

রবি আজিয়াটা লিমিটেড

রবি কর্পোরেট অফিস

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Date: 8 May 2019

To

Mr. Keith Newton
Secretary General
CILT International
UK

Subject: Letter of Reference for Reyasat Chowdhury, Co-founder & CEO of Shuttle for the prestigious CILT International Young Achiever Award 2019.

Dear Sir,

I am Moquimuddin Mohammed Jonaid, Vice President and r-ventures committee member, Robi Axiata Limited. I have known Reyasat since 2016 when he joined Robi as a specialist. Reyasat from his initial days at Robi showed great passion and enthusiasm in his work. r-ventures, which is an incubation program of Robi was open for all Robi employees who had a vision and dared to execute it. I must say, it takes courage to pursue a dream in unproven grounds and from what I have seen, not many people actually dared to risk a secure future at Robi to pursue their dream of being an entrepreneur. Reyasat however went all in with his vision and established Shuttle, which is a pick and drop service for women.

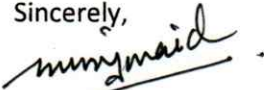
At r-ventures, we have seen many ideas and their promises. We have seen founders promising a lot and struggling to meet expectations. Shuttle however, being guided by Reyasat, lived up to our expectations and made things happen for our community. Reyasat lived up to his promise of providing a safe, comfortable and affordable commuting service for women.

Shuttle created a revolution by introducing the first women centric pick and drop service in Dhaka. Public transportation services have degraded to such a level where women no longer feel safe commuting and this sense of danger among women only increases with time because of the increasing number of rape and kidnapping cases in public transports. Using Shuttle, women can commute freely without thinking twice about their safety, and the credit for all these goes to Reyasat and his team.

This solution has created a blue ocean as no one before could come up with a sustainable solution for this particular customer segment. Seeing Shuttle's growth and the determination of its founders to sustain in the market, many local and international investors have already shown great interest to be part of this project and expressed their eagerness to help this business grow even faster.

I wish Reyasat all the very best with his business and highly recommend Reyasat for CILT International Young Achiever Award 2019. Please feel free to contact me at my email address should you have any queries.

Sincerely,



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জ্বলে উঠুন আপন শক্তিতে

