

CONFERENCE SPEAKERS & MODERATORS



Robert (Bob) Armstrong, FCILT, CITP

Bob Armstrong is president of the Chartered Institute of Logistics and Transport in North America and president of his own consulting firm Armstrong Trade & Logistics Advisory Services Inc. Bob has over 45 years of experience in the fields of global supply chain management, international trade, cross border logistics and customs regulations and procedures.

Bob has extensive involvement in the marine industry on the St. Lawrence Seaway-Great Lakes marine highway and served 8 years on the Board of Directors of the St. Lawrence Seaway Management Corporation.

Bob also served as Chair and Treasurer on the Board of Directors of the Ontario Chamber of Commerce.

In 2022, Bob was appointed to the Minister of Transport's National Supply Chain Task Force.



Raymond G. Bohn, President and Chief Executive Officer, NAV CANADA

Raymond G. Bohn is President and CEO of NAV CANADA as of February 1, 2021. Since joining the Company in February 2000, Mr. Bohn has held several senior leadership positions including in Finance and Human Resources.

Most recently serving as Vice President and Chief Human Resources Officer, Mr. Bohn provided leadership and oversight of various business functions including Human Resources, Labour Relations, Corporate Planning & Performance, Operational Training, Stakeholders Relations, and Communications & Public Affairs.

Under his leadership, Mr. Bohn conceived and delivered transformational initiatives that have strengthened the Company's culture of excellence and performance and helped make the Company a Top 100 Employer four years in a row.

In addition to serving as a member of NAV CANADA's Executive Management Committee for several years, Mr. Bohn currently serves as a board member with Aireon. He has also served as a member of the International Civil Aviation Organization's North Atlantic Economic, Financial & Forecast Group, the Corporate Leadership Council of Human Resources Executives, and the Sun Life Financial, National Client Advisory Council.

Mr. Bohn holds a Bachelor of Commerce Degree with High Honours (Carleton University), a Certificate of Management Excellence (Harvard Business School), and a Master's Certificate in Project Management (York University). Mr. Bohn has also completed the Ivey Executive Leadership Program (University of Western Ontario).



Ted Salter, Executive Director, Supply Chain Market Leader, KPMG Canada

Ted has held leadership roles in executive management of operations and as well in business consulting. He has had the opportunity to successfully develop and implement enterprise level Supply Chain and Operations transformation initiatives with a broad cross-section of industries throughout the Americas and Europe. He is active participant in the development of innovations in Supply Chain while collaborating with enterprises, government, industry associations, innovation accelerators and as well is an Adjunct Professor for the Master of Supply Chain Management program at the Schulich School of Business at York University.

His recent focus has been on the effective application of both information and operating technology to facilitate enterprise supply chain modernization initiatives. This work includes the introduction of next gen technologies and supply chain management processes which enable the evolution from the constraints of a linear, physical system orientation to that of an intelligent network of assets, data, hyper- automation and collaborative partnerships.

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Guillaume Dubreuil, Director, Government and External Affairs, The CSL Group Inc.

Guillaume Dubreuil has developed expertise in public affairs and international trade over the course of his career. He represents The CSL Group and its Canadian entity, Canada Steamship Lines, with government authorities and external partners both in Canada and internationally, and manages various internal projects. Prior to joining CSL, Guillaume spent four years as Senior Director of Public Affairs at the Canadian Chamber of Commerce, the country's largest business organization. In this role, he contributed to the negotiations of the Canada-US-Mexico Agreement (CUMA) and the Comprehensive Economic and Trade Agreement (CETA) between Canada and the European Union, and served as Sherpa to the B7, the summit of G7 business groups.

Much of Guillaume's international business experience was gained while working at Languages Canada, Canada's association of language schools, where he traveled the world promoting the teaching of Canada's official languages. Guillaume has also worked at Universities Canada and previously as an entrepreneur and consultant.

Guillaume is also past president of the board of directors of the Regroupement des jeunes chambres de commerce du Québec, as well as a board member of Cargo M and SODES. A proud Baiverain by birth and Montrealer by adoption, he studied psychology at UQAC and administration at UQAM, and holds a certification from the Institute of Management Leadership.



Andrew Young, FCILT, Chair US Chapter

Andrew is a transportation industry consultant with over 30 years working experience. He is Vice Chair of the Chartered Institute of Logistics and Transport North America (CILTNA) and Chair of its USA Chapter. He holds an Honors Degree in Transport Management from Aston University.

He has over 30 years' experience in transportation spanning passenger and freight railways, airlines, airports, public transit and multi-modal freight logistics. Andrew has primarily worked in the UK, North America and Latin America and is currently employed as a transportation subject matter expert for consultancies and professional services companies around the world.

Andrew continuously tracks and researches the transportation industry and is an active commentator on business, regulatory and technology trends. His core skills are applying his industry experience in strategic planning and analysis consulting assignments.



Dale Chrystie, Business Fellow, Blockchain Strategist, FedEx

Dale Chrystie is a globally renowned expert in this field, he is a business fellow and blockchain strategist for FedEx, based at their worldwide headquarters in Memphis. Dale has been involved with Blockchain since 2017 and presents at conferences around the world on its role in transforming supply chains and logistics. As FedEx founder and Chairman Fred Smith announced back in 2018, "Blockchain has big implications in supply chain, transportation and logistics. It's the next frontier that's going to completely change worldwide supply chains."

