



The Chartered  
Institute of Logistics  
and Transport



Women in Logistics  
and Transport  
Capacity Building Centre

# Career & Life Formula (CALF)

WiLAT Global 2024 Intake

*for Young Managers in the Supply Chain, Logistics and  
Transport*

Register Here

<https://www.wilat.org/event-info/calf-2024>



November-December 2024 Intake  
Field Visits in MALAYSIA from the  
2<sup>nd</sup> to 5<sup>th</sup> December 2024

Join this much sought after global  
intake, learn and network with  
professionals across the globe.

Organized by Women in Logistics and Transport, Endorsed by  
CILT International

# About the Programme

The Career and Life Formula (CALF) training program is designed for young managers in the supply chain, logistics and transport sectors.

The program runs for 5 weeks, with online and hybrid classes scheduled from 5<sup>th</sup> November to 5<sup>th</sup> December 2024

It includes 7 core modules and 2 streams, focusing on transport and logistics.

The program's final week is conducted in MALAYSIA, offering participants the opportunity to engage in practical training, case studies, and face-to-face interactions with industry professionals and peers.





# Advantages

Based on survey, young managers and highflyers learn effectively with peers. CALF program participants are global CILT members, providing the opportunity to learn and connect with professionals from different parts of the world.

This offers a unique and diverse perspective on the industry, helping participants develop a broader understanding of logistics and transport on a global scale.

The program provides participants with a comprehensive set of skills and knowledge to enhance their personal and professional growth, enabling them to become effective leaders in the industry.

# Benefits to Companies



- Build Capacity and competence for the company through training
- Enhance the managerial skills and professional knowledge of employees
- Compete and win by improving staff commitment, performance and productivity
- Achieve higher standards of service with raised professionalism of staff
- Develop a Strategic mindset for highflyers in the company
- Groom young managers through expanding their network in the industry
- Help employees understand the industry changes and future trends, thereby developing an attitude to embrace changes

Some of our pass  
CALF Sponsors



# Benefits to Participants

## Enhance Career Planning

- Have an overview of the industry's organization development needs
- Understand the job requirements for key positions ahead
- Reflect on individual's career aspirations and be assisted to devise an individual career plan

## Understand Latest Industry Trends

- Broaden knowledge about key challenges faced by the industry
- Get insights into best practices through studying real life cases and enhance problem solving skills
- Develop a bigger picture of how global and regional developments shape the future of the industry.

## Learn From Experts and Insiders

- Learn from experience shared by professionals in the industry
- Join interactive discussion sessions
- Exchange with and get feedback from experts and fellow participants

## Widen Professional Network in Industry

- Meet managers from different companies in the industry
- Discover and understand the jobs of others
- Expand the social network in the industry and get the most of personal friendship built up through the course





# Curriculum & Schedule



# Curriculum

## Core Topics

1. Leadership and Strategic Management
2. Diversity, Equity and Inclusion
3. Communications and Public Speaking
4. Technology Project Management
5. Strategic Procurement and Sourcing Strategies
6. New Energy for Public Transport
7. Sustainability Management

## Transport Stream

1. Post Disaster Event Management
2. Transport Planning for Smart Mobility

Project Paper

## Logistics Stream

1. Innovations in Logistics Management
2. Supply Chain Resilience and Stability Management



# CALF Schedule



Date	GMT	HK / SIN / KL time	Course code	Topic	Speakers
Wednesday, 6 <sup>th</sup> November	0900 -1100	1700 - 1900	C107	New energy for public transport	Richard Hall
Thursday, 7 <sup>th</sup> November	0900 -1100	1700 - 1900	C102	Diversity, Equity and Inclusion	Dabney Shall-Holma
Tuesday, 12 <sup>th</sup> November	0900 -1100	1700 - 1900	C103	Communication and Public Speaking	Reshma Yousuf
Thursday, 14 <sup>th</sup> November	0900 -1100	1700 - 1900	C106	Strategic Procurement & Sourcing Strategy	Lily Heo
Tuesday, 19 <sup>th</sup> November	0900 -1100	1700 - 1900	L110	Innovation in logistics management	Johnson Yim
Thursday, 20 <sup>th</sup> November	0900 -1100	1700 - 1900	T111	Crisis Communications	CF Kwan
Tuesday, 26 <sup>th</sup> November	0900-1100	1700-1900	C104	Technology Project Management	Vicky Koo
Monday, 2 <sup>nd</sup> December	0800-1000	1600-1800	L109	Leadership and Strategic Management	Prof Dr Dorothy Chan
Tuesday, 3 <sup>rd</sup> December	0800-1000	1600-18000	C108	Sustainability Management	Prof. Ts. Dr Muhd Zaly Shah
Wednesday, 4 <sup>th</sup> December	0800-1000	1600-1800	T112	Transport Planning for Smart Mobility	Prof Michael Lam
Thursday, 5 <sup>th</sup> December	0800-1000	1600-1800	C101	Supply Chain Resilience / Stability Management	Gayani De Alwis
CALF GRADUATION NIGHT (7PM-10PM)					



