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# CILT Education and Professional Development Data Sources and Evidence

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IMC Briefing

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# Review of our global education intelligence

## What this presentation covers

- Scene setting
- Data sources collected since April 2020
- Latest feedback from our February 2021 survey
- Key short term issues and opportunities
- Longer term considerations



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## Where you will find us supporting training and professional development (April 21)

- CILT operates globally – country organisations and approved training centres across the world - with regional service focus



- Note that from our surveys feedback was received from most countries and training providers on this map



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# Accreditation and the Key Knowledge Areas

- Three types
  - Accreditation of centres and training partners to run our courses
  - Accreditation of others' programmes, including CPD
  - Accreditation of degrees
- Global education standards for CMILT set out in the Key Knowledge Areas
- Our global standards make us special and stand out



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DRIVING KNOWLEDGE,  
DELIVERING QUALITY

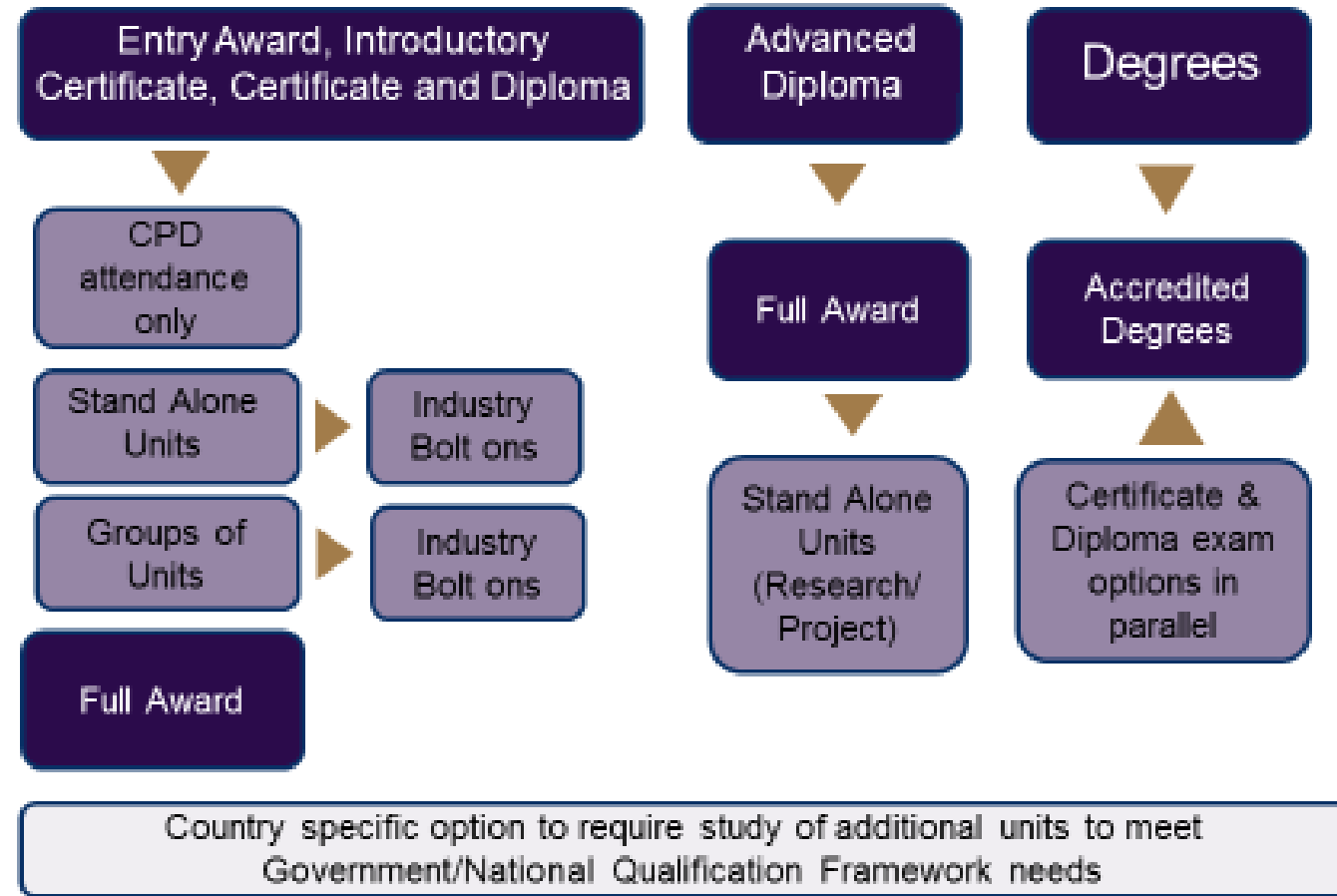
Our Key Knowledge Areas





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# Our core international qualifications and education offer





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# Market intelligence to date

- Since April 2020 we have focused on
  - Covid impacts on training and course activities