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Shauna McMillan, CMILT, P. Eng., Executive Leader & Supply Chain Professional

Ms. McMillan is a seasoned supply chain professional and passionate business executive. Most recently, she worked for Canadian National Railway (CN) for over 8 years, holding the position of Assistant Vice President, Sales & Industrial Products, and leading a team of sales professionals supporting forest products, metal, mineral and frac sand products to North American customers. Leveraging her experience not only from CN but also as a customer, she has developed, implemented and monitored strategic sales plans and direct sales activities, which has generated increased value for rail services and market share gains. Immediately prior, Ms. McMillan was appointed Chief of Staff to the President & CEO, serving a key strategic advisor role which required working closely with internal and external stakeholders to facilitate and track execution of key deliverables, including; safety, diversity, engagement, and customer centricity. Prior to that, she was the Director of Marketing (both for Intermodal and Automotive) for over four years.

During her time at CN, Ms. McMillan was also active in the community being elected to a director role on the Brampton Board of Trade where she served until late 2021.

Before joining CN, Ms. McMillan worked for Canadian Tire Corporation for 14 years where she honed her supply chain skills through a number of roles, from distribution and capacity planning to International Transportation Manager in which she oversaw procurement and operations for the global inbound product supply to the Canadian distribution network.

Ms. McMillan holds a P.Eng. (Ontario) and a Master of Science, Transport Management and Supply Chain from the University of Denver. She is a certified Supply Chain Professional and certified in Production and Inventory Management from the Association for Supply Chain Management.



Shannon Macey, VP Supply Chain Strategy at Canadian Tire Corporation, Ltd.

Shannon Macey is the Vice President of Supply Chain Strategy at the Canadian Tire Corporation. She is an accomplished supply chain leader with over 20 years of proven success driving customer satisfaction and profitability through the development of supply chain strategies and systems for complex, operations supporting multi-billion dollar business units. In her current role, she is focused on setting the direction and building out the supply Chain capabilities needed to align to the company's strategy and ensure the successful future of the Supply Chain operation. Prior to Canadian Tire, several years in university completing undergraduate degrees in Mathematics and Industrial Engineering and an Masters of Industrial Engineering focused on Quality Management and Business Excellence.



Doug MacDonald, Executive Vice-President and Chief Marketing Officer, CN

Doug MacDonald was appointed Executive Vice-President and Chief Marketing Officer in November 2022 after serving as Acting Chief Marketing Officer since April 2022. He oversees all customer-related business areas and activities, including the strategic commercial roadmap for CN.

Doug has more than 30 years of experience in the rail industry. Since joining CN in 1989, he has held diverse roles in Marketing, Sales, Information Technology and Operations, which have equipped him with a unique knowledge of the organization.

Most recently, Doug was the Senior Vice-President Special Projects, Office of the President and CEO, working on key strategic projects for the Company since September 2020. He previously led CN's advanced technology deployments as Senior Vice-President, Information and Technology and prior to that, he spent time in Operations as Vice-President, Eastern Region since March 2019. During the course of his career at CN, Doug assumed roles in Sales and Marketing as Senior Vice-President, Rail Centric Supply Chain Growth in August 2018, Vice-President, Bulk in March 2016, Vice-President Industrial Products in May 2012, and Vice-President Corporate Marketing in March 2010.

Doug holds a Bachelor of Science degree in Mathematics and Computer Science from Concordia University, in Montreal.

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Mimi Vu, Director, Supply Chain & Procurement, KPMG Canada

Mimi is a Director in the Procurement and Supply Chain Solutions Advisory practice. She has over 15 years of procurement transformation, strategic sourcing, supply chain and process improvements experience in both industry and management consulting. She has led multi-workstream enterprise transformation programs which required her team to collaborate with vendors from locations around the globe during the development of Sourcing and Procurement strategies as well as their enabling operating model design and deployment.

Mimi has worked extensively around the globe and therefore played an integral part of the team that implemented the operating model for KPMG's global Supply Chain Advisory Center of Excellence which worked across several geographies to bring together leading practice and local insights. She and her team also fulfilled a key role in the rapid design and deployment of supply chain operations essential to respond to pandemic requirements in service to the Province of Ontario.



Aaron Hoskin, Deputy Director – Decarbonization – Air, Rail, Marine, Environmental Policy, Transport Canada

Dr. Aaron Hoskin is Deputy Director, Transportation Decarbonization, Transport Canada. He has over 10 years of experience in fostering greater production and use of low carbon fuels across the economy. He has led and contributed to the development of various programs and policies, aimed to decarbonize Canada's economy, including The Hydrogen Strategy for Canada, electrification of transportation, electric and alternative fuels infrastructure, and greening government fleets. His work extends internationally, including representing Canada on several initiatives under the Clean Energy Ministerial. He has a PhD in chemistry, with a focus on catalytic activation of small molecules, including hydrogen, and methane.



Alan Cooke, CMILT, Chair Greater-Toronto/Hamilton Chapter

Alan is the Chair of the CILTNA GTA Chapter, based out of the Greater Toronto – Hamilton area. Originally from Belfast, Northern Ireland, he has over 30 years' experience in the logistics industry. This includes having worked for some household names such as Tesco, British American Tobacco, Kuehne & Nagel, T-Mobile Canada Bread, Canopy Growth and Auxly Cannabis. He continues to work with domestic & international clients across multiple sectors in his role as owner of Strangford Consulting.