



## The Chartered Institute of Logistics and Transport

Date: 6 May 2019

To

Mr. Keith Newton  
Secretary General  
CILT International  
UK

Subject: Recommendation for nominating Mr. Reyasat Chowdhury from CILT Bangladesh Council for the prestigious CILT International Young Achiever Award 2019 for his leadership in developing and establishing a safe and secure transportation service for the women of Bangladesh.

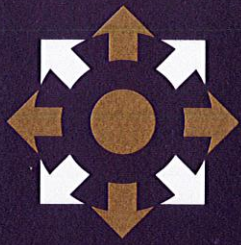
Dear Sir,

I, Mohiuddin Abdul Kadir, President of CILT Bangladesh Council, hereby nominate and recommend Mr. Reyasat Chowdhury from Bangladesh for this year's CILT International Young Achiever Award to be presented at the CILT International Convention in Manchester, UK on Tuesday, 18 June, 2019. It is my pleasure to nominate a Young Achiever for the third time in a row from Bangladesh to participate in this prestigious award.

Reyasat, as the co-founder and CEO, has developed and implemented a sustainable and scalable solution called Shuttle. Shuttle is app-based pick and drop transportation service only for women that aims to provide safe, comfortable and affordable transportation for all women in Bangladesh.

Lack of safety and comfort in public transport have always been major issues for women in Bangladesh. According to a study done by BRAC, 94% women commuting in public transport in Bangladesh have experienced sexual harassment in verbal, physical and other forms. Owing to this security issue, women often hesitate to travel alone. On the other hand, using ride-sharing services (especially car) is too expensive for everyday commute. Also, most women also do not feel comfortable using ride-sharing bikes. Reyasat and this team established Shuttle with a vision to solve this problem. They want to ensure that no women in our country ever has to worry about the safety in transportation anymore.

Shuttle is a sustainable and scalable solution for all working women and female students because it provides a safe, cheap and convenient mode of transport to women. Shuttle runs on specific routes with specific pick-up and drop-off points and maintains a fixed schedule. Passengers can book their rides instantly without hassle through the Shuttle app by selecting their pick-up and drop off locations. An unprecedented safety measure by Shuttle is assigning a trained and verified trip manager in every vehicle who ensures passengers can commute safely. Trip managers are appointed after a period of thorough training, screening and monitoring process. Moreover, each and every vehicle is always under CCTV



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surveillance to ensure maximum security of the passengers. By providing the service in mini vans, Shuttle is allowing 10-11 women to commute together which is a. making the fare/person very affordable, b. significantly decreasing the chances of sexual harassment (no male passenger is allowed inside the vehicle), and c. reducing traffic jam in a highly congested city like Dhaka.

In a country where women do not feel safe commuting alone in public buses, Shuttle has been a revolution. Since the launch of the service in July 2018, Shuttle has received tremendous response from the customers. Currently, they are operating on 6 routes and providing more than 1000 rides/day. So far in the last 10 months, they have successfully completed more than 150,000 rides.

Shuttle is one of the projects that have been funded by Robi Axiata Limited, one of the leading multinational companies in Bangladesh, through their incubation program “r-ventures”. Reyasat Chowdhury, as the Co-founder and CEO of Shuttle, dreams to ensure each and every woman in Bangladesh has the freedom to commute wherever and whenever they want.

I truly believe Shuttle is a sustainable and scalable solution that can actually solve the transportation problem for all women in Bangladesh and also be implemented in other developing countries such as Nigeria, Pakistan. We are proud to nominate Mr. Reyasat to represent CILT Bangladesh Council for the CILT International Young Achiever of the Year Award 2019 and wish him Godspeed.

With Kind Regards,

Mohiuddin Abdul Kadir FCILT

President

The Chartered Institute of Logistics and Transport, Bangladesh