  - Forward forecasting of CILT course sales and uptake
  - Recognition of the CILT programmes and qualifications in specific countries
  - CILT module/unit demand and popularity of subjects
  - New product demand and development needs
  - Assessment techniques and trends
  - Financial and affordability aspects
  - Barriers and opportunities
  - Perspectives of Education Champions
- **9 key datasets in place**





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# Market intelligence – going forward

- May 2021 (wk 1)
  - Training Provider targeted survey covering
    - Value proposition
    - Knowledge Centre
    - E Certification
    - Examination timelines and moderation needs
    - Followed up by end user / customer survey
- June 2021 (wk 1)
  - Training Provider BAU survey covering
    - Forward forecast Q3 (July – Sept)
    - High level predicted figures for 21/22 (if they can provide)







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# Headline results of our Feb 21 survey

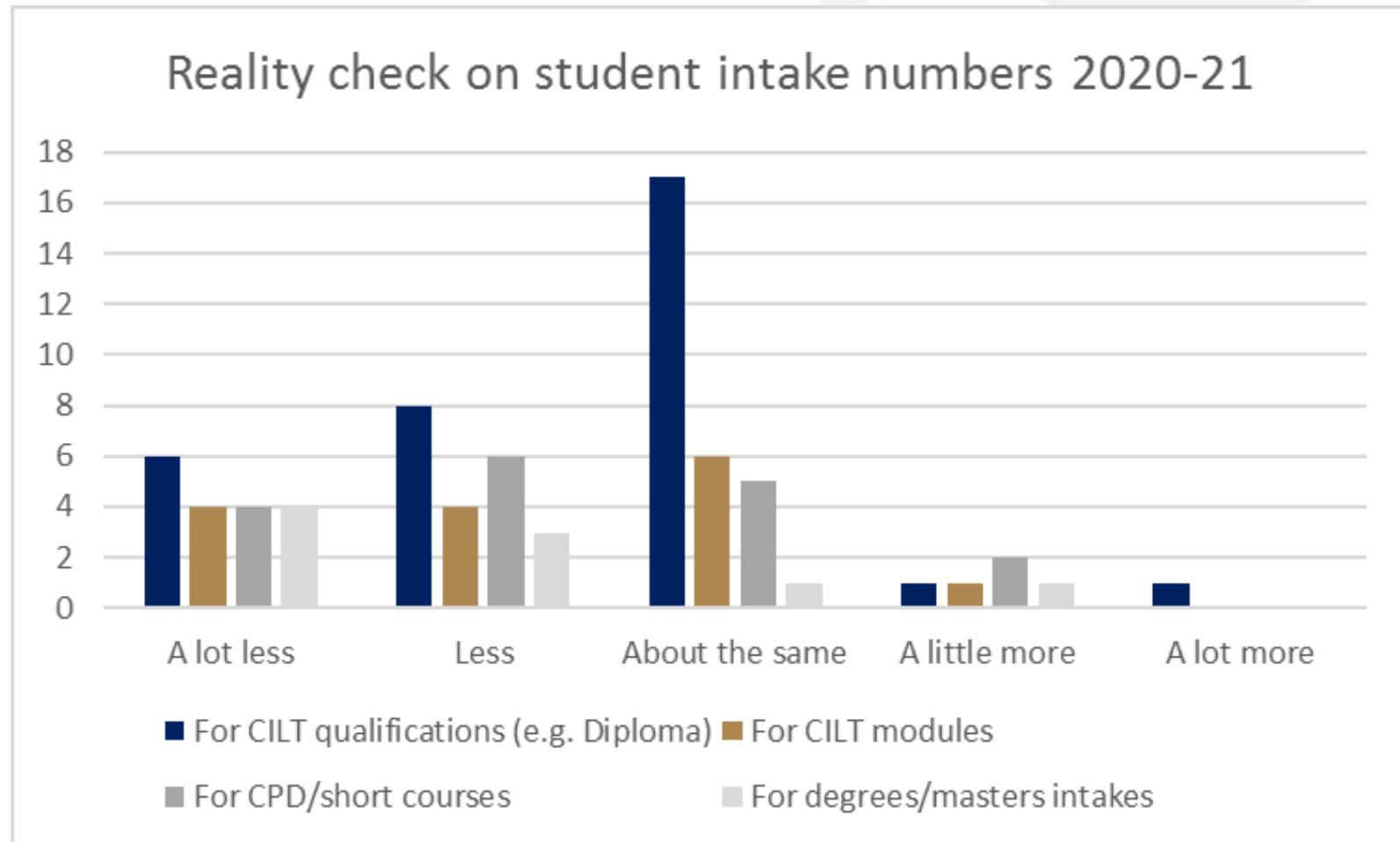
- 42 respondents out of circa 100 relevant providers (accredited centres versus accredited degrees)
- 90% still offering courses
- 80% actively marketing – especially Facebook, website and direct marketing
- 61% functioning on line, only 5% fully closed
- 62% running physical exams with 30% on line
- 35% providing written assignment and 18% project based assessment
- 25% offering a combined mix of assessment techniques
- 69% not delaying assessment
- 30 providers able to give predictions on students/12 not able
- Viability of class sizes considerably variable dependent of business model/type of training provider – ranges between 6 – 50 participants per intake but averages 10-20 participants





