey of learnings around the facility with real life challenges, solutions and best practices. We thank the team at the Kelaniya DC at Hayleys Advantis for providing our mentees and membership with this valuable learning opportunity.

#### **7. How to create a CV and face and interview"**

WILAT Sri Lanka conducted a session on “How to create a CV and face and interview” last evening for our mentees. The session was conducted by Dilmini Weragama, Vice Chairperson Branding & Sponsorships and Indeeweri Chandrasekara. It was an evening of learning and enrichment of skills.

**8. CILT membership drive for the Ocean university Negambo branch**

WiLAT Sri Lanka conducted a successful CILT membership drive for the Ocean university Negambo branch yesterday, Nov 09, 2022. Amra Zareer Vice Chairperson, Membership Development and Shakkya Perera Exco member of WiLAT conducted a hybrid session for 45 university students.

**9. Key Market And Competitor Intelligence**

**10. Support Required from the Secretariat**

**IVP Name:**

**Country:**

**Part One – Executive Summary (two pages maximum for presentation at the meeting)**

**1. Country Overview**

	<b>Last Quarter</b>	<b>This Quarter</b>
Regional Membership Numbers (totals of all types)	<ul style="list-style-type: none"> <li>• Student members xx</li> <li>• Affiliates 15</li> <li>• MCILT 15</li> <li>• CMILT 36</li> <li>• FCILT 06</li> <li><b>TOTAL 72</b></li> </ul>	<ul style="list-style-type: none"> <li>• Student members xx</li> <li>• Affiliates xx</li> <li>• MCILT 35</li> <li>• CMILT 35</li> <li>• FCILT 04</li> <li><b>TOTAL 74</b></li> </ul>

<b>Key Country Level Activities:</b>	<b>Activities</b>
WiLAT	NIL
Next Generation (if applicable)	NIL
International Business Forum (IBF)	NIL
Other Regional Level Activities	NIL

<b>Key Country Challenges</b>	<b>Key Country Opportunities</b>
Increasing Membership	Bright

**2. Membership data by branch**

Branch / Territory	Membership Numbers		Membership Activities		Capitation Fees
	Last Quarter	This Quarter	Key Retention Activity (Existing Members)	Key Recruitment Activities (New Members)	(Paid/Unpaid)
Pakistan	31.12.2022		Paid Member 31.12.2022 502	63	Paid 2022

<b>Key Individual Branch/Territory Activity</b>			
Branch / Territory	WiLAT	Next Generation	IBF
Nil	Nil	Nil	Nil

Branch / Territory	Governance Issues (Yes/No)
	Detail to be listed in in the main body of the report

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**Part Two- Main Body of Report**

<b>1. Governance Issues (From Part One – Executive Summary)</b>
Election in March 2023

<b>2. Other Important Branch/Territory Education and Membership Activity</b>
Local Courses Supply Chain Management & Logistics & Transport 14 Students , 9 Members ( 5 already Member )

<b>3. OtherBranch/Territory and Country Activities (Conferences, Webinars, Exhibitions)</b>
World Maritime day collaborated with Institute of Nautical Surveyors in 28 <sup>th</sup> September 2022.

<b>4. OtherCountry/Branch Marketing Communications Activity (e.g., Social Media Channels, Website Content, Digital Marketing Campaigns)</b>
Nil

<b>5. Other WiLAT, Next Generation and/or IBF activity</b>
No activity

<b>6. Key Market And Competitor Intelligence</b>
Nil

<b>7. Support Required from the Secretariat</b>
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Will be requesting along with Annual report in March 2023.

**Country: Bangladesh**

**Executive Summary:**

**1. Country Overview:**

	<b>Last Quarter</b>	<b>This Quarter</b>
<b>Regional Membership Numbers</b>	<ul style="list-style-type: none"> <li>● Student members 0</li> <li>● Affiliates 32</li> <li>● MILT 24</li> <li>● CMILT 64</li> <li>● FCILT 38</li> <li>● TOTAL 158</li> </ul>	<ul style="list-style-type: none"> <li>● Student members 0</li> <li>● Affiliates 35</li> <li>● MILT 27</li> <li>● CMILT 73</li> <li>● FCILT 41</li> <li>● TOTAL 176</li> </ul>

