

CILT(NA) Report to the IMC February 12, 2021

CILTNA Training:

CILTNA has secured a contract with Transport Canada for a virtual training package. Key elements:

- 3 or 4 blocks of virtual training, 2-2.5 hours each, spread over one to two weeks
 - CILTNA speakers only
 - Subjects: How does each mode deal with federal policy; what changes would each mode like to see; what are current events in each mode

CILTNA Sponsorship:

Gilles Legault stated that CILTNA was successful in receiving a \$75,000 sponsorship commitment from CN Rail. This sponsorship is to be paid over 3 years at \$25,000 per year installments. The funds are to be used to improve programs and continue with innovative ideas to stay on the leading edge of Logistics and Transportation.

Webinars

Webinars have become our de facto new business model. Recent and upcoming webinars as follows:

- December 2 - U.S. Urban Future Series "Future Street Design" - a panel from different US cities
- January - "The Logistics Chain in the Cannabis World"
- February - "Limitations of Liability in Transport (Rail)" - a panel of CN/McCarthy lawyers .
- March - Urban Future Series: "Future of Mobility"
- March - "Global Trade Data Technology" - an international panel discussing new trade data technologies and their practical application
- April - "Asian Supply Chain During the Pandemic"

Education:

CILTNA is in discussions with Brock University in southern Ontario to develop a **Global Logistics and Supply Chain Operations Program**. Brock is in the Niagara Region and has 2 international border crossings, Niagara Falls and Fort Erie. Interest has been expressed by the customs authorities to develop both a certificate and degree level program for the customs trainees and officers.

Finance: The CILTNA year runs from August 1-July 31. We are currently forecasting a net income in positive territory this year.

Strategic Goals 2020-21

The CILTNA strategic plan was last updated three years ago. The 2020-21 Strategic Plan was recently developed, derived from discussions at strategic sessions in 2020 and from subsequent deliberations at Board meetings. It reflects reports and plans of the Education, Membership, and Finance Committees as well as input from Board members.

The mission is to capitalize on CILTNA's unique mix of very-high-level North American expertise, with its insight, credibility, and connections, along with CILT international resources and cachet, to grow the organization to (revenue/members) within five years.

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CILT North America
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