

OCTOBER | 2022 | ISSUE V

# Wings of Change

Women in Logistics  
and Transport



# Editor's Note

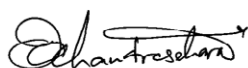


Dear Readers,

I am delighted to bring you our Oct'22 edition of Wings of Change, as we bid farewell to Dhashma for her great service and leadership as the Founding Editor of Wings of Change. This is indeed an exciting time for many reasons as we prepare for our CILT International Convention and WiLAT Global 10th Anniversary. In this issue we have featured Karyn Welsh, CILT Australia CEO, representing the host country for CILT IC. WiLAT is extremely grateful and proud of her key role in organizing the Convention.

As I begin my tenure as WiLAT Global Newsletter Editor with a new Assistant Editor by my side, I must congratulate the team for completing a successful first year of Wings of Change. I must thank WiLAT Global Chairperson Ms. Gayani De Alwis and Former Editor Ms. Dhashma Karunaratne for the opportunity and support given in achieving this milestone. As I always emphasize, the WiLAT community never fails to inspire and empower me and my team to grow and better ourselves..

Cheers to all of us beneath the Wings of Change!



**Indeewari Chandrasekara MILT**

## Editorial Committee



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## Message from the WiLAT Global Chairperson



I am delighted to pen this message for this edition as we celebrate our first anniversary of Wings of Change publication. WiLAT has made great strides over the past nine years by spreading our wings. Uzbekistan joined the global family on 22nd September during my visit to Tashkent for the USAID Women's Summit. With this new addition, WiLAT has now expanded to 35 territories. I am thankful to USAID for supporting WiLAT expansion in Central Asia. Congratulations to Marina Kuznechevskya, GVC Central Asia for launching three territories within 18 months in her region. We have a lot to learn from Central Asia. Let's learn from each other on how to forge new partnerships for our sustenance.

We are living through times where supply chains are in the news all the time and as such probably we have greater responsibility in performing our tasks and being responsible. Tensions in Europe are causing significant issues in food supplies and political actions are resulting in deprived gas supplies to manage the winter

in Europe. Geopolitics is having significant impacts on our daily lives due to these supply chain disruptions. All would understand the significance of supply chains now and the need for effective supply chain management.

We have come a long way since the launching of our Capacity Building Centre last year with two more value adding programs being conducted in the past two months. This is a compelling membership offering for our women working in the logistics and transport industry worldwide.

As in any other profession there is a body of knowledge, which is constantly evolving that is, connected to us as well. New knowledge and new initiatives are called for. I hope the CILT international conference may bring us new knowledge to transform ourselves and look forward to meeting as many of you as possible in Perth.

Finally let me welcome and wish the new members in the editorial team Indeewari, Shaakya and Patrick all the very best to take "Wings of Change" to greater heights! Let us all join hands with a **purpose** and **passion** to drive **progress**.

