

IMC

Final Minutes

Tuesday 17 November 2015; 11:00 GMT

Teleconference / Motorcycle Museum

Present:	Name	Initials	Position		
Members:	Kevin Byrne	КВ	Chairman		
	Paul Brooks	PB	President		
	Neville Binning	NB	IVP		
	David Collenette	DC	IVP		
	Ibrahim Jibril	IJ	IVP		
	Elliot Price	EP	IYP Convenor		
	Jan Steenberg	JS	IVP		
	Bernard Auton	BA	IVP		
In attendance:	Steve Agg	SA	CEO CILT(UK)		
	Janet Eady	JE	CILT (UK)		
	Harriet Leung	HL	Manager CILT (HK)		
	Keith Newton	KN	Secretary General		
	Jon Harris (part)	JH	Professional Development		
	Ceri Williams	CW	Communication/Administration		
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Apologies:	Radzak Malek, Becky L	oo, Finbarr Clea	arr Cleary, Aisha Ali Ibrahim, Monique		
	Kack-North, Stephen Rinsler, David Pugh, Gen Usman, Duncan Snook				
	Rupert Nichols, Amal Ku	umarage			

	Item	Action
1.0	Welcome	
	KB welcomed members to the meeting. Janet Eady from CILT (UK) joined with	
	Steve Agg for purposes of continuity. KB wished SA well in his new career and	
	thanked him for his efforts on IMC over the years	
2.0	Minutes of Meeting on Wednesday 16 September 2015	
	DC seconded KB's proposal that the minutes of the meeting on Wednesday 16	
	September 2015 be passed as an accurate representation of the meeting and be	
	approved for posting on the website.	
2.1	KN/EP/SR have discussed the International Young Achiever of the Year award	KN/SR
	process and will ensure YPs are involved in the decision making next year (item 6.1)	
2.2	NB to confirm with RD whether the Fiji visit has taken place (item 2.1)	NB

3.0	Strategy	
3.0	KN circulated a report on the output of convention strategy sessions on values and	
	regional activity.	
3.1	KN requested that IVPs submit any notes they may have from the regional sessions.	IVPs
3.2	KB noted that work is needed to raise the profile of our brand through all industry	
	sectors.	
3.3	PB stated that the next version of the strategy plan should be approved before the	
	end of February 2016	
4.0	Conferences & Conventions	
4.1	International Convention 2016 & Preparation Meeting on 24/11	
	KN is visiting Montreal next week for planning meetings with DC and his	
	team.	
4.1.1	DC believes visas will continue to be an issue for the foreseeable future. DC will	
	involve government colleagues to try and ease the process. DC urged delegates to	
	start the application process immediately.	
4.1.2	IVPs to encourage early visa application within their regions	IVPs
4.1.3.	Early visa application to be encouraged through the International website	CW
4.1.4	KN highlighted the need to engage with corporate and government partners to	
	encourage senior attendance. Members to consider means of encouraging	ALL
4.2	participation from these high level contacts	
4.2	International Convention 2017 – Bidding Process	
	KN confirmed 3 bids were received prior to the 30 November 2015 deadline. South	COT
	Africa have now withdrawn their bid so COT will consider applications from	СОТ
4.3	Mauritius and Macao next week	
4.3	Future Conventions (N) reported that India are keep to hid and other expressions of interest have been	
	KN reported that India are keen to bid and other expressions of interest have been received	
5.0	Committee Reports	
5.0 5.1	IESC	
0.1	KB thanked JH for an excellent report on education.	
5.1.1	JH raised 3 headline issues:	
	- £195,000 was received in Ireland to end October 2015 with an additional	
	£4,000 received in past few days. A further £100,000 is in progress so JH	
	expects to hit or exceed the revised £307,000 target. Education team are	
	working hard to ensure outstanding monies are received	
	- On occasion normal due diligence tests have failed to reveal issues affecting	
	the suitability of TPs. Guidance is required on tighter procedures especially	
	where the TO/IB is not active or where there is no branch. Of particular	
	concern are issues regarding the local reputation of providers or officials and	
	their manner of conducting business.	
	- Launch of CPD Tool Kit and Global Training Directory will now fall into Q1 2016	
5.1.2	JH reported that help is still needed on the key knowledge areas work with a	
	greater spread of volunteers needed to convene the panels	
5.1.3	KB suggested that the document needed fine tuning for the academic world and	
	should be launched prior to convention 2016	
5.2	IMSC	
	KN has had dialogue with BL on the future agenda of the IMSC. BL is clear that the	
	agenda should focus on standards and has suggested the agenda include quality of	