# Malaysia Field Visits and Topic Schedule



<b>Date</b>	<b>HK / SIN / KL Time</b>	<b>Field Visits and topics</b>
Monday, 2 <sup>nd</sup> December	0800-1500	PKT Logistics
Tuesday, 3 <sup>rd</sup> December	0800-1500	Halal Tourism
Wednesday, 4 <sup>th</sup> December	0800-1500	Prasarana Malaysia Berhad
Thursday, 5 <sup>th</sup> December	0800-1500	Port Klang Authority Westports Northport
Thursday, 5 <sup>th</sup> December	1900-2200	CALF GRADUATION DINNER & WCBC 3 <sup>rd</sup> Anniversary Celebration



# Speaker's Profile



# Prof. Dr Dorothy Chan FCILT

**Dr Dorothy T.F. Chan, HFCILT**  
**Deputy Director of HKU SPACE**  
**Global Advisor, Women in Logistics and Transport (WiLAT)**  
**CILT International President (2013-2014)**

Dr Chan is the Deputy Director, School of Professional and Continuing Education, University of Hong Kong, and Head of Centre for Logistics & Transport; the Independent Non-Executive Director of HK Mass Transit Railway Corporation Limited and AMS Public Transport Limited.

Retired in 2002 as the Deputy Commissioner for Transport, Dr Chan has a long connection with the Chartered Institute of Logistics and Transport. She became the International President of the Institute between 2013 and 2014. “Women in Logistics and Transport” was established under her presidency.

In

2015, Dr Chan was awarded Honorary Fellowship by the Institute and is the Institute’s Global Advisor for WiLAT.



# Dabney Shall-Holma

**Dabney Shall-Holma, FCILT Chairperson Sealink Consortium Member of the Board of Trustees, CILT, Nigeria (2011-2016)  
Global Adviser, Women in Logistic and Transport (WILAT)**

Ms Shall-Holma is the Chairperson of the Sealink Promotional Shipping Company floated by the Economic Commission of West Africa to bridge the infrastructure gaps and create connectivity in trade and Transport in the region.

She Retired as Director Commercial Shipping Services in Shippers Council, under the Ministry of Transport, having served for 35years in Air, land and Sea Transport.

She was appointed as Global Advisor by WILAT of CILT international, in October 2019.



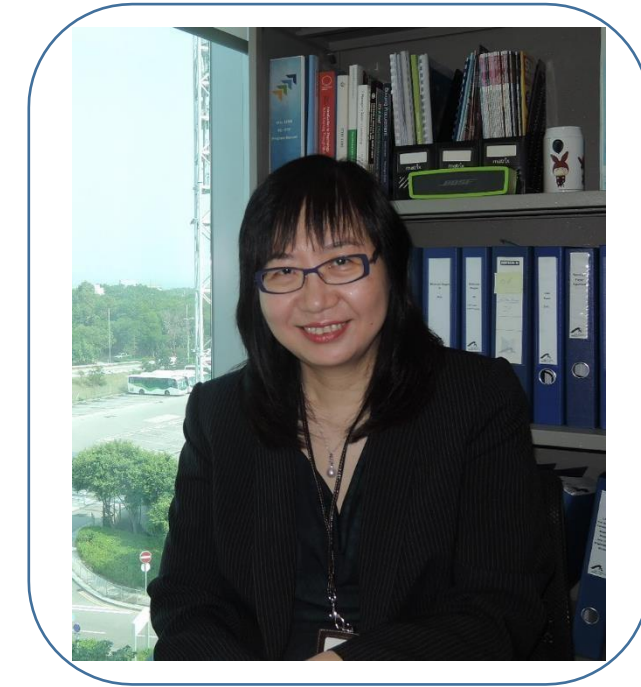
# Lily Heo

## Lily HEO General Manager, Procurement Airport Authority Hong Kong

Lily is currently heading the Procurement Department of the Airport Authority as the General Manager, Procurement.

She graduated from the HK Polytechnic University. Since then, she has not stopped studying and obtained MSc in Information Technology, BSc in Management, Postgraduate Diploma in Public Sector Management and Postgraduate Diploma in Construction Law and Arbitration.

Lily joined the Airport Authority HK in 2013 and has driven continuous improvement in procurement services and has developed a transformation roadmap towards strategic procurement. Before that, she has worked in HK Jockey Club, MTR, Cathay Pacific, Standard Chartered Bank, CLP Power.





