

## **Education and Professional Development Update (IESC)**

### **Prepared for International Management Committee (13<sup>th</sup> Feb 2019)**

This summary document highlights the key IESC and education activities since the last IMC. To cut down the amount of reading we are now issuing this report at simple headline level.

For any comments/questions concerning detail please contact Jon Harris, International Education Standards and Business Development Manager who will be pleased to help. You can contact Jon on +44 (0) 7881 805 952 or email [jon.harris@ciltinternational.org](mailto:jon.harris@ciltinternational.org)

### **Headline Update**

#### **IESC Meetings**

- The last core IESC meeting was held on 1<sup>st</sup> February 2018 and the minutes will shortly be available for IMC members to read.
- The IESC is meeting 5 times in 2019 and is focusing on the development of the new education strategy and plan, setting out the global vision for our education growth whilst ensuring that high standards are maintained and reinforced with our network of providers.
- We have started the process of holding regional Champions meetings, working with groups of countries to understand their issues, challenges and shared best practice. At present we have good attendance from Ireland, UK, Australia, South Africa and Singapore, with day to day development work in Kazakhstan ensuring we are in regular contact.
- We are going to persevere with this new model as it allows more time for detail and helps to look at common issues by continent and culture. However we still need to reinforce to IMC members to select, empower and motivate their Champions to get involved. The next round of consultation calls will be in March so we plan to tell IMC IVPs so then can reinforce the message. The current list of Champions is at Annex 1.

## Performance to Date

- We have carried out a review of the Year to Date situation based on the new CILT International financial year that runs from 1<sup>st</sup> October to 30<sup>th</sup> September
  - Number of students registered overall 587 against a target of 2500 (assuming constant intake rate)
  - Income generated (measured at point of raising the invoice) of £142,529 against a 3-month Year to Date target of £134,046 and £536,184 for the whole year
  - 781 certificates issued (modular and full courses)
  - 85 active training providers in place
  - 4 training providers newly accredited or reaccredited with 10 renewals in process year to date
  - 13 expressions of interest from new providers received year to date
  - Diploma accounts for 44% of all registrations followed by Certificate (14%) and Advanced Diploma (11%). Note that 20% is now in the 'Other' category which clearly shows growth in accredited units/modules and successful business diversification

## Headline Successes

The USAID/CILT Kazakhstan collaboration is still a priority with the project conclusion due in May 2019. This will allow us to produce 25 individual accredited trainers to deliver CILT accredited training, and at the same time explore strategic relationships with both universities and industry to roll forward accredited training in the 5 Central Asian region countries. As part of this project selected units will be translated and taught in Russian.

Both Promoting Training Excellence (Train the Trainer) and the Language of Logistics courses are fully operational, and we want to work with both Branches and Territories to encourage integration of these courses within existing education offerings.

In particular countries such as Malaysia, Singapore, Sri Lanka, UK and Ireland etc are key Territories that can help to promote the Language of Logistics product both as a unit award but also as a foundation course to screen and support students for whom English is not their first language. A key component of the course is the use of the Business on the Move game to stimulate discussion and use of terms in English.

## **Key Activities to report since last IMC meeting**

- We continue to establish links with new providers, and increasingly we are receiving applications for partners that require CIL:T accreditation for modular style delivery.
- We have proposals in place to place the Promoting Training Excellence course on a e-platform to test out the resilience of the selected provider and to gather important customer feedback.
- In terms of other languages, selected units are also being translated into Arabic and French to meet market needs and we are closely monitoring the pilot training providers to ensure that the moderation and assessment process remains transparent and fair.
- A key element of our work plan in 2019 focuses on audit and quality control, ensuring that providers follow the clear standards around moderation and assessment. We are now in a position where we are taking a tough line on any form of discounting on fees given the value of our products and an even stronger line on providers that do not follow process.
- Finally the development of our global strategy, providing a clear 3-5-year framework for expansion of the education market and collaboration with CILT country organisations remains high on the agenda, with the plan to have a fully adopted Strategy in place ahead of our 2019 Convention.

## **Housekeeping and Management Changes**

- We are still planning updated 'Who does what' information sheet covering the changes in education alongside any other service improvements and contact details – this will be available in March ahead of the Africa Forum.

**Jon Harris/Jan Steenberg**

**08/02/19**