

10 October 2016

President's Report to the Annual General Meeting 12 October 2016

When I came into the President's role last year, I said I wanted to continue to strengthen our membership, to increase the role of the under 35s (the Young Professionals), build on the value our sections add to our membership, and increase our social media presence. These build on the Council's agreed Strategy.

Healthy sections are key to our continued success as an organisation. Our sections are the window to our members and provide networking, information sharing and education opportunities. I wish to acknowledge the work of the section chairs and committees in putting together fresh and varied programmes. This year I had the opportunity to attend a Bay of Plenty/Waikato section and Central section committee meeting. I look forward to meeting with the other committees during this next year.

Retaining and increasing members continues to be a challenge for us. Membership has declined again from the previous year. We need to reverse this trend. Our membership currently totals 632 (at 23/9/2016). Northern Section has 284 members, Bay of Plenty/Waikato Section has 67 members, Central Section has 176 members, Southern Section has 96 members and Fiji has 9 members.

It is important to keep an emphasis on the developing the young professionals network, as this group is key to ensuring the CILT remains relevant to new generations of transport and logistics professionals. Mieszko Iwaskow has led several discussions with members of the group to develop ideas to attract younger members and to identify how the CILT can better meet the needs of this group. The Council is considering a paper from Mieszko at the October Council meeting. We now need to ensure we put ideas into practice.

With the expertise of Ying Xie we have increased our social media presence. We considered a social media presence so important we co-opted Ying onto the Council as the Social Media representative. Ying is very active on Facebook and Twitter posting articles and information from the New Zealand and international transport sector, and in putting information on You Tube. The webinars we link to with Australia are attracting interest from members. They are easy to access and over the year have covered a diverse range of topics. This year we also provided a weekly transport and logistics news roundup from the UK.

It is important the CILT is financially sustainable. The Council has continued to have a strong oversight of the financial matters and to recover from the net loss on the Awards function in 2015. The Council remains prudent in its spending, and continues to look at ways to increase our revenue, through increasing membership and sponsorship. I want to acknowledge or current sponsors and thank you for your continued support. The Council will need to strengthen our efforts in enhancing sponsor partnerships.

Events such as the Innovation and Transportation Forum on 12 October and the Health & Safety in Land Transport Seminar, which is being held in Wellington on 9 November,

increase our profile and are generate revenue. Thank you to Peter Sheppard and Dr Murray King for their initiatives on these events.

Keeping in touch with CILT International is essential. I was fortunate to attend the International Convention in Montreal in May 2016 and to meet with several of the Trustees to discuss the New Zealand Branch. The Convention was an opportunity to meet with colleagues in other Branches, get updated on the International strategy and activities such as the Continuing Professional Development Programme and the Young Professionals Group. Internationally, the CILT is experiencing high growth in Asia and Africa and there is a strong Women in Logistics and Transport (WiLAT) group developing, particularly in those continents. Paul Brooks, the International President, expressed his interest in visiting New Zealand and we may see him later in 2016.

Simon Olsen, the 2015 Young Achiever of the Year, and one of his colleagues from Foodstuffs attended the Convention. Simon was part of the Young Professionals programme which ran in the early part of the Convention. It was proud moment for us when Simon was awarded Runner Up to the International Young Achiever. Well done Simon.

Our Awards event is the highlight of our year. The organising committees, the Awards Convener and the judges make a huge effort to deliver a memorable evening for all and especially for those who receive the awards. We are indebted to our awards sponsors for partnering and supporting the Institute so we can provide a range of awards.

Jo Brosnahan ran her third annual Leaders for the Future course in 2016, and has just begun the marketing for the 2017 course. The CILT is delighted to support Jo to ensure the course continues to be successful. I hear very positive feedback from those who have completed the course and had the pleasure of meeting course members when they had their session in Wellington this year. I look forward to the 2016 leaders graduating at the Awards Dinner.

I wish to express my sincere appreciation to all my colleagues on the Council – Chin Abeywickrama, Immediate Past President; Cormac McBride, President-Elect; Dr Murray King for his multiple roles, Fiona Knight (Awards) Dr Jean-Paul Thull (Education and Mentoring Programme), Ying Xie (Social media), Dr Robin Dunlop (Sponsorship and Membership), Mieszko Iwaskow (Chair, Northern Section and Convenor of the Young Professionals), Dave Stewart (Acting Chair Waikato/Bay of Plenty Section), Peter Sheppard (Chair Central Section), and Steve Bateman (outgoing Chair, Southern Section). When each person plays their part much can be achieved. I welcome the new Chairs for Waikato/Bay of Plenty and Southern Section – Philip King and Nicole Timney and look forward to working with you.

I want to especially acknowledge Marilyn Henderson, CILT's Administration Manager. Marilyn is the front person for us and is responsible for the day-to-day running of the office. Marilyn has a high workload at this time of the year with administration for the Forum and Awards Event, the AGM and Council meeting. Her organisational skills and eye for detail really come to fore at this time. Thank you Marilyn.

Central Section has organised the 2016 Awards event being held this evening. I know we are in for a wonderful event. Thank you to the section committee. The organising group have all worked hard with Peter Sheppard and Fiona Knight to bring together the Forum as well as the Dinner. We can all look forward to an enjoyable evening.

Glen-Marie Burns

President 2015-16