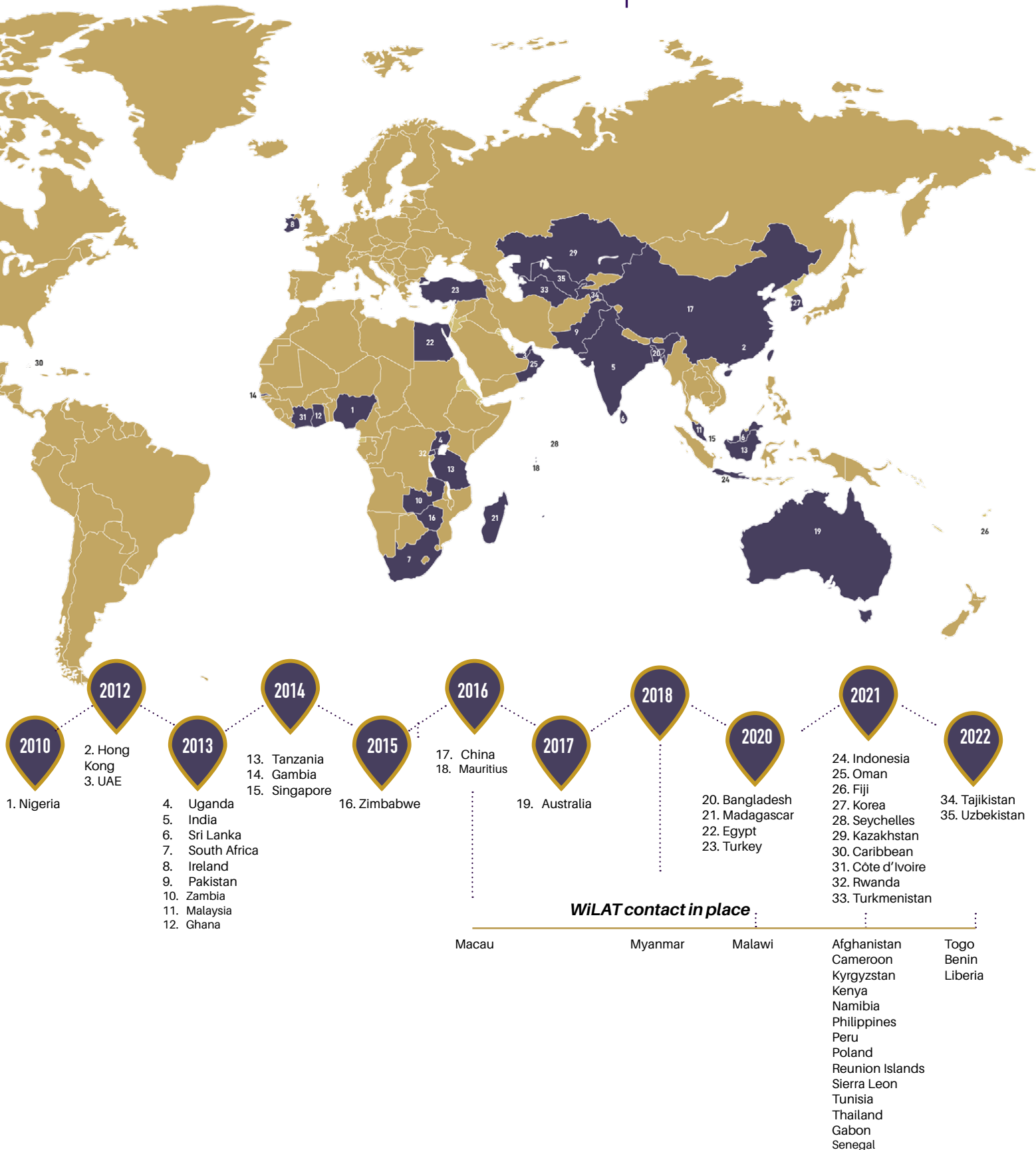


*Gayani de Alwis, FCILT*  
**WiLAT Global Chairperson**

## Chairperson's Priorities 2020 - 2023

- Grow members - within countries & regions
- Grow reach - across sectors & white spaces
- Develop partnerships - globally & locally
- Drive capacity building
- Promote sustainable living as a way of life

## WiLAT Global Footprint





# WiLAT Global News

## New WiLAT Appointments



*Patrick Andoh FCILT,  
WiLAT Global  
Administrator*



*Sevara Gafurova,  
WiLAT Uzbekistan  
Chairperson*

## New WiLAT Country Contacts



*Hla Hla Yee,  
WiLAT Myanmar  
Contact*



*Sidonie Bada Alucam,  
WiLAT Cameroon  
Contact*



*Tusano Cynthia  
Mukendwa,  
WiLAT Namibia Contact*



*Janine Tamayo,  
WiLAT Philippine  
Contact*

## New WiLAT Chapters

WiLAT Uzbekistan was launched in Tashkent becoming WiLAT 35th country and 4th country in Central Asia.



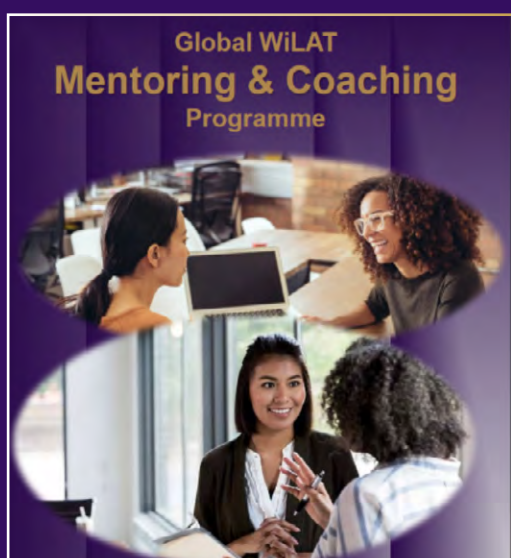


## ■----- WiLAT Capacity Building Centre (WCBC) -----■

In collaboration with MTRCL, a world class metro operator in Hong Kong as well as internationally, a Low Carbon Management program was delivered on 2nd to 16th Aug 2022 with overwhelming response. Our vision is to build a greener world!



The Mentoring and Coaching wrap-up session was held on 2nd September 2022. Jon Harris, our IESC lead, created a second batch of mentors after South Africa. Respective WiLAT chapters are ready to structure the mentoring program locally with CILT branches and forums. Congratulations!



Hurray! The WCBC Learner Portal is now available for participants to review class videos and access program materials. The portal ([www.wcbc.online](http://www.wcbc.online)) is customized to offer a unique learning experience at WCBC.



