



The Chartered  
Institute of Logistics  
and Transport

## CORONAVIRUS (COVID-19) OFFICIAL UPDATES



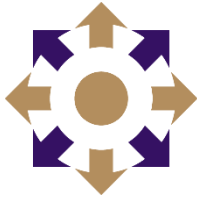
**STRONGER TOGETHER**

# Education and Training Insight Report – Summary Version

Jon Harris

CILT International Education and Business Development Lead

Contact: [jon.harris@ciltinternational.org](mailto:jon.harris@ciltinternational.org)



The Chartered  
Institute of Logistics  
and Transport

# Welcome to our Insight Report

During March-May 2020 CILT International engaged with its 90+ training and education partners across the world to understand the impact of the COVID-19 situation on learning and development activities.

Over 65% of our partners came back to use with comprehensive comments and customer insight. We received 49 detailed feedback pro formas covering 28 countries where we provide training capability and CILT accredited courses.

The findings have enabled us to adapt our global education approach and support mechanisms but also helped us understand the 'local' response and the resilience of the training sector in different countries and cultures. These findings are a snapshot insight, but they also help us to plan for the future.

To find out more please contact:

Jon Harris

International Education Strategy and Business Development Lead

Chartered Institute of Logistics and Transport

Email: [jon.harris@ciltinternational.org](mailto:jon.harris@ciltinternational.org) and +44 (0) 7881 805 952