<b>Key Country Level Activities:</b>	<b>Activities</b>
<b>WiLAT</b>	<ul style="list-style-type: none"> <li>● WiLAT, Bangladesh Induction session, 8th November 2022</li> </ul>
<b>Next Generation</b>	<ul style="list-style-type: none"> <li>● Facilitating Next Generation Executive Member's participation at CILT International Conference 2022, 22nd October 2022.</li> <li>● Welcome Luncheon for BSMRMU Students hosted by Next Generation Forum, 8th November 2022.</li> </ul>
<b>International Business Forum (IBF)</b>	<ul style="list-style-type: none"> <li>● International Business Forum (IBF) The Executive Committee has been formed and we are in the planning phase, reaching out to potential IBF members and building awareness about its core value proposition. We hope to launch IBF Bangladesh officially in March 2023</li> </ul>
<b>Other Regional Level Activities</b>	<ul style="list-style-type: none"> <li>● Representing CILT, Bangladesh in AIUB Job Fair 2022, 12th November 2022</li> <li>● CILT Bangladesh's participation in Sustainability day 2022 organized by UNGC, Bangladesh, 23rd November 2022.</li> <li>● Webinar on Industry-based Research Projects and Research Publications, 17th December 2022.</li> </ul>

<b>Key Country Challenges</b>	<b>Key Country Opportunities</b>
<ul style="list-style-type: none"> <li>● Post economic adjustment</li> <li>● Economic Downturn, thus less sponsorship opportunity.</li> </ul>	<ul style="list-style-type: none"> <li>● Currently, plenty of young students are interested in the logistics sector.</li> </ul>

## 2. Membership data by branch

Branch	Membership Numbers		Membership Activities		Capitation Fees
	Last Quarter	This Quarter	Key Retention Activity	Key Recruitment Activities	Paid/Unpaid
Bangladesh	158	176	<ul style="list-style-type: none"> <li>Webinar on Industry-based Research Projects and Research Publications, 17th December 2022.</li> <li>CILT Bangladesh's participation in Sustainability day 2022 organized by UNGC, Bangladesh, 23rd November 2022.</li> </ul>	<ul style="list-style-type: none"> <li>WiLAT, Bangladesh Induction session, 8th November 2022</li> <li>Welcome Luncheon for BSMRMU Students hosted by Next Generation Forum, 8th November 2022.</li> <li>Representing CILT, Bangladesh in AIUB Job Fair 2022, 12th November 2022</li> </ul>	

Key Individual Branch/ Territory Activities:			
Branch	WiLAT	Next Generation	IBF
Bangladesh	<ul style="list-style-type: none"> <li>WiLAT, Bangladesh Induction session, 8th November 2022</li> </ul>	<ul style="list-style-type: none"> <li>Facilitating Next Generation Executive Member's participation at CILT International Conference 2022, 22nd October 2022.</li> <li>Welcome Luncheon for BSMRMU Students hosted by Next Generation Forum, 8th November 2022.</li> </ul>	

Branch	Governance Issues
Bangladesh	No

### 3. Report:

#### 1. Governance Issues

N/A

#### 2. Other Important Territory/ Branch Education and Membership Activities

- **CILT International Diploma in Logistics and Transport:**  
In Collaboration with our Education Partner Interport Corporate Academy, We hope to start our Diploma program soon with a cohort of Logistics professionals and students who would like to pursue a career in the sector.

#### 3. Other Branch/ Territory and Country Activity

- **Webinar on Industry-based Research Projects and Research Publications, 17th December 2022:**  
CILT, Bangladesh, organized a webinar to discuss research methodology and procedure to better equip professionals and students alike to conduct research work.
- **CILT Bangladesh's participation in Sustainability day 2022 organized by UNGC, Bangladesh, 23rd November 2022:**  
CILT, Bangladesh participated in the Sustainability Day 2022 organized by United Nations Global Compact, Bangladesh where we were one of the sponsors. Mr. Reyasat Choudhury a member of the Executive body of Next generation, CILT Bangladesh was a panel speaker at the event. Our participation in this event was to reaffirm our commitment to implementing sustainable global standard in the local logistics and supply chain industry along with creating awareness about the sustainable practices in the sector.
- **Representing CILT, Bangladesh in AIUB Job Fair 2022, 12th November 2022:**  
CILT Bangladesh Council participated in the AIUB Job Fair 2022, where Capt. Gias Uddin Ahmed Khan, BN (Retd.), the Secretary and Mr. Tanjil Ahmed, the Joint secretary of CILT, Bangladesh represented the institute and educated the students on how CILT can help them develop a career in transport and logistic.