WCBC's signature program "CALF" 2022 is gearing up for its next round. We are excited to collaborate with the Port Authority of Indian Ocean Islands this year to develop leaders for our future. Global registration will start in late September 2022. Program details will be available on our website ([www.wilat.org](http://www.wilat.org)).



We know you want to learn more about D&I. We are liaising with GenA in the UK to develop the right program for you. More information will be forthcoming soon, stay tuned!





# WiLAT Territorial News



Australia,



Fiji

## WiLAT Australasia

Global Vice Chairperson

*Dr. Catherine Lou, CMILT*

### Country News:

WiLAT Australia Chairperson Dr. Catherine Lou led a project of 'Australia-ASEAN: New Normal for the Visitor Economy Supply Chain' in May 2022. The program was funded by Australia-ASEAN Council, Australian Department of Foreign Affairs and Trade, together with CILT Australia and collaborating with ASEAN countries' partners located in Malaysia, Thailand, Vietnam and Indonesia. The project is to support industry recovery and resilience and foster international collaboration in the visitor economy supply chain industries.

A webinar on Importance of Supply Chain as CX Enabler Post COVID was done on 26th August, 2022. Speakers were Ryan Underwood, CEO Denba Australia and Dr Leon Teo, Director of Operations ANZ, Reebelo.

The LCMF (Low Carbon Management and Finance) programme was launched on 2nd August and finished on 16th August. The invited speaker was Prof. Shelley Zhou. She educated participants on climate finance and how carbon can be measured. Jon Harris also shared practical low carbon solutions for the Transport industry. WiLAT Turkey observed the program and is planning to have it re-run in Turkey.



The poster for the WiLAT Australasia Webinar titled 'Importance of Supply Chain as a CX Enabler Post COVID' is displayed. It features the logos of The Chartered Institute of Logistics and Transport (CILT) and Women in Logistics and Transport. The event is scheduled for Friday 26th August 2022 at 5:00 PM AEST. The guest speakers are Ryan Underwood, CEO of Denba Australia, and Leon Teo, PhD, Director of Operations ANZ at Reebelo. A key contact, Dr. Catherine Lou, is also listed as the WiLAT Global Vice Chair (Australasia) and Chair of WiLAT Australia. The poster includes a brief description of the webinar's focus on supply chain challenges post-COVID and a registration link: <https://www.cilt.org.au/australia-webinar-wilat-australia-2022>. Contact details for Dr. Catherine Lou are also provided.

**WILAT AUSTRALASIA WEBINAR**  
**Importance of Supply Chain**  
**as a CX Enabler Post COVID**

**Guest Speakers**

**FRIDAY 26TH AUGUST 2022**  
**AT 5:00 PM AEST**

**Ryan Underwood**  
CEO, Denba Australia

**Leon Teo**  
PhD, Director of Operations ANZ, Reebelo

**Key contact**

**Dr Catherine Lou**  
WiLAT Global Vice Chair (Australasia)  
Chair WiLAT Australia

**Register here:**  
<https://www.cilt.org.au/australia-webinar-wilat-australia-2022>

**Contact details:**  
Dr Catherine Lou  
Email: [catherine.lou@vu.edu.au](mailto:catherine.lou@vu.edu.au)



Jamaica

## WiLAT Caribbean

Country Chairperson

*Dr. Blossom O'Meally, CMILT*

### Country News:

WiLAT Caribbean saluted adding condolences to the passing of Her Majesty the Queen Elizabeth II for her unparalleled selflessness, commitment and dignity.



Tajikistan, Turkmenistan,  
Kazakhstan, Uzbekistan

## WiLAT Central Asia

Global Vice Chairperson

*Marina Kuznechevskaya, FCILT*

### Country News:

WiLAT Tajikistan Chairperson moderated a session on "Digitalization of the Transport and Communication Complex" at the International Transport and Transit Corridors Conference in July 2022.

As part of the Day of Road Transport Workers, the Ministry of Transport along with WiLAT Tajikistan awarded certificates of honour to women working in the Transport industry, both representatives of government agencies and representatives of the private sector in July 2022.

Members of WiLAT participated in the International Transport and Transit Corridors Conference held in July 2022. Executives of WiLAT emphasised the importance of supporting women in all spheres especially in the Transport and Logistics sector.





China, Hong Kong,  
South Korea

## WiLAT East Asia

Global Vice Chairperson

*Nancy Qian, FCILT*

### Country News:

The "WiLAT Talk" column is posted on the WeChat official account and is making a lot of gains to professionals. Four main articles were released addressing "Cold Chain Transportation and Career Planning", receiving a lot of readerships.

A collaborative survey aimed at finding out how to attract young women to join WiLAT Hong Kong and as a tool to reskill women to re-engage in the Logistics and Transport industry is on-going.

On June 8th, WiLAT Korea signed an MOU with Korea Maritime University Link Project, Korea International Trade Association.