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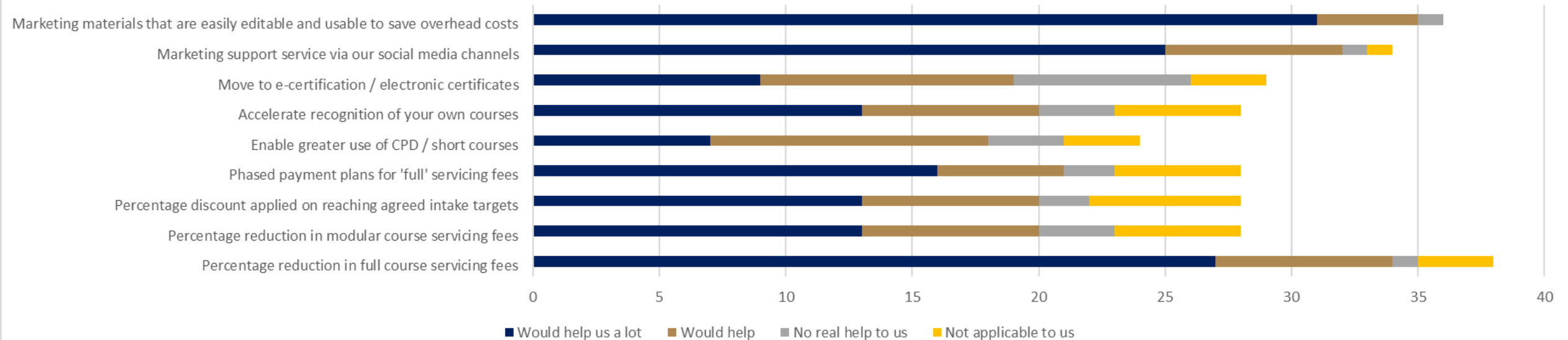




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# Headline results of our Feb 21 survey