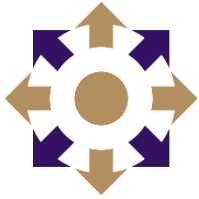


The Chartered  
Institute of Logistics  
and Transport

# Response coverage from our global training family

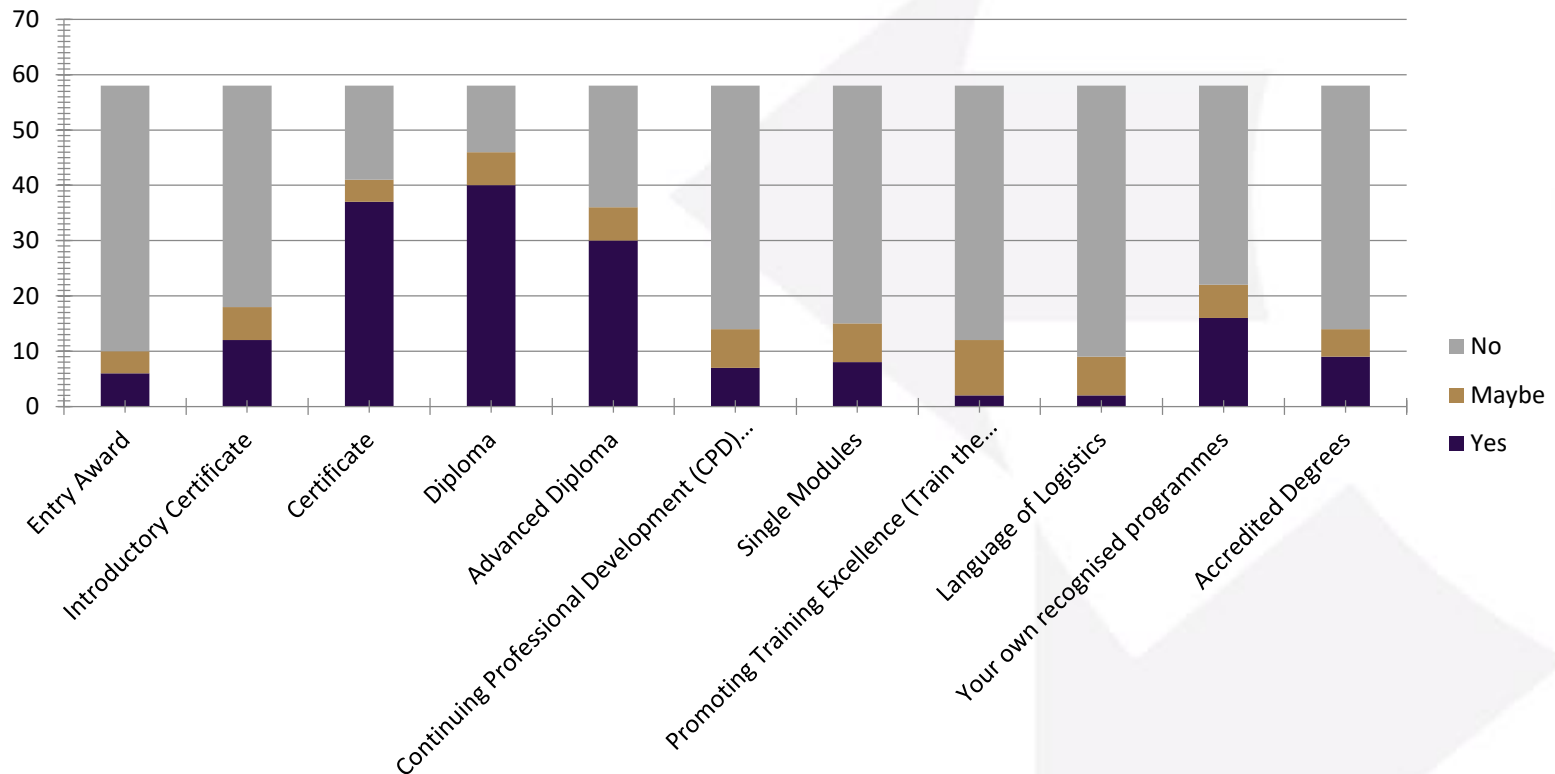


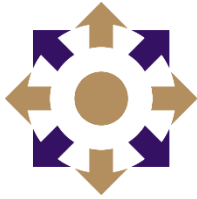