#### 4. Other Country/ Branch Marketing Communication Activity

- CILT, Bangladesh council periodically posts about its activities and showcases their campaign on its social media page. We aim to have a greater foothold in the Online forum to increase awareness about CILT among the youth in bangladesh.

- CILT participates in various local events and seminar to drive awareness about its Vision and Mission
- Brouchers and pamphlets are also used for branding and marketing purpose

**Social media Link:**

**Facebook:** [facebook.com/CILTBangladeshCouncil](https://facebook.com/CILTBangladeshCouncil)

**Linkedin:** [linkedin.com/company/the-chartered-institute-of-logistics-and-transport-bangladesh-council](https://linkedin.com/company/the-chartered-institute-of-logistics-and-transport-bangladesh-council)

**Website:** [cilt.org.bd](http://cilt.org.bd)

## 5. Other WiLAT, Next Generation and IBF activity

### WiLAT, Bangladesh:

- **WiLAT, Bangladesh Induction session, 8th November 2022:**

WiLAT Induction session was held on 19<sup>th</sup> November, 2022 by WiLAT, with the support of Next Generation Forum, CILT Bangladesh where students from Bangladesh Sheikh Mujibur Rahman Maritime University were present along with the chairperson of WiLAT, Bangladesh Mrs. Halima Begum CMILT, The treasurer of WiLAT Bangladesh, Mrs. Razia Sultana CMILT, the Secretary General of WiLAT Bangladesh, Mrs. Israt Jahan Rimi and the Joint Secretary of CILT Bangladesh, Mr. Tanjil Ahmed

This event was accommodated by Interport Maritime Limited. In this session we educated the students on the agenda and mission of WiLAT along with giving them a practical knowledge sharing opportunity in form of presentation by Interport Maritime Limited.

### Next Generation, Bangladesh:

- **Facilitating Next Generation Executive Member's participation at CILT International Conference 2022, 22nd October 2022:**

Mr. Reyasat Choudhury a member of the Executive body of Next generation, CILT Bangladesh and the CEO of shuttle was invited as a guest speaker at the CILT International Conference 2022 which was held in Perth, Australia for his contribution in transforming urban transportation

CILT Bangladesh is delighted to have sponsored the participation of Mr. Reyasat Choudhury at this event, thus working towards our commitment to promote the achievements of our members

- **Welcome Luncheon for BSMRMU Students hosted by Next Generation Forum, 8th November 2022:**

The Joint Secretary of CILT Bangladesh, Mr. Tanjil Ahmed on behalf of the institution, hosted a welcome luncheon for the students of the 1st batch of the BBA program in Port Management & Logistics, from BSMRMU. The delegation from BSMRMU, Dhaka accompanied by 4 respected faculty members of that department.

Local maritime industry experts including Fellows and Members of the Chartered Institute of Logistics & Transport, along with Board Directors of Bangladesh Shipping Agents Association (BSAA) and Bangladesh Freight Forwarders Association (BAFFA) were also present in the event, to foster interest of young students in this sector along with providing them with proper guidance.

## **6. Key Market and Competitor Intelligence**

### **Competitor intelligence:**

CILT, Bangladesh is unique in its nature that no other professional association accommodate such a diverse group of professional from diverse sectors in Logistics and Transport in Bangladesh. However, Alliance of Supply Chain Professionals in Bangladesh - ASCPB is a similar professional body in terms of catering to many members who are from the same background as CILT, Bangladesh.

### **Key Market:**

CILT, Bangladesh has a ripe opportunity to penetrate into the young demographic group and we are working towards it. In lot of our recent events we focused on driving awareness among young students from universities as we ensured their participation in those events.

## **7. Support from the Secretariate**

Prompt response to official mails are appreciated