

Item	Our intention	Please comment on what you have done or intend to do
Marketing response document	Branches to consider their communications and activities and agree a local Covid-19 response plan	We plan to conduct lesson via Skype or google meet. We are working on plan to collaborate with POS Polytechnic and IPC University in Indonesia
President's Requests for research	Branches to conduct local research and respond on key questions, involving branch members and local business contacts as well as branch council members and key contacts.	POS Polytechnic has conducted lesson using on line platform such as google meet, skype or Zoom. The challenge is the internet connection cost or data roaming cost is too costly and not every student can afford it.
Best Practice Bulletins	<p>Branches to share bulletins with all members and business contacts by direct mail or email and also to share on branch website and social media platforms.</p> <p>Branches to use the content to generate local discussions and activities based around local best practice</p>	No branch established yet in Indonesia. Presently, all activities is centralized in Jakarta. The barrier is lesson must be conducted in English.
Webinars	<p>The first international webinar is for branch contacts only and we hope that branches will use this as a basis for generating local conversations afterwards.</p> <p>The recording of the webinar will be published next week and can be shared on branch websites and social media platforms.</p>	Noted
Presidential message	<p>Branches to share on branch website and social media platforms. Consider sharing directly with members.</p> <p>Branches to consider their own local messages to members</p>	Done via Skype or WhatsApp

<p>Member letter</p>	<p>Branches to share directly with all members using direct mail or email. May also be shared on websites and using social media.</p> <p>Branches to consider local communications to support and engage members</p>	<p>Done to Group WhatsApp Chat</p>
<p>Social Media Activity</p>	<p>Branches asked to connect with international platforms and encourage members to connect with both local and international accounts</p> <p>Branches asked to share international content and posts</p>	<p>Not implemented yet</p>
<p>In our marketing response we document we suggested various initiatives for branches to consider. Please indicate which of these you are including in your plans and provide some detail around your activities</p>	<p>Sharing local best practice guidance</p> <p>Sharing industry good news stories</p> <p>Sharing podcasts / articles / papers for members to engage with</p> <p>Direct communications to keep members engaged, informed, and supported</p> <p>Engaging with and supporting local corporate members and local businesses</p> <p>Co-ordinating local industry response</p> <p>Online activities and gatherings:</p> <ul style="list-style-type: none"> - Webinars - Discussion groups - Interactive activities - Quizzes - Panel Discussions - Online lectures - Social events 	<p>Direct communications to keep members engaged, informed and support is much effective due to non-reading culture.</p>

Please provide details of any other activities you are undertaking

MoU signed with IPC University in Bogor, Indonesia pending joint program development.

On-line lesson with POS Polytechnic in Bandung, West Java