and adherence to set standards. BL believes Corporate membership is an issue for the marketing committee rather than the membership standards committee. KN invited comment on these proposals JS suggested consideration of lifetime membership which KN reported India is still	
selling. PB queried whether a career institution should be offering life membership as the practice is contrary to the idea of CPD being central to membership. SA observed that the practice of lifetime membership is not sound financially. PB	
suggested IMSC consider this as a management issue and make their recommendation. SA observed that exception should be made for honorary members. KN to liaise with BL	KN
Territorial Organisations and International Branches	
NB reported on recent activity in Australia. Membership is static in Australia with the Council working hard to retain members. Marketing initiatives are planned to	
increase in membership. The branch is in good financial state and Convention 2016	
discussions with the Ministry of Education in Nigeria and is hopeful that the issue is	
now resolved with help from International. IJ updated the meeting on recent activity in Nigeria	
KN has sent a report of his recent visit to India, Mauritius and Malaysia to trustees. Potential areas for growth will be considered by Trustees next week	
(Norbert Dentressangle) – where he is currently a Development Director. Kevin joins CILT (UK) on 1 December with SA leaving at the end of the month. CILT (UK)	
2016. Membership is up in UK and there is increased activity especially in	
A comprehensive WiLAT report was circulated. WiLAT remains very active across the world. An Asian Regional WiLAT conference was held last week and the number	
YP	
EP reported on contacts from new areas, including Mauritius, especially in the	
African region and described local initiatives in Australia and New Zealand.	
KN observed that the Mauritius experience has underlined the selling potential of	
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The IAC will formally review the 2016 budget next week which will come to IMC in	
KN observed that UK / International need to work together to plan for CILT in UAE	
	the marketing committee rather than the membership standards committee. KN invited comment on these proposals IS suggested consideration of lifetime membership which KN reported India is still selling. PB queried whether a career institution should be offering life membership as the practice is contrary to the idea of CPD being central to membership. SA observed that the practice of lifetime membership is not sound financially. PB suggested IMSC consider this as a management issue and make their recommendation. SA observed that exception should be made for honorary members. KN to liaise with BL Territorial Organisations and International Branches NB reported on recent activity in Australia. Membership is static in Australia with the Council working hard to retain members. Marketing initiatives are planned to target corporate members. DC reported improved US representation at the N America AGM and a year on year increase in membership. The branch is in good financial state and Convention 2016 will help market the organisation in N America I is facing a challenge of education recognition in Nigeria. He has been having discussions with the Ministry of Education in Nigeria and is hopeful that the issue is now resolved with help from International. IJ updated the meeting on recent activity in Nigeria KN has sent a report of his recent visit to India, Mauritius and Malaysia to trustees. Potential areas for growth will be considered by Trustees next week SA's successor will be Kevin Richardson – a logistician joining from XPO Logistics (Norbert Dentressangle) – where he is currently a Development Director. Kevin joins CILT (UK) on 1 December with SA leaving at the end of the month. CILT (UK) also has a new chairman - Richard Wilding and will have a new President in May 2016. Membership is up in UK and there is increased activity especially in education. Key Developing Groups WILAT report was circulated. WiLAT remains very active across the world. An Asian Regional WiLAT conference was held last week and the nu

	being re- established as a viable stand alone branch within the next 2 years.	KN/SA
	KN/SA/Kevin Richardson to discuss	
8.3	PB confirmed that Branch in a Box – a combination of components to facilitate and	
	encourage new branches - is in progress. CW confirmed that our Google Analytics	
	account is now active and that data is available to be used for marketing purposes.	
8.4	CW confirmed that social media platforms are now active. IVPs are to promote the	IVPs
	website and social media sites locally to encourage participation	
	Website: www.ciltinternational.org	
	Facebook: www.facebook.com/ciltinternational/	
	Twitter: @cilt_global / @KeithNewtonCILT / @presidentCILT	
	Slideshare: www.slideshare.net/ciltinternational	
8.5	KB thanked attendees and closed the meeting at 12:09	
	Dates of Next Meetings	
	Teleconference Tuesday 2 February 2016 at 11:00 GMT	
	Face to face meeting 10 May 2016 in Montreal	