

25-26 APRIL 2024



INTERNATIONAL CONTAINER FORUM ESE ASIA 2024

ALMATY, RIXOS HOTEL CONGRESS CENTRE



ABOUT FORUM

"ESE" forum is one of the largest and most significant business events in the container transportation sector. The event has itself as an effective platform for communication, aimed at developing container logistics and expanding international cooperation among transport companies. Since its inception in 2010, the forum has been held in various cities across attracting more than 150 regular participating companies from Russia, China, Kazakhstan, Turkey, Tajikistan, and other Central and Southeast Asian countries. Notable participants include leading companies such as TransContainer PJSC, FESCO Transport Group, Fininvest LLC, Russian Railways Business Active JSC, Russian Railways Logistics JSC, Logbox LLC, TransSynergy LLC, EuroSib-Transport Systems JSC, OTLK ERA JSC, PTC Holding LLP, KEME Company LLP, China Merchants Group (China), Nova Supply Chain Management (China), and others.

TO WHOM:

The event is intended primarily for owners and executives of transport and logistics companies operating in the container transport segment, owners of container fleets, container operators and terminals, sea lines, cargo owners

AGENDA:

At the event, the business community, government officials, and experts will engage in discussions on the latest trends, future projections, and development opportunities in container logistics amidst new realities. Key topics will include the potential for transport equipment shortages, emerging cargo segments and routes, advancements in digital logistics technologies, opportunities for educational and personnel development, and various other pertinent subjects.

ORGANIZERS' CONTACTS

IN KAZAKHSTAN: CILT www.cilt.kz | info@cilt.kz | +7 777 324 53 84 *Aiym* IN RUSSIA: EC3 www.slet.su | info@slet.su | +7 904 895 77 75 *Olga*

AGENDA



APRIL 25, (THURSDAY)

09:00 - 10:00

10:00 - 11:30

Marianna Ozheryelyeva,

TV host, journalist at RZD-TV

MODERATOR:

OFFICIAL PART OF THE FORUM. CONFERENCE

PARTICIPANT REGISTRATION

PLENARY DISCUSSION "TRANSPORT INTEGRATION OF RUSSIA - ASIA".

DISCUSSION TOPICS:

- Economic preconditions for transport integration Russia – Asia regions;
- Transport policy of regional Governments: opportunities for cooperation;
- The potential of Countries in the development of container logistics;
- Realization of the transit potential of Central Asia: the main drivers and deterrents;
- Prospects and limitations of the development of trans-Asian transport corridors. Possibilities of integration;
- The main factors contributing to the growth of freight transportation by rail
- Priorities in the development of the railway infrastructure of international transport corridors. Transit transportation through Central Asian countries etc.

Top executives, representatives of railway carriers: JSC "Russian Railways» NC JSC "Kazakhstan Temir Zholy", SUE "Tajik Railway", JSC "Uzbekiston Temir Yullari", and others.

COFFEE - BREAK

Expected speakers:

12:00 - 13:30

11:30 - 12:00

MODERATOR:

Yerkhat Iskaliev, Chairman of the Subcommittee of Transport Logistics and Transportation of NPP "Atameken", member of the Presidium of the Union of Transport Workers of Kazakhstan "Kazlogistics", Chairman of the Board of LLP "SK-Pharmacy"

PANEL SESSION "CONTAINERISATION IN CENTRAL ASIA - CHALLENGES AND PROSPECTS». DISCUSSION TOPICS:

- Current trends in the development of container transportation and their future prospects;
- Impact of seasonal rolling stock shortages on the economy. Strategies. Challenges. Opportunities;
- Revision of logistics routes in the context of sanctions and emerging new opportunities;
- Innovations in the organisation of international railway transportation and their implementation;
- Threats to the development of container logistics in the current period, possible solutions;

Expected speakers:

- Containerisation as a driver for technological development: success stories and innovative concepts;
- Changes in logistics schemes in Central Asia. How will the agreement between Russia and Belarus about liberalization of auto transportation affect to global logistics?
- Transportation of sanctioned goods.
 Current situation, expert forecasts;
- The use of navigation seals in the organization of railway transportation. When to expect widespread use of these items, the expected effect and possible risks, etc.

Top executives of major operator companies: FESCO Transport group, PJSC "Trans-Container", JSC «KTZ Express", PTC Holding, Smart Logistics, UTLC ERA, and others.

LUNCH

AGENDA



15:00 - 16:30	PRACTICAL SESSION "TRANSPORT LOGISTICS AND CUSTOMS DECLARATION. ACTUAL TASKS AND PRACTICAL SOLUTIONS. DISCUSSION TOPICS:
	 Current trends in the development of container transportation in Central Asia. Analytical market overview; Containerization of new types of cargo and the possibility of expanding the cargo base; Major infrastructure projects in the Republic of Kazakhstan. Plans and new opportunities for the development of railway logistics; Changes in customs regulation: what shippers need to know in 2024; Kepresentatives of major operator companies JSC "UTLC ERA", Eastcomtrans LLC., Smart Logistics; lawyer and experts on Customs Regulation and others.
17:00 - 18:00	B2B, B2G MEETINGS
19:00 - 23:00	GALA-DINNER, "SVETLANA" PANORAMIC RESTAURANT
APRIL 26, (FRIDAY)	SITE TRIP TO "KHORGOS GATEWAY»
08:00 - 12:00	TRANSFER SHUTTLE FROM ALMATY TO "KHORGOS GATEWAY»
12:00 - 14:00	 KHORGOS GATEWAY SITE TRIP: Altynkol station; «Nurly Zhol» - checkpoint; The KTZE-Khorgos Gateway dry port.
14:30 - 18:00	 LUNCH AT QUANYSH GRAND HALL RESTAURANT (ZHARKENT). AGENDA INCLUDES: Performance of national ensembles and dance groups; Business game / master class.
18:00 - 22:00	RETURN TO ALMATY

