

Item	Our intention	Please comment on what you have done or intend to do
Marketing response document	Branches to consider their communications and activities and agree a local Covid-19 response plan	Once we have request from member we are happy to support / discuss / share best practice etc.
President's Requests for research	Branches to conduct local research and respond on key questions, involving branch members and local business contacts as well as branch council members and key contacts.	We do as requested last one on public transport.
Best Practice Bulletins	Branches to share bulletins with all members and business contacts by direct mail or email and also to share on branch website and social media platforms. Branches to use the content to generate local discussions and activities based around local best practice	Thanks to cooperation with Polish Road Transport Union we send members all the up-to-date information on current covid, quarantine requirements and restrictions across EU countries, mainly to cargo road transport companies.
Webinars	The first international webinar is for branch contacts only and we hope that branches will use this as a basis for generating local conversations afterwards. The recording of the webinar will be published next week and can be shared on branch websites and social media platforms.	We conduct together with other social partners webinars on current situation, there will be around 10 webinars on 6 th of June, together with Polish Road Union and IULT there will be around 1000 viewers in real time. This is the outcome of moving into webinar our yearly event in Krzyżowa that always takes place on 6 th June
Presidential message	Branches to share on branch website and social media platforms. Consider sharing directly with members. Branches to consider their own local messages to members	As we receive information to add on our website we will do so. Our staff including IT is mostly on quarantine or "working remotely" so please be patient...

Member letter	<p>Branches to share directly with all members using direct mail or email. May also be shared on websites and using social media.</p> <p>Branches to consider local communications to support and engage members</p>	See point Best practice bulletin
Social Media Activity	<p>Branches asked to connect with international platforms and encourage members to connect with both local and international accounts</p> <p>Branches asked to share international content and posts</p>	Please send all info to be added on our webpage to cilt@cilt.pl and we will do so
In our marketing response we document we suggested various initiatives for branches to consider. Please indicate which of these you are including in your plans and provide some detail around your activities	<p>Sharing local best practice guidance</p> <p>Sharing industry good news stories</p> <p>Sharing podcasts / articles / papers for members to engage with</p> <p>Direct communications to keep members engaged, informed, and supported</p> <p>Engaging with and supporting local corporate members and local businesses</p> <p>Co-ordinating local industry response</p> <p>Online activities and gatherings:</p> <ul style="list-style-type: none"> - Webinars - Discussion groups - Interactive activities - Quizzes - Panel Discussions - Online lectures - Social events 	

<p>Please provide details of any other activities you are undertaking</p>	