 Countries with training providers that replied to our Covid-19 impact survey



# Types of course running at March 2020

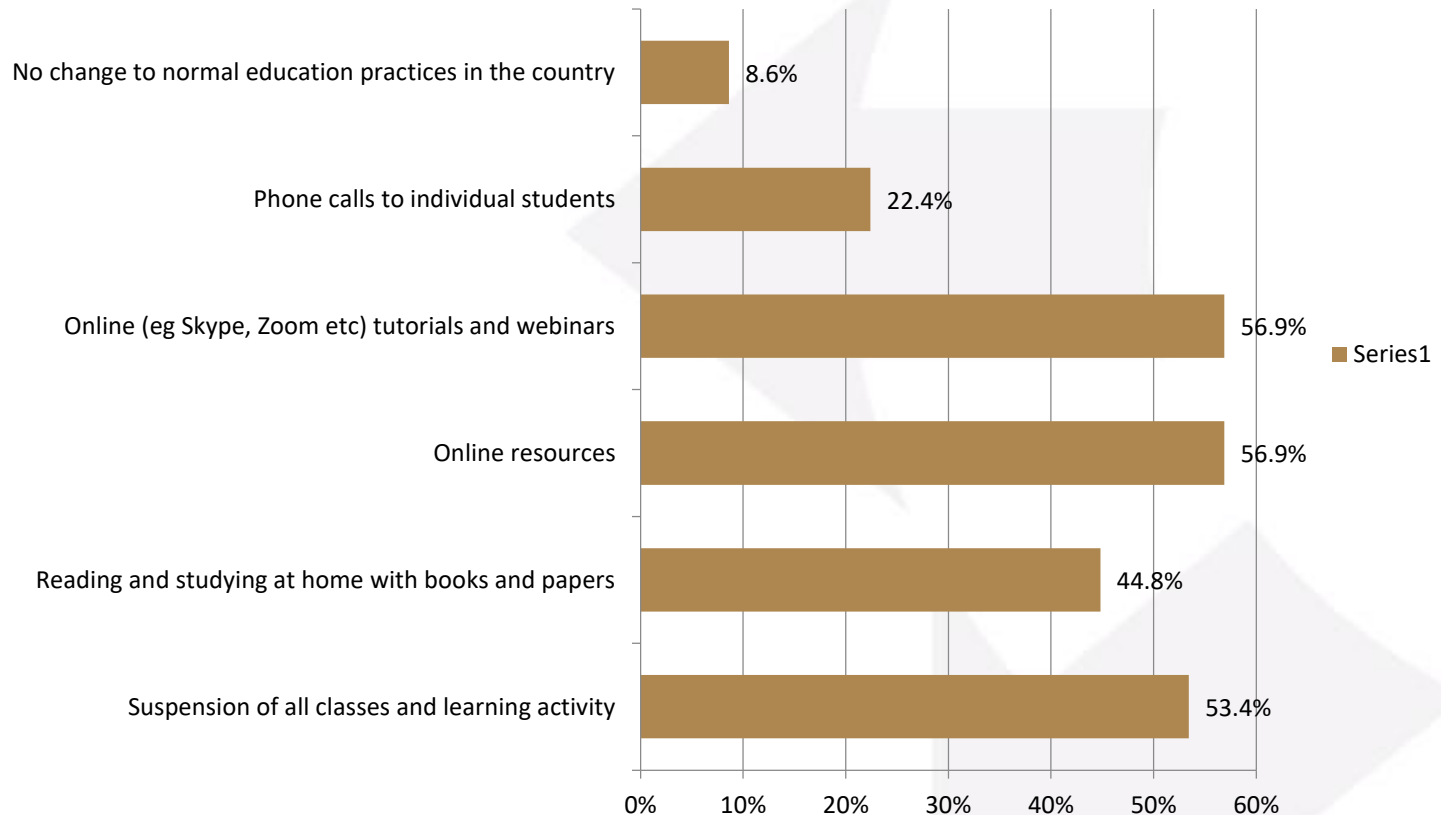
Which CILT education and training programmes are you currently running?