# Gayani De Alwis FCILT

**Gayani De Alwis, FCILT**  
**Immediate Past Chairperson Global WiLAT**  
**Founding Chairperson WiLAT Sri Lanka**

Gayani is a leading Supply Chain Professional. She was the former Director, Customer Service & Management Committee member of Unilever Sri Lanka responsible for Supply Chain. She was the first female Director for Supply Chain and also the first Global Lead Auditor appointed from South Asia in Unilever.

She is a Non-Executive Independent Director of Singer PLC, Director of Logicare Pvt. Ltd, Vice Chairperson & Board Member of Women's Chamber of Industry & Commerce (WCIC) & Board Member of CSR Sri Lanka Ltd. She was the Founding Chairperson/Advisor of WiLAT Sri Lanka.

She holds an MBA from Postgraduate Institute of Management (PIM) of University of Sri Jayewardenepura Sri Lanka & MSc in Food Process Engineering from University of Reading, UK, Certified Supply Chain Manager (CSCM) from ISCEA, USA.

She has been part of many governmental task forces and a Consultant to the World Bank, ADB and leading blue-chip companies and a visiting faculty member for postgraduate programs in local and foreign universities.



# Vicky Koo FCILT

**Vicky Koo, FCILT**  
**Director of Vizilog Asia Limited**  
**Global Chairperson, Women in Logistics and Transport (WiLAT)**

Vicky is known for her strategic supply chain management; and converging Operation Technology (OT) & Information Technology (IT) consultancy services. With over 30 years of supply chain and logistics management experience, Vicky has re-engineered processes for multinational companies including Levi's, Columbia, Occidental Chemical, Avery Dennison and other enterprise globally.

Her company Vizilog Asia Ltd. is offering a variety of SCM technology assessment, development and deployment services for enterprises with a focus of RFID technology and IOT applications. The technology includes satellite positioning, active and passive RFID, facial recognition, and 3D imaging which contribute to the excellence of the supply chain. Vicky was appointed as Corporate Advisor by APICS, to promote the SCOR framework's application in Asia; and to achieve excellent performance of supply chains.

Vicky has orchestrated the establishment of Women in Logistics and Transport (WiLAT) in Hong Kong and is the appointed Chairperson since inauguration in 2012. Vicky is appointed as Global Chairperson of WiLAT since 2023.. She is also the key driver of Career and Life Formula (CALF), a professional advancement program for young managers in the logistics and transport industry. She is also the founder of WiLAT Capacity Building Centre



# Reshma Yousuf CMILT

**Reshma Yousuf**  
**Founder & Managing Director of CLLB Sdn Bhd**  
**Green Champion**  
**WCBC Operations Lead**

Reshma Yousuf is the founder and principal consultant at CLLB Sdn. Bhd., with over two decades of experience in the integrated logistics sector as a service provider, user, trainer, and consultant. A Chartered member of the Chartered Institute of Logistics & Transport (CILT).

Reshma actively participates in the Women's forum of CILT International and the Global Women in Logistics and Transport (WiLAT), where she currently leads operations for the Global WiLAT Capacity Building Centre (WCBC). She has contributed significantly to Malaysia's logistics sector, being a key member of the Malaysian Logistics Council (MLC) since 2000 and offering vital input on human resource development in logistics. Her expertise also extends to dangerous goods management, where she has led initiatives on safety and security compliance within the sector. Reshma is actively involved in the National Logistics Task Force (NLTF), sitting on three of its four clusters. An acknowledged domain expert, she has contributed to the New Industrial Master Plan (NEWIMP 2021-2030) and is a recognized voice in the International Maritime Dangerous Goods (IMDG) Code revisions. In 2024, Reshma was appointed as the Green Practices Champion of Global WiLAT. She also serves as a board director of ICC Malaysia.



# CF Kwan

**Kwan Chuk-Fai**

**Professor of Practice Hong Kong Polytechnic University  
Lecturer, City University of Hong Kong**

Mr. Kwan Chuk-fai is a seasoned corporate communications professional with over 30 years of experience, having served in prominent organizations like Cathay Pacific Airways, New World Group, and Hang Lung Group. He has managed several crises, including a Cathay Pacific cabin crew strike and mass layoffs. Passionate about corporate social responsibility, Mr. Kwan has spearheaded volunteer initiatives across multiple organizations. He is currently involved in various public service roles, including Chairmanships at the Community Investment and Inclusion Fund and LevelMind@JC. A graduate of The University of Hong Kong with an Executive MBA, Mr. Kwan is a Professor of Practice at The Hong Kong Polytechnic University and a lecturer at City University of Hong Kong. He was honored with the Medal of Honour in 2006 and appointed Justice of the Peace in 2008.





