



Education and Professional Development Report

Explanation

This headline report follows on from the IESC meeting held on Thursday 14th September 2017. This is supported by

- Draft Minutes of the IESC Core Management and wider Champions meeting (Annexes 1 and 2 – to follow)
- Action Plan Tracker covering progress on our Education Strategy (Annex 3)
- Dashboard financial and performance report (Annex 4)
- Key Knowledge Areas document (Annex 5)

This report covers 4 principal areas:

- Strategy Review process and monitoring
- Current performance monitoring
- Launch and impact of the Key Knowledge Areas (KKAs)
- Key Projects and their outcomes

Area 1 - Strategy Review Process

The current Education and: Professional Development Strategy runs from 2015-18. A copy of the latest timeline and monitor is at **Annex 3**.

We are currently working on a new Strategy to tackle further education and professional development growth from 2018 onwards. However, this needs to be aligned with the outcomes of current work being carried out by the CoT looking at the wider Strategy for the Institute, building on key outputs from the 2017 Convention. The IPDC and the IESC Chair are working closely with Keith Newton and other key personnel in this area, and we expect to report a first cut draft Education Strategy at the next IESC in November

Linked to the continued development of CILT education products/services and growth in students and approved active providers, the IMC is reminder that the pricing strategy will be reviewed at the next IESC and fed into the IMC. This is because any change in pricing regime must be agreed and reported to training provider at least 3 months ahead of the 1st April 2018 implementation date for any change

Linked to this we do need greater engagement and participation of Education Champions from across the CILT world. We would urge country organisations to ensure that their nominated Education Champions is active and able to support the IPDC and the IESC by being responsive to surveys, requests for provision of information and engaging on the emerging strategy

Actions for IMC

- **IMC to be aware of education price review process**
- **IMC to be aware of potential support needed from IVP is for consultation on the education strategy**
- **IMC/IVPs to reinforce the importance of active Education Champions to support the education growth agenda**

Area 2 - Current performance monitoring

The current dashboard monitor was reviewed in 2017, but certain key metrics have been difficult to extract from the database manually, so we have been looking at setting up smarter standard reports that will save time in checking on key facts

The latest monitor is attached at **Annex 4**, but significantly members of the IMC should note

- Currently we are running at £280,834.82 of income at the end of Q3 (note as at 18/9/17), 7% above target for the period which was £262,500
- The profile for registrations and invoicing is not constant and we expect an increase in monthly registrations and billing over the Oct/Nov period as September 'joiners' recorded and billed
- The current number of students (aggregated from the database and other manual sources where necessary) stand at 1319 this year, of which 1104 (84%) were studying full courses and 215 (16%) were taking unit awards or shorter courses. Overall, since records began on the new database system we have 5924 registrations of which 340 were for short/modular courses
- To date the profile has been -
 - Entry Level Award 0 (note the Oman pilots were run in 2016)
 - Introductory Certificate 32 (2%)
 - Certificate 379 (29%)
 - Diploma 474 (36%)
 - Advanced Diploma 219 (17%)
 - Other/Short Course 215 (16%)
- There are also some providers with discounts applied (which are considered through an appeals process to CILT International and to IESC where necessary) which means that the overall average yield per student registered is £ this current FY
- In 2017, we also saw the securing of further windfall amounts from older debt which has been achieved through perseverance and chasing. This is valued at £45,000.

The IPDC has also set up a forward monitor which asks all active providers to declare their likely student intake in the next 3 month and 12 month periods. On this basis the headlines are:

- 1106 students planned to be registered in the next 3 months anticipated maximum invoice value of £153,600 (less any agreed discounts/modular course fees)
- 2198 students planned to be registered in the next 12 months – anticipated invoice value of £321,800 with same caveats as above

Note that this is derived from only 16 of the 56 active training providers that regularly produce student intake.

Actions for IMC

- **To note the above**

Area 3 – Launch of the CILT Key Knowledge Areas

Members of the IMC will recall that the KKA guidelines were launched at the June 17 Convention. These are our revised global knowledge standards for qualifications meeting the requirements for Chartered Membership as a key benchmark

There are a number of support tools that have been produced and these will be posted on the website or obtained from the IPDC as appropriate

For more information on the KKA please contact Jon Harris direct.

Actions for IMC

- **To reinforce the importance of the KKA within their countries**
- **To encourage dialogue with the IPDC at a country level should any specific guidance be needed**
- **To ensure that through the IVPs the KKA are widely known and publicised, supporting the work of the Education Champions**

Area 4 – Key Projects and Outcomes

By necessity the IPDC and the education team have needed to be responsive to opportunities within the marketplace and to carefully prioritise key projects where they will have most impact.

The priority objectives for 2017 was to finalise and adopt the KKAs, but there are a number of other key projects that are currently running which we wish IMC to note. These are under way and have a budget assigned to them through the IESC/education development funding.

- Train the Trainer course to support new and existing providers in launching CILT qualification but also ensuring that the teaching quality is of an appropriate standard globally
- Language of Logistics Module at Level 2 (Intro Certificate level) as an additional option to support learners where English is not their first language and they need support to grasp logistics terms and expressions
- Global Training Directory refresh and update – which will require country by country update material in a format that can be easily integrated into the portal

In addition, we have been focusing on the following countries to support key growth –

- South India – developing quality education offerings through preferred training partners meeting the International standards
- Oman – via strategic work with Omani government agencies to professionalise and elevate the field of logistics and transport
- South Africa – explaining the number of providers but also ensuring that the CILT qualification map across to the SA qualifications framework and that CILT is recognised by the SA Qualification Authority (so that CMILT professional designation can also be recognised)
- Kazakhstan – ongoing delivery of training and knowledge exchange between the UK and Kazakhstan to help with execution and wider Branch set up

Actions for IMC

- **To note the above**

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