PARTICIPATION CONDITIONS





The Chartered Institute of Logistics and Transport

	Cost of participation/ per delegate, US dollars	Cost of participation/ per delegate, KZ tenge			
EARLY BOOKING (PAYMENT BEFORE 1.03.2024):					
Day 1 of the Forum, conference (25.04)	400 USD	175 000 ⊤			
Site trip to Khorgos (26.04)	+ 100 USD	+ 50 000 ⊤			
FOR PAYMENTS AFTER 1.03.2024:					
Day 1 of the Forum, conference (25.04)					
Site trip to Khorgos (26.04)	+ 150 USD	+ 70 000 ⊤			

THE PARTICIPATION FEE INCLUDES: participation in the forum "ESE ASIA-2023" (one or two days depending on the chosen participation rate); access to the mobile application "ESE" with the program of the event, list of participants, directory of participating companies with contacts; placement of the company logo on the organizer's website; materials on the results of the conference (photo report, video report, presentations of reports) in electronic form; lunch, coffee breaks according to the program; gala dinner, activities of the second day of the forum (depending on the chosen participation rate).

For an additional fee, it is possible to arrange an "airport-hotel-airport" transfer, hotel selection and booking, accompanying services, a city tour, and more.

! In case of participation of 3 or more delegates from the company we offer to consider the possibility of participation within the framework of a partnership package.

PARTNERSHIP PACKAGE	* *	Package cost, US dollars	Package cost, KZ tenge
PACKAGE TYPE:			
BRONZE		2 200 USD	1 000 000 ¯
SILVER		4 350 USD	2 000 000 ₸
GOLD		7 610 USD	3 500 000 ⊤

THE PACKAGES INCLUDE: the possibilities of partner packages are presented on the following page

PARTNERSHIP OFFER



PARTNERSHIP PACKAGE	BRONZE	SILVER	GOLD
PACKAGE INCLUDES:			
Publication of partner information on the hosts' website pages and social media platforms, in the participants' directory	1.1	1.1	1.1
Placement of the company's logo on the event's general press wall	1.1	1.1	1.1
Inclusion of the company's logo in the promotional video		1.1	1.1
Participation in all business events and informal meetings (lunch, dinner) of the forum	1.1	1.1	1.1
Site trip to «Khorgos Gateway»		- -	10 A 10
Distribution of the company's promotional materials at the registration desk	1.1	1.1	1.1
Distributing information about the partner to the participants via the event's mailing list	1.1	1.1	1.1
Incorporation of company information into the event's press releases distributed to the media		1.1	1.1
Announcement of the company at the event			10 A 10
Planning and coordination of B2B meetings for companies	1.1	- e	1.1
Setting up the company's mobile stand in the congress center's lobby	1.1	- e	1.1
Involvement of a company representative as a speaker at the forum	1.1		1.1
Organization and arrangement of a workstation at the forum venue	1.1		1.1
Broadcasting of the partner's video presentation during coffee breaks			1.1
Inclusion of promotional materials from the partner company in the participants' kits			
Arranging and confirming an interview with the company's top executive in a leading industry media outlet, an information partner of the forum	1.1		1.1
Number of delegates from the partner company under the partnership package	up to 3	up to 4	up to 6

ACCOMMODATION CONDITIONS



ACCOMMODATION RIXOS HOTEL 5*	ا:د،	Price in USD	Price	Price in KZT	
Room Type:	Single occupa	Double ancy occupancy	Single occupancy	Double occupancy	
Double Deluxe (32 sq.m., 2 beds)	\$207	7 \$228	95 000 ⊤	105 000 ⊤	
Deluxe Superior Single (32 sq.m., 1 bed)	\$218	8 \$240	100 000 ⊤	110 000 ⊤	
Junior Suite (48 sq.m.)	\$294	4 \$315	135 000 ⊤	145 000 ₸	
Deluxe Suite (80 sq.m., 2 floors)	\$424	4 \$446	195 000 ⊤	205 000 ⊤	

ACCOMMODATION IS CHARGED SEPARATELY

The above prices are per room per night and are inclusive of 12% VAT (Kazakhstan). Accommodation fee includes:

- Buffet breakfast at the Brasserie restaurant on the day after arrival;
- Access to Rixos Spa (gym, swimming pool, saunas, Turkish bath);
- Wireless high-speed internet access throughout the hotel.

ACCOMMODATION KAZZHOL PARK 4*	Price in USD Drice in V7T		Price in USD		ו KZT
Room Type:	Single occupancy		Double occupancy	Single occupancy	Double occupancy
Standart Room	\$90		\$100	41 600 ⊤	45 600 ⊤
Business Suite	\$160		\$170	72 000 ⊤	78 000 ⊤

ACCOMMODATION IS CHARGED SEPARATELY

The above prices are per room per night and are inclusive of 12% VAT (Kazakhstan). Accommodation fee includes:

- buffet breakfast on the day after arrival;
- access to gym;
- Wireless high-speed internet access throughout the hotel.





CONTACTS OF THE ORGANIZERS







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25-26 OF APRIL YEAR 2024