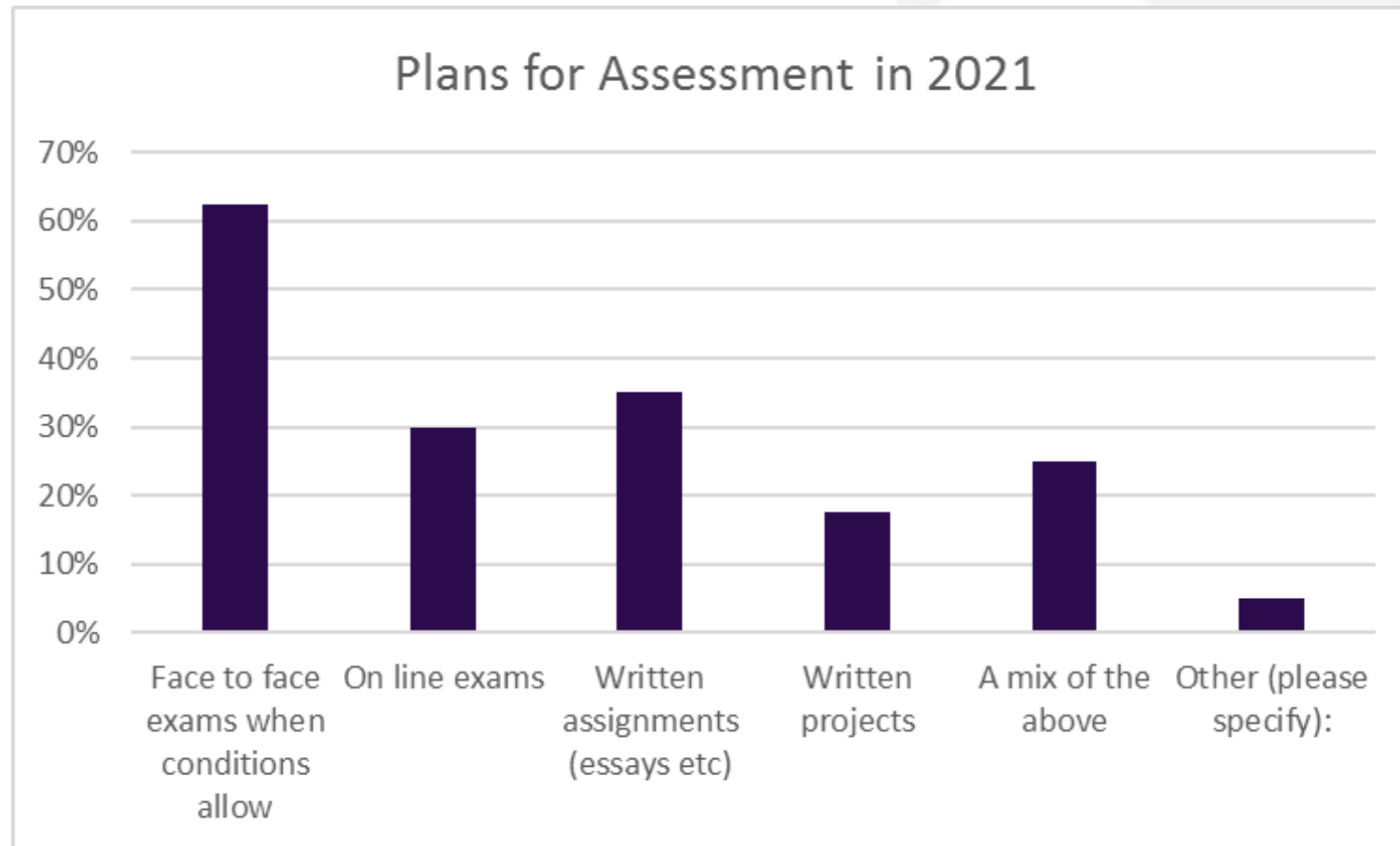
## Helping you to generate student numbers





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# Headline results of our Feb 21 survey





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# Headline results of our Feb 21 survey