# Richard Hall

## Richard Hall Managing Director- Citybus Limited

Richard Hall is the Managing Director of Citybus Limited and a prominent figure in public transportation, known for his strong leadership and business management expertise. With a career that spans both private and public sectors, Hall has developed deep insights into transport systems and operational strategies, not only in Hong Kong but also internationally. Before joining Citybus in 2020, he served as Managing Director for Lothian Buses in Edinburgh and RATP Dev London, where his leadership was widely recognized. His contributions to the industry have earned him prestigious roles, including being a Council Member of the Chartered Institute of Logistics and Transport in Hong Kong and an Honorary Fellow at the Institute of Transport Studies at the University of Hong Kong. He also served as Chair of the Scottish Confederation of Passenger Transport. With a career marked by his dedication to improving transportation, Hall continues to influence the sector through his role at Citybus, where he oversees critical operations and strategic initiatives for Hong Kong's public transport network.





# Johnson Yim

## Johnson Yim Director

Mr. Johnson Yim is the Executive Director of the E-Business Solutions Limited (EBSL) and the former CEO (2012 - 2023). EBSL is a Hong Kong-based software technology company specializes in IoT and Mobility solutions. Johnson is a veteran information technology specialist who has rich practical experience in technology development from idea generation, research & development to real-life implementation. Johnson has over 20 years of solid experience in technology transfer, product development, project management and system development. He and his team have successfully applied IoT technology in a broad spectrum of application areas including asset and facility management, mobile workforce management, supply chain management, cold chain management, fleet management, passenger baggage tracking, library management, corpse management, etc.

Before joining EBSL, Mr. YIM has served at Motorola Semiconductors (Hong Kong) Limited, City University of Hong Kong and a number of technology firms.

Mr. Yim' academic achievements include Master of Business Administration, Master of Science in Computer Science and Bachelor of Science in Information Technology.



# Prof. Ts. Dr. Muhammad Zaly Shah FCILT

**Prof. Ts. Dr. Muhammad Zaly Shah FCILT**

**President – CILT Malaysia**

**Professor of Transportation and Logistics at Universiti Teknologi Malaysia**

Professor Dr. Muhammad Zaly Shah FCILT is a highly respected academic and professional in the field of transportation planning. He is currently a Professor and the Deputy Dean (Research, Development and Innovation) at the Faculty of Built Environment and Surveying, Universiti Teknologi Malaysia. In addition to his academic roles, Dr. Zaly Shah serves as the President of the Chartered Institute of Logistics and Transport Malaysia, representing the logistics and transportation industry at the national level. His expertise lies in transportation planning and logistics, with a particular focus on sustainable transportation, including active mobility, pedestrian and crowd modeling, and GIS-Transportation. He is a Chartered Fellow of the Chartered Institute of Logistics and Transport (CILT) and a registered Professional Technologist with the Malaysian Board of Technologists (MBOT). Since 2012, he has also been a member of the Board of Directors of the Johor Public Transportation Commission (PAJ).





# Eligibility



# Eligibility

1. Participant must be member of CILT. Membership number is required during registration.
2. Preferably nominated and sponsored by employer.
3. Eager to learn from experienced and distinguished industry elites and leaders for career advancement.
4. Willing to connect with peers to broaden his / her perspectives and exchange thoughts during and after the program.
5. Take at least six Core Topics out of seven and two topics from the elected stream
6. Committed to submit a “Work Project Paper” base on knowledge learned from the program with at least two citation / reference of speakers’ notes. WPP to be submitted latest by 15<sup>th</sup> January 2025.
7. Member of WiLAT and Next Generation at CILT has the priority





# Fees





# Program Fees

## **Option 1: Online only USD700 per participant**

Fee includes all online topic lectures with class materials

## **Option 2: Full Program USD 2,500 per participant**

Included in the fee:

1. All online and onsite topic lectures with class materials
2. Field visits in Malaysia
3. Five-nights accommodation with breakfast at a 4-star hotel base on double occupancy
4. Lunch and dinner from Monday to Wednesday and CALF Graduation & CBC Anniversary Dinner on Thursday
5. Local transportation during the program
6. A personalized reference letter from the Head of WiLAT Capacity Building Centre sent to the participant's employer.

### **Excluded in the fee:**

1. Airfare to Kuala Lumpur International Airport Malaysia
2. Airport pickup to hotel and from hotel back to airport

## **Option 3: Full Program USD 1200 per participant for local Malaysians.**

Included in the fee:

1. All online and onsite topic lectures with class materials
2. Field visits in Malaysia
3. CALF Graduation & CBC Anniversary Dinner on December 5<sup>th</sup>

**NOTE: THIS FEE OPTION DOES NOT INCLUDE ACCOMODATION IN MALAYSIA.**

Registration via [www.wilat.org](http://www.wilat.org) website only. Fee paid is non-refundable

Registration Link: <https://www.wilat.org/event-info/calf-2024>