WiLAT Korea celebrated its 1st Anniversary under the period of review.



Madagascar, Seychelles

## WiLAT Indian Ocean Islands

Global Vice Chairperson

*Nazeema Seelarbokus, CMILT*

### Regional News:

WiLAT met the President of the Republic of Seychelles in order to spread awareness of the role of WiLAT Seychelles in June 2022. This was made through an initiative of WOMESA Seychelles whereby they provided WiLAT Seychelles with an opportunity to address the President at the forum.

### Country News:

WiLAT Madagascar was invited by CNFM (Conseil National des Femmes de Madagascar) in July 2022 in Antananarivo. It was an occasion to spread the message of WiLAT.





UAE, Oman, Turkey Ireland

## WiLAT Middle East & Europe

Global Vice Chairperson

*Berna Akyildiz, FCILT*

### Regional News:

WiLAT Middle East GVC Berna AKYILDIZ met with WiLAT Togo Contact Sharone Agbo in Lome to discuss some new projects between Turkey and Togo. They have planned to have further meetings to establish collaboration on the proposed business with partners from other countries.



### Country News:

WiLAT UAE signed an MOU with India Freight Logistics Association with core focus on promoting and empowering women and the youth. Again, they are working closely with Heriot Watt University to support the Logistics sector under various entities and will include WiLAT ME and UAE. (Internship opportunities, coaching and training/ exchange program opportunities).



Ghana, Egypt,  
Nigeria, Gambia, Cote d'Ivoire

## WiLAT North/West Africa

Global Vice Chairperson

*Folake George, FCILT*

### Country News:

The regional conference, CILT Africa Forum came in May 2022, with over one hundred WiLAT members from over ten African countries participating. WiLAT Ghana hosted the Regional Conference under the theme: "The African Continental Free Trade Area (AfCTA), a Catalyst for Women's Economic Empowerment" on May 11th, during the forum in Accra.



WiLAT Ghana took the opportunity to celebrate the International Day for Women in Maritime with Women in Maritime of West and Central Africa (WIMOWCA) under the Theme: "Training-Visibility-Recognition: Supporting a barrier free working environment for women in Maritime" on May 18th 2022.

A conference was held with respect to The African Continental Free Trade Area (AfCTA) and Women Entrepreneurs in Côte D'Ivoire. It was hugely patronised with over 100 participants. Key panellist was Mrs. Fatoumata Fofana, Executive Secretary of AfCFTA National Committee in Côte D'Ivoire.

WILAT Côte D'Ivoire was a partner of a national event, JNLA, which attracted leaders in Procurement and Logistics in Côte D'Ivoire from 19th to 20th May 2022. A special session was guided by WILAT Côte D'Ivoire Executive board member Mrs. Melissa Sia Bi Ehile with experiences sharing on "Crisis-proofing Global Value Chains".



In partnership with the Rotary Club, WILAT Côte D'Ivoire participated in the Career days event on 1st June 2022. High school pupils from Grade 6 to 12 were targeted in this totalling up to 200 pupils.



WILAT Côte D'Ivoire held a lunch time on 13th August 2022 as a RSE and Social activity only for WILAT members aiming to build closer relationships and enjoy the holidays.



WILAT Nigeria Executives paid a courtesy visit to the Executive Secretary and the CEO of Nigerian Shippers Council, Mr. Emmanuel Jime in May 2022. The Executives had the opportunity to discuss with him about WILAT mission, activities and achievements.



This year's WILAT Nigeria Founder's Day and Mentorship Programme was held at Founder's Facility on Monday June 2022. The opportunity was seized to also celebrate CILT Nigeria President's Birthday.



Mentorship Session with Students of School of Transport, Lagos State University (LASU) and Members of CILT Next Generation was held to drive the cause of WILAT Nigeria membership growth.



A courtesy call was made in June to the former Managing Director of Nigerian Ports Authority, Hadiza Bala Usman, who also doubles as WILAT Nigeria role model.





WiLAT Nigeria successfully held their Africa Role Models Awards night. It took place at the Oriental Hotel Lagos and it was hosted by the Global Vice Chairperson North/ West Africa, Folake Soji George.



The Annual 10th WiLAT Nigeria Day Conference with the Theme “Break the Bias Through Visibility and Recognition” was successfully held on 28th July 2022 at the Oriental Hotel, Lagos. The President Elect Chief Teete OWUSU-NORTEY graced the occasion.







Bangladesh, India, Pakistan, Sri Lanka

## WiLAT South Asia

Global Vice Chairperson

*Gayathri Karunanayake, CMILT*

### Regional News:

WiLAT GVC South Asia, Gayathri Karunanayake delivered Keynote Speech at the Logistics Day of Kotelawala Defence University (KDU).



