

## CILT Future Governance, Vision and Values

1 December 17 – Corby

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Stronger Together

### Process to be followed

Richard Atkinson & Keith Newton have created this next stage proposal during October to December 2017

This proposal on governance will be considered by the UK Board on December 15<sup>th</sup> 2017 and by the International Trustees on January 11<sup>th</sup> 2018

Feedback from both groups will be consolidated and a joint meeting of the two groups will be set up for late January / early February

That joint meeting will decide the integration of the organisation and the actions and timetable for progressing the next stages of the implementation

## Reasons why are we doing this

- CILT UK & International at present offer divergent goals & approaches
- There are synergies and cost benefits in bringing the two structures together
- Leadership of the Institute would be enabled by a single leadership structure
  & voice
- Creating a single global strategy, and delivering it, will bring much increased revenue to the Institute
- Our global brand will grow as a result of having a single voice
- Logistics & transport is global and our members need an Institute that is focused & managed accordingly
- Longer term opportunities beyond the next 5 years arguably lie less in Europe but more in Asia & Africa & the Institute needs to focus on this
- Centralised leadership & structures will enable delivery of better membership services through a combination of global provision of a few core services & localised provision of the main country services

### What we are not seeking to achieve:

- International takeover of CILT UK
- CILT UK takeover of International
- An organisation where vested interests benefit some members to the disadvantage of others
- A UK centric portfolio of membership services
- Removal of country governance & structures (other than for UK)
- Limitation of international and UK voices & views at the top level
- A cost cutting exercise with limited income generating benefit
- A leadership team unfit for the task
- Reduced access to secretariat support

#### Governance Guiding Principles – Summary

- Governed by the Charter and UK charitable status
- Single Organisation joining UK & International governance
- Single governing body
- International representation at highest level
- Devolved responsibilities to country units
- Global brand strategy & management
- Global education strategy & management
- Global membership strategy & management
- Single CEO appointment
- Integrated UK & International executive / secretariat reporting to CEO
- Dedicated International Director reporting into CEO as peer of UK senior team

## Governance Principles applied

It has been already agreed that CILT (Int) and CILT (UK) currently co-exist whilst also generating confusion and waste. Integration will tackle these issues.

A single, UK-headquartered, international organisation would increase efficiency and effectiveness, with:

A single Unitary Board of Trustees, guided by the UK Code of Corporate Governance 2016;

Single, unified and transparent accounts;

Further consultation legally on the necessary changes is needed to create one new body to create the single unitary entity and in principle with:

CILT International and CILT UK names to be referred to as one body — CILT CILT UK as limited company, staying as a (re-branded) entity with no separate Int accts No amendment to the Charter required;

## Principles (cont)

The single Unitary Board of Trustees would set the single Strategy for the CILT;

The CEO and Executives would be responsible for the day-to-day running of the CILT, pursuant of the strategic vision and objectives;

The International Council/Representatives Advisory Committee would represent members and hold the Board to account;

In elections, or any vote of no confidence, country members would be represented proportionally;

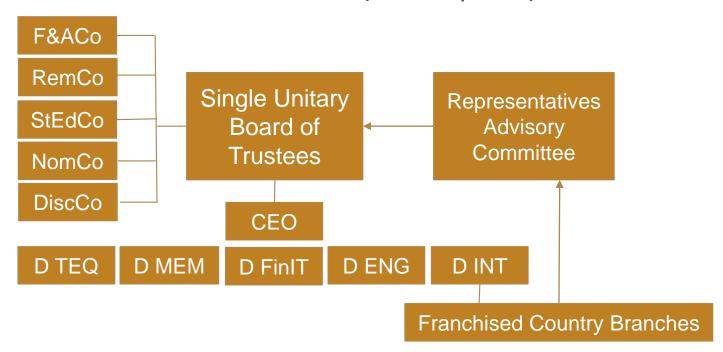
Board would comprise: Chair + 9 others TBC to represent members, overseas and Domestic, whilst retaining the talent for effective Board management. Chair elected By Board (and IC/RAC proportionally?).

A Single invited President would rotate, on agreed timed basis, with UK/International -individuals considered on merit by RAC/Board. Int suggest this would be the Chair; UK suggest President would have no governance function.



## Stronger together

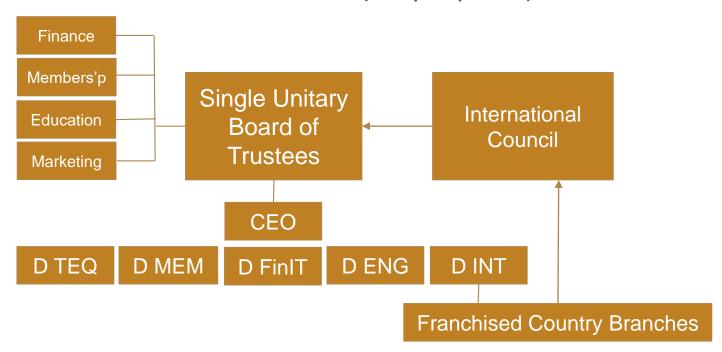
#### Governance (UK Proposal)





## Stronger together

### Governance (Int proposal)



### Vision

We iterated, debated and determined that the Vision could be:

An international membership institute, that is **essential** to its members, influences its audiences, sets and upholds standards, and delivers education, training and inspirational experiences that are loved for life

### Values

We agreed that neither set of values were widely known or upheld; we discussed and considered the following fusion for CILT Future (CILT(UK) are considering values, in any case, at next Board):

#### Courage

- Have the confidence and faith to innovate, challenge leadership and question norms.

#### - <u>Inclusivity</u>

- Lead an environment - global and local - where we promote diversity of thought and welcome challenge.

#### - **L**oyalty

- Work in unity to grow membership and influence for the greater good of the Logistics and Transport contribution to prosperity.

#### - <u>Teamwork</u>

Work professionally to create better practice and energise success.



# Thank you

Questions?

Next Steps: CILT (UK) Board 14 Dec; CILT(Int) Board 11 Jan.

Both Boards meet to agree Governance, Vision and Values in late Jan 18