

MARKETING STRATEGY

- Endorsement of CILT International and CILT in more than 30 countries worldwide
- Collaborations with leading universities in Singapore and overseas
- Collaborations with national logistics organisations overseas
- CILT membership in Singapore and overseas
- Web based publicity
- CILT online newsletter
- Direct mass emailing

COURSE CURRICULUM

1. Logistics Professional Development Programme

- Classroom-based learning
- 4 modules:
 - Business Logistics Management
 - Supply Chain Management
 - IT and E-Commerce in Logistics
 - Customer Service and Service Operations Management

2. Supply Chain Professional Development Programme [E-Learning]

- Blended approach with e-learning and classroom interaction at the end of each module
- Self-paced and flexible
- 8 modules:
 - Managing Resources
 - Managing the Transport and Logistics Environment
 - Warehousing and Stores Operations
 - Customer Service and Quality Management
 - Business Logistics Management
 - Supply Chain Management
 - IT and E-Commerce in Logistics
 - Customer Service and Service Operations Management

(The course curricula are subject to alteration to keep abreast with changing the industry landscape and business needs)