### Country News:

Three months online Professional Certificate Programme in Terminal Management was inaugurated by Shri Suresh Prabhu, Member of Parliament (Rajya Sabha) and Patron of CILT India on 14th May 2022.



WiLAT Sri Lanka proudly celebrated World Environment Day on 5th June 2022, committing to do their part in healing the planet, and pledged to plant 1000 saplings.



First Strategic Planning Workshop for the year 2022/23 was conducted by WiLAT Sri Lanka on 4th June 2022 at EFL HQ, Colombo 03 under the leadership of Ms. Niroza Gazzali, WiLAT Chairperson and the President of the CILT Sri Lanka, Dr. Namali Sirisoma. WiLAT Global Chairperson Gayani De Alwis and WiLAT GVC South Asia Gayathri Karunanayake also attended the workshop.



Mauritius, Rwanda, South Africa,  
Zambia, Zimbabwe, Tanzania, Uganda

## WiLAT South/East Africa

Global Vice Chairperson

*Margaret Bango, CMILT*

### Reginal News:

WiLAT South/ East Africa held a webinar on “Africa We Want” to create conversation on what programs will impact on the WiLAT Strategic Thrusts of Growth and benefit members. A survey was done and the feedback is being put together as an activity program for the region.

### Country News:

WiLAT South Africa held a meeting with UNITRANS to discuss how the company can assist in supporting WiLAT. It was a fruitful meeting.



Malaysia, Singapore, Indonesia

## WiLAT South East Asia

Global Vice Chairperson

*Zawiah Abdul Majid, FCILT*

### Regional News:

WiLAT GVC South East Asia was invited by WiLAT Malaysia Inspire Kitchen (WMIK) Workshop for WiLAT Global 9th Anniversary celebration.



WiLAT GVC South East Asia was invited as the Guest of Honour to WISTA Malaysia Launch organised by MyWiMA sponsored by the Ministry of Transport in-conjunction with World Maritime Day.



## *CILT International Convention 2022*

The CILT International Conference 2022 is planned from October 23rd to 26th, 2022 in Perth. Australia has lined up experienced guest speakers who shall discuss various aspects surrounding the chosen theme "INTEGRATED AUTOMATED LOCALIZED - ON-DEMAND LOGISTICS FOR THE WORLD TOMORROW".

Amongst, the guest speakers are the following trailblazing women:-



**Heather Jones**, Chief Executive Officer for Pilbara Heavy Haulage and Director/Owner of Success Transport will do a presentation about Pilbara Heavy Haulage Group. Heather Jones is a veteran heavy vehicle driver with over 25 years' experience in the Transport Industry. Beginning in 1985 and running Success Transport from 2005 until now. Operating numerous types of heavy vehicle configurations including: Oversize, 100 and 50 tonne Floats, Tankers, Side-Tippers, End-Tippers, General Freight, Double, Triple and Quad Road Trains and Low Loaders. Pilbara Heavy Haulage Girls Heavy Vehicle Driver Training Institute is the training institute she also established. Heather is also a Tow Truck operator for vehicle transport and recovery. Heather holds Cert IV in Training and Assessing, Cert IV in Heavy Vehicle driving Instructing and Assessing, WA Motor Vehicle Driving Instructors License, Forklift and loader tickets and is an Oversized Pilot Escort.



**Berna Akyildiz**, Vice President TGL Transtas Global Logistics and current Chairperson of WiLAT Turkey will do a presentation on Türkiye as a Logistic Hub: Opportunities and Gaps. Berna started her professional life at TGL Transtas Global Logistics in 1984, where she still serves as Vice President. As the first female entrepreneur in the male dominant logistics field, she has become a role model for women participation and level of employment in logistics. She has extensive knowledge in the Middle East and Africa, where she has completed the logistics of various construction and energy projects since 2000. Together with the associations of which she has been a member, she has recently been working on: Women in Logistics &Transport, Women in Africa, Logistics in Africa, Transit Hub Potential of Turkey. She also manages the Transtas offices in Cairo, Doha, Dusseldorf and the UAE. She has taught classes in project and art logistics in Kapadokya Collegiate School and Nisantasi University.



**Karyn Welsh**, Chief Executive Officer for the Chartered Institute of Logistics and Transport Australia - CILT Australia and Co-Director for Industrial Logistics Institute, shall do a presentation on e-Freight markets: Trials and Tribulations. Karyn Welsh has extensive experience in logistics and e-commerce, having previously been CEO of Go-Freight and Managing Director of Australia Post's corProcure division. Karyn is also a highly experienced Senior Manager with a broad and diverse background gained predominantly in change leadership roles within a Government Business Enterprise, Manufacturing, Logistics, Distribution and Retail. Karyn has an MBA in e-commerce and was on the editorial board of the International Journal of e-commerce.