- Other key points
  - Covid impacts – travel, lockdown cycles
  - Inflation/exchange rates and reductions in disposable income/unemployment rates
  - Membership fee issues and value for money issue
  - Quality of Branch offer to training providers
  - Need for exam results to come from CILT International directly for QA purposes
  - Course content enhancements
  - Impact of temporary suspensions on market activity
  - Reduction in course fees (e.g. Bangladesh)
  - Face to face training important in some cultures/locations
  - Call for more central resources including slides and ‘boilerplate’ material



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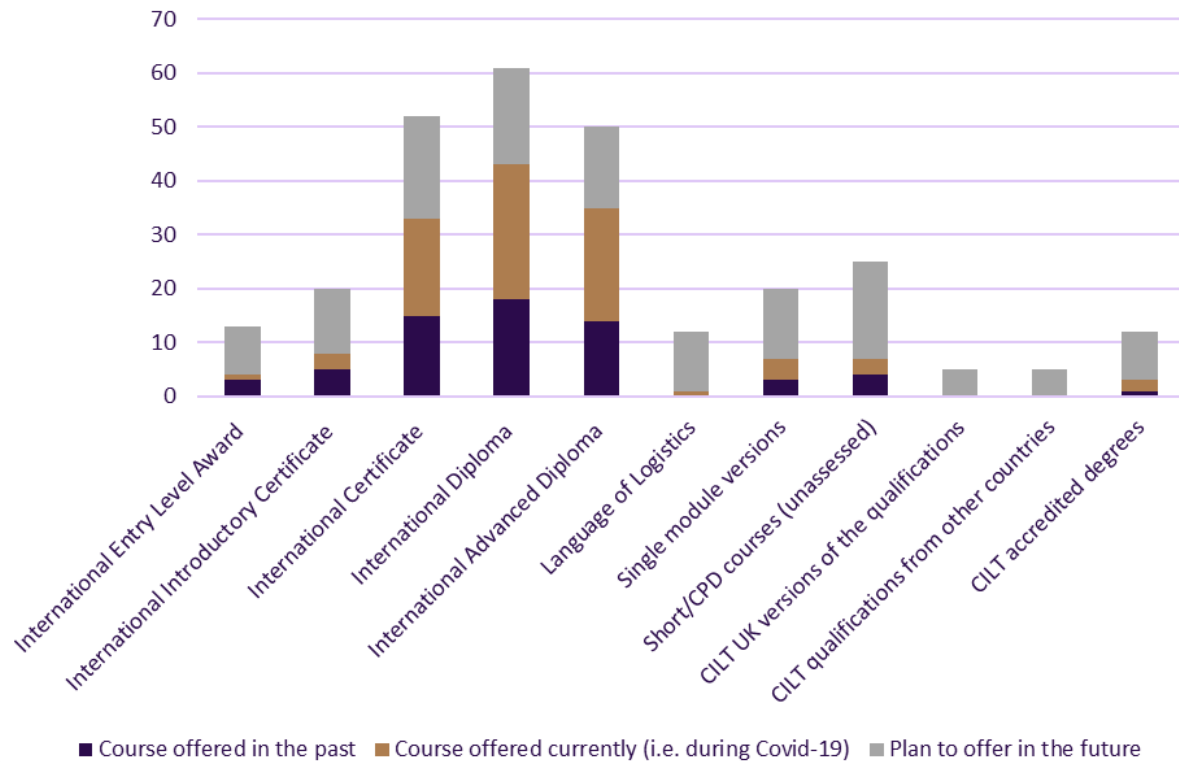
# Accreditation and recognition

- Target locations – Botswana, UAE, Bahrain, South Africa
- Practical placements/reflective assignments/industry experience becoming more important to give competitive advantage
- Structured workplan with CILT International + CILT country + TPs with National Qualification Authorities
- Variable approaches to ‘recognition’
  - Registration by individual provider with syllabus and varying levels of detail
  - Registration by CILT International for the programme
  - Registration by CILT International as an awarding body/recognised professional solution