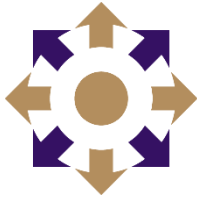




# Understanding COVID-19 impacts

With the impact of the coronavirus (COVID -19) what are your immediate/short-term plans?

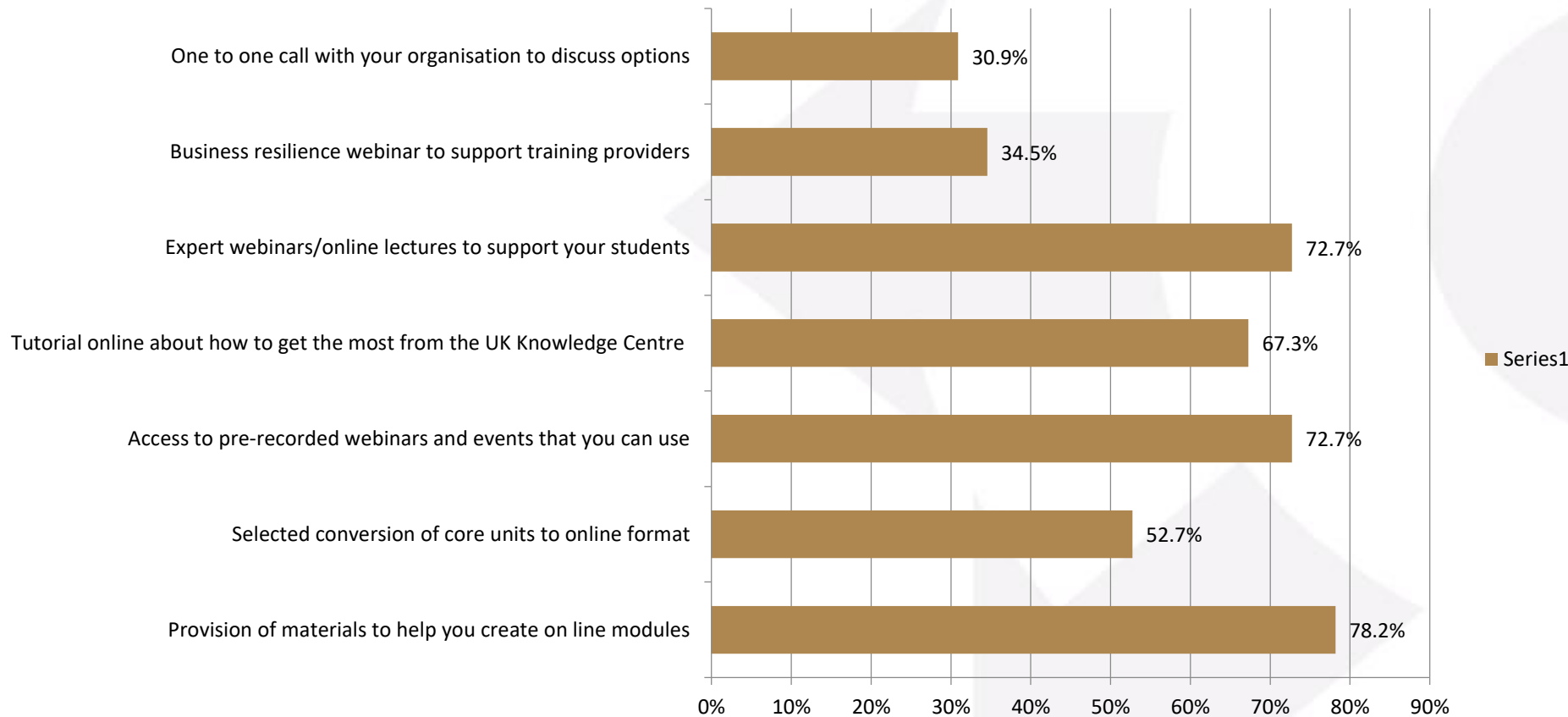


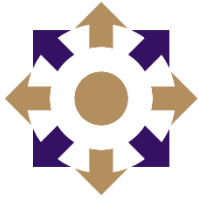


The Chartered  
Institute of Logistics  
and Transport

# Moving to virtual learning formats

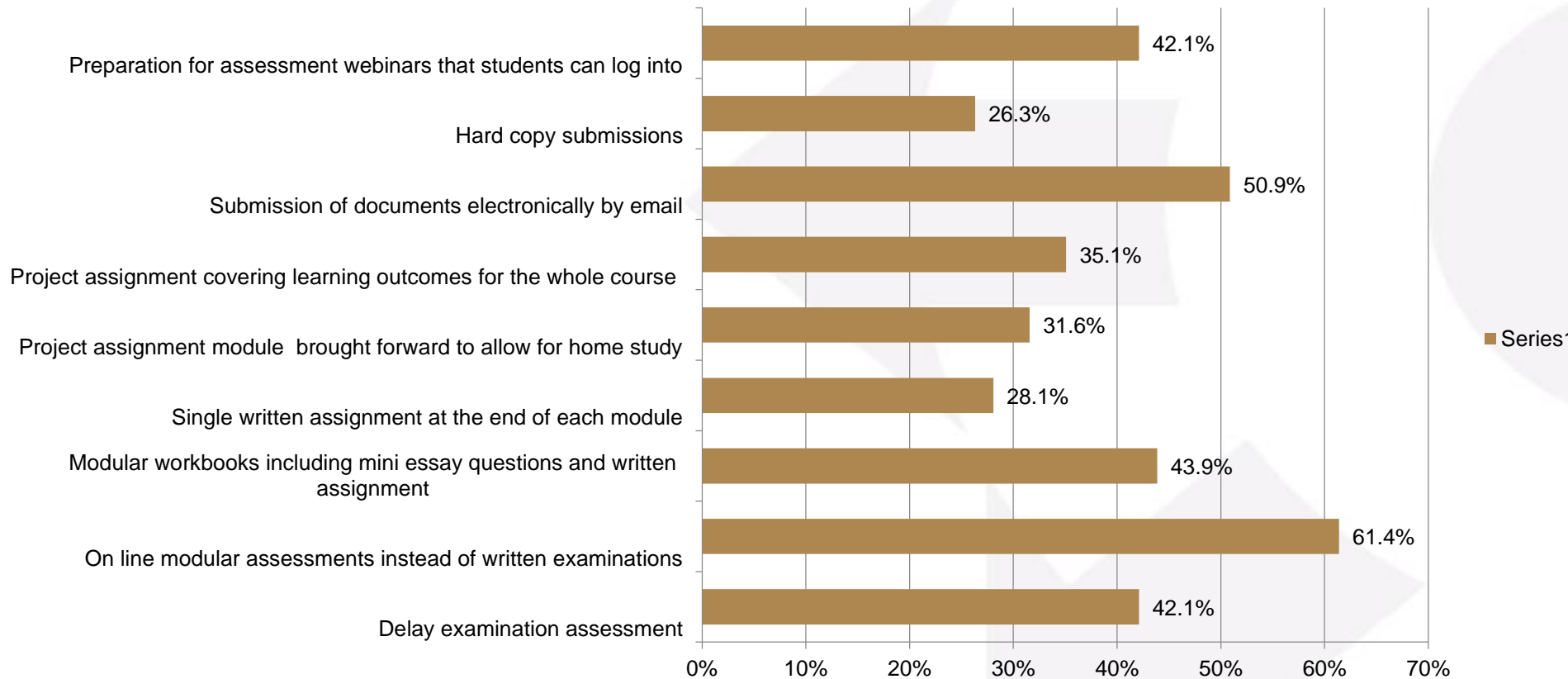
If you have to operate as a virtual learning centre, what type of support would be helpful to you?

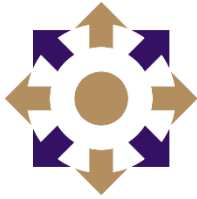




# Flexible assessment approaches

Altering the assessment approach - which would be most suitable for your organisation?



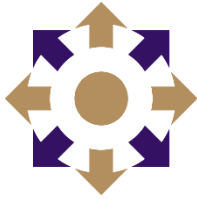


# Market Impact findings

This question focused on market impact targeted short to medium term impacts due to the coronavirus outbreak. The headline market impact messages covered these themes:

- Strong support for online learning and development of products
- A key need to update reduce materials and the course content – including the introduction of additional modules and units
- Smart use of pre-recorded content
- The need to reduce the amount of contact time and encourage learning through a diversified range of media
- Recognition of prior learning and skills
- Moving to a more flexible blended assessment model
- Online platform help and support
- Flexibility to applying financial adjustments around membership and course fees
- Media exposure and market presence including clear career pathways





The Chartered  
Institute of Logistics  
and Transport

## Key suggestions from training partners

The 'open question' on future measures that could be taken gave strong consistent messages about:

- Development of marketing packs and guidance
- Support with online and market diversification advice
- Tackling lower levels of conventional enrolment with on line to compensate
- Key income impacts for training providers compounded by business clients cutting back on training and skilling
- Easier access to materials and resources including digitalisation
- Development of the CILT Knowledge Centre hub as a wider e-library service offering including access to e-study resources and ebooks
- The need to facilitate best practice sharing between providers
- Addition train the trainer resources to support virtual leaning



**The Chartered  
Institute of Logistics  
and Transport**

# **CORONAVIRUS (COVID-19) OFFICIAL UPDATES**



**STRONGER TOGETHER**

---

Education and Training Insight Report

CILT International

[www.ciltinternational.org](http://www.ciltinternational.org)

Contact: Jon Harris -

International Education Strategy and Business Development Lead

E: [jon.harris@ciltinternational.org](mailto:jon.harris@ciltinternational.org) Tel: +44 (0) 7881 805 952