## *Catch up with Karyn Welsh FCILT, CEO CILT Australia*

### *Q. What's the objective of the CILT International Convention?*

Our objective being to Bring Members together in order to have the opportunity to build their network of people who can raise one's calibre of work to greater heights as ideas, experiences and knowledge is shared from both the speakers and the delegates to achieve common individual and industry objectives.

To make this conference engaging, we have tried to create audience participation by building many panel discussions into most of the session segments. Leaving the audience with a sense of inclusion as you would with any networking event.

### *Q. Please elaborate on the theme chosen for the CILT Convention?*

The theme "Automate, Integrate and Localise" was chosen as it represented where our industry needs to focus moving forward. It follows the statement: "On Demand

Logistics for the world of Tomorrow", again supporting the theme and the need to look forward to the future and not focus on the past. Our view is that we can't change the past but we can change the future.

### *Q. Few words about the CILT Australia journey?*

CILT Australia has worked hard over the last few years focussing on the needs of our members and on tools that will take us into the future. Our focus has been on a much-needed upgrade of our technology, website and the introduction of a member engagement community platform. The work we are doing with some countries is proving a concept on enabling the International Business Forum using our technology. This is very exciting as we truly will break down the country borders by having this online engagement for our Corporate Members. Imagine having a global network of members, business owners and decision makers that can offer sound advice, share knowledge and open the door

to roadblocks in the supply chain. This will be possible as a result of the enablement, network, knowledge and experience of our Corporate Members and having this capability at your fingertips! What a truly futuristic approach to networking. This tool has an app so will travel with you wherever your job takes you. Ability to tap into this enabled network from wherever you have access to the mobile phone network or in front of your computer. Are we living the theme of the conference? Most truly!

### *Q. What about your own career journey?*

I have a very diverse background that commenced in Retail in 1975 (part-time) whilst studying. In 1977 I began working for the Federal Health Department as a data processing operator but was not keen on doing this for the rest of my career. In 1979 I returned to retail as I loved the interaction with

# Feature Article



*Interviewed by  
Dhashma Karunaratne CMILT*

customers and assisting them with their purchase. In 1981 I graduated from the retail management program and progressed from a department manager to a store manager.

In 1983 I had my first child, Jayde, a little girl with pale skin and red hair and an absolute perfect baby. Four years later 1987 I welcomed my son into the world. Both now have families of their own and I have four adorable grandchildren, 3 granddaughters and a grandson.



In 1989 I was challenged to take up the first casual role as a pushbike Postie for Australia Post. That was a very big difference to being a store manager. I had a young family at the time and saw this as an opportunity to work part-time and have time for them. Within 6 months of operating successfully in that role, an opportunity arose within retail (part-time) and I transferred to the role as

Postal Services Officer. Once in the role things became apparent that they (Australia Post) needed to change from a common counter to a retail outlet and become more focussed on ancillary services. Australia Post then pursued a retail course of bill payment and postage sales.

Coming from a strong retail background this transition was minimal for me and I soon became a counter supervisor and Postal Manager of various Post Offices. I was never one to hold back in coming forward when change needed to occur and after working in one of Melbourne's busiest post offices, I called a meeting with the then Area Manager to discuss not only our challenges but also possible solutions. After 1.5 hours the Area Manager stopped me and asked why I was in the role? I explained I progressed to this role from Postal Delivery. She said I have greater potential and offered another role as a Major Accounts manager in our Sales and Marketing.

In 1996 we underwent further changes and the offer was put to us all to further our education. I collaborated with 5 close associates and pursued higher education. At the completion of my studies Graduate Diploma in Business Management and MBA in eCommerce, I was transferred to Australia Post's recent subsidiary corProcure. corProcure was an aggregated purchasing platform for Australia's Corporates within the top 500. I managed the purchasing team and the aggregated purchasing agreements for these Stakeholders and the product offering of corProcure. This was Australia's first corporate online marketplace. Given my recent studies at university I understood the technology and its architecture and

the way it communicated. In my first two weeks in the role the technical team explained in detail how it all worked. At the end of it all a comment was made; "You really do understand how this all works don't you?"

Things changed, and I wrote Australia Post's first ever strategy for Legal Services. In 2010 there was a change in senior management at the highest level and the new MD made sweeping changes in HQ. These changes were significant and I took the opportunity to put my hand up to go. After the corProcure days I had lost my passion for Australia Post.

During this time I had been attending CILT Victoria's Committee meetings as an observer and in 2009 I joined CILT Australia after attending these meetings for about 8 months. I wanted to see if it was a good fit for me. I immediately became a Committee member of our Victorian Branch.

I took up some guest lectures with a major University in Melbourne around the same time and published some of my work in eCommerce. I contributed two chapters to an eCommerce Encyclopaedia and wrote two chapters to two other publications on eCommerce. Still the most popular of chapters read today.

After few other roles, in 2014 my ageing mother needed assistance so I stepped back from full-time work and commenced work with the Australia Bureau of Statistics as a Field Interviewer and worked from home. In 2016 I had a call to ask if I would be interested in the role with CILT Australia as the National Manager. I accepted the role but quickly took on more than what that role entailed and was promoted to the role of CEO.



### *Q. How did WiLAT Australia come about?*

I established our WiLAT section in 2017 and more recently our Next Generation seeing the need to align with other branches globally. We had Peta Irving as our convenor initially and now Catherine Lou as the Chair of WiLAT in Australia. Vivian Chen is also the Chair of Next Generation for CILT Australia. I have since worked tirelessly re-establishing CILT Australia from where it was in the past to a vibrant exciting place to be for the future.



### *Q. Few words on the lead up to the CILT International Conference and overcoming the COVID-19 challenge?*

In 2018 we put in our bid for the 2020 CILT International Conference and began preparing for the conference activities in late 2019. COVID hit in 2020 and this meant significant change was needed to occur and immediately if we were to continue. We discussed many things in regard to the conference given lockdowns

and restrictions and after having a discussion with the Secretary General decided to postpone until 2021 and review at the beginning of that year.

In 2021 things had not improved in regards to COVID and at that time border restrictions were in place. Having our international brothers and sisters visit Perth was not going to be possible so we decided to postpone for a further year. Over this time had become quite familiar with using Zoom and had started to do online networking via break-out rooms. This all became possible after I connected with a network called the Connect Collaborative who provided me with the knowledge and access to technologies needed for today but previously unexplored.

The Connect Collaborative also showed us tools within LinkedIn that may assist in finding Sponsors for the Conference utilising the tool of LinkedIn Helper. We were successful in identifying 2 sponsors using this method and connecting with many others on LinkedIn.

The National Council wanted to apply a very different model to the CILT International Conference and bring in well known industry professionals to discuss industry topics with our audience where we could all learn from each other across the globe. In the past it had been focused on CILT centric activities with the odd one or two guest speakers. We had become known as the silver hair club and our thinking was considered old school and this needed change if we are to be attractive to a younger audience of the future. We utilised young talent as interns, to assist in the preparation of engaging promo material.

COVID's impact on our Institute made it very obvious that we needed to

change the way we operate and re-engage with our members in a very different way and so I searched for platforms and strategies that addressed this challenge. After meeting with Minter Ellison, I was able to refine the strategy and took it to the National Council for endorsement. It took us a further 10 months to identify the right technology at the right price to move forward. In October 2021 we launched our platform and had an immediate engagement with our members. Without the endorsement of the National Council we could not have proceeded to the point where we are today.

All these initiatives have led to our renewals this year to hit a record-breaking 78%. Redeeming the benefits of some hard work over the last few years through more engaging initiatives. Our members have been very patient over our recent changes and have commented on the change in CILT Australia in a very positive way. I'd like to think I played a big part in that over the 2019 - 2022 period. This year will see further changes and enhancements to our platform as we implement our Marketing module and Member Management module due to be completed by October 2022. Most of our offices will be automated as a result. This will free up time to be out and about seeking opportunities to grow further as the need arises.

CILT Australia looks forward to meeting the global members in person at the much awaited CILT International Convention in Perth, at Hyatt Regency on 23rd October 2022.

Stay well, Stay safe!



### *A Technology to Reduce Methane Slip in Maritime LNG*

Some of the major supporters of LNG as a transitional fuel in maritime have announced they are collaborating with technology companies to mitigate the effects of methane, a major component of LNG, on the atmosphere. Methane is around 80 times more potent as a greenhouse gas, although it stays in the atmosphere for a shorter time than carbon dioxide around 20 years, however, regulatory authorities are now looking at curbing methane emissions as a method of achieving the Paris goals.

Source: theloadstar.com

### *Astral in Pole Position as New Opportunities for Air Freight Open Up in Africa*



Astral Aviation in Kenya is "right-sizing" its cargo fleet to prepare for rising demand for capacity as most of Africa draws closer to becoming a free trade area and a single air transport system. Astral is the launch customer for the converted Embraer 190F, with two on order, and deliveries from lessor Nordic Aviation Capital will start in Q3 2024.

Source: theloadstar.com

### *Zero-emission Trucks Can be Cost Competitive Without Regulatory Intervention*



Zero-emission vehicles (ZEVs) will be cost-competitive with conventional trucks by 2040, but efficient regulations can bring a switch closer, providing they remain "technology-neutral", claims a new report. The International Transport Forum's report found efforts towards cost parity between ZEVs and trucks using internal combustion was "proceeding at a pace that will see it achieved without government intervention for all vehicle types by 2040".

Source: theloadstar.com

### *Carbon-free Fuels will Push Up the Price of Transporting Freight, Says DNV*



In a sign of the uncertainty posed by the fuel landscape and the costs, ship classification society DNV's latest maritime forecast features 24 different scenarios for ship bunkers, entailing anything up to \$28bn in annual investment between now and 2050. Carbon-free fuels will push up the price of transporting freight, costs that will be passed on to the carriers' customers.

Source: theloadstar.com

### *Italy Rejects Lufthansa/ MSC Bid and Picks AF-KLM for ITA Airways*



Italy has picked a group led by U.S. private equity fund Certares, backed by Air France-KLM and Delta Air Lines Inc. for exclusive talks on buying a majority stake in ITA Airways. The consortium beat a bid presented by shipping group MSC and Germany's Lufthansa (LHAG.DE) for the chance to buy control of the successor to Alitalia.

Source: reuters.com

### *India Tests the Water on New Route from Bangladesh to Save Truck Miles*



India's Kolkata Port, recently renamed Syama Prasad Mookerjee and has performed the last of four pilot sailings to move domestic cargo to the north-eastern corridor via Chittagong and Mongla in Bangladesh, to encourage the use of waterways as an alternative to trucking. This multimodal arrangement was drawn up under a government-to-government agreement reached in March between Dhaka and New Delhi, advancing the scope of the bilateral "inland water transit and trade protocol".

Source: theloadstar.com

### *Seoul Government Bolsters Exports with New Financial Package for SMEs*



South Korea president Yoon Suk-yeol has announced a \$260bn package of measures to ease inflationary pressure and boost exports. Included is a \$6.6m package to subsidize some 750 small and mid-sized exporters' logistics costs and boost South Korea's export competitiveness. Seoul is also considering increasing the free storage duration for outbound containers, from three to four days in Busan, the country's main container port.

Source: theloadstar.com



## Gayani De Alwis FCILT,

WiLAT Global Chairperson was the keynote speaker at the inauguration of the MBA program at University of Staffordshire. She shared insights about global supply chain challenges and opportunities.



Gayani was invited to share her success story at the "Unilever Purpose Workshop" organized for the undergraduates of University of Colombo on 18th June 2022.



## Dr. Zawiah Abdul Majid FCILT,

WiLAT Global Vice Chairperson South East Asia and WiLAT Malaysia Founder was appointed by UniKL ACE Chan/INFRA (KPLB- Ministry of Rural Development) and successfully facilitated about 120 entrepreneurs in Rural Women Entrepreneurs Seminar at Kota Kinabalu Sabah, Malaysia in July 2022.



## Dhashma Karunaratne CMILT,

WiLAT Global Media Coordinator was invited as one of the panelists at the Logistics Day of Kotelawala Defense University, Sri Lanka.



Reshma Yousuf CMILT, WCBC Operations Lead moderated BIMP-EAGA (Brunei, Indonesia, Malaysia and Philippines) on 2nd to 4th August 2022, Kota Kinabalu Sabah, Malaysia.



## Mrs. Liliane Melquiond CMILT,

WiLAT Madagascar Chairperson and Chairperson of Port of Toamasina was awarded as Winner in The African Women Awards for her excellence contribution towards the country.





## Dr. Zainab Al-Balushi CMILT,

WiLAT Oman Chairperson presented on the SMARTLOG project that aims to design an intelligent logistics management system which integrates smart grid technology and services for innovative and sustainable logistics activities at EurOMA22 conference in Berlin.



## Ts. Amy Ooi PJM CMILT,

WiLAT Malaysia Chairperson was conferred "Pingat Kelakuan Terpuji (PKT)" (Distinguished Conduct Medal) by His Excellency the Governor of Penang, Malaysia in July 2022.



## Juliana Sofhia Damu CMILT,

WiLAT Indonesia Chairperson was one of the panelists in STIMARYO Talk Show on "Peluang Dunia Maritim & Transportasi Indonesia, Taruni Punya Potensi" (Opportunity in the World of Maritime and Transportation in Indonesia).



## Nadia Abdul Aziz FCILT,

WiLAT UAE

Chairperson and Esra Kwarak FCILT, WiLAT

Turkey Vice Chairperson received Professional and Career Women Awards which were given to remarkable women who inspire those around them.



Prof. Renuka Herath CMILT, WiLAT Sri Lanka Vice Chairperson was invited to be a Panelist along with WiLAT Global Chairperson to speak on "Navigating through challenging times, strategizing for a sustainable future".

## Associate Professor Dr. Jessica Damu CMILT,

WiLAT Malaysia Vice Chairperson was awarded By Universiti Putra Malaysia (UPM) for Industry Best Scientific Book; "Anugerah Industri Buku Ilmiah Terbaik untuk buku Minda Jessica: Lekat di Hati Sehati Sejiwa" on 23rd August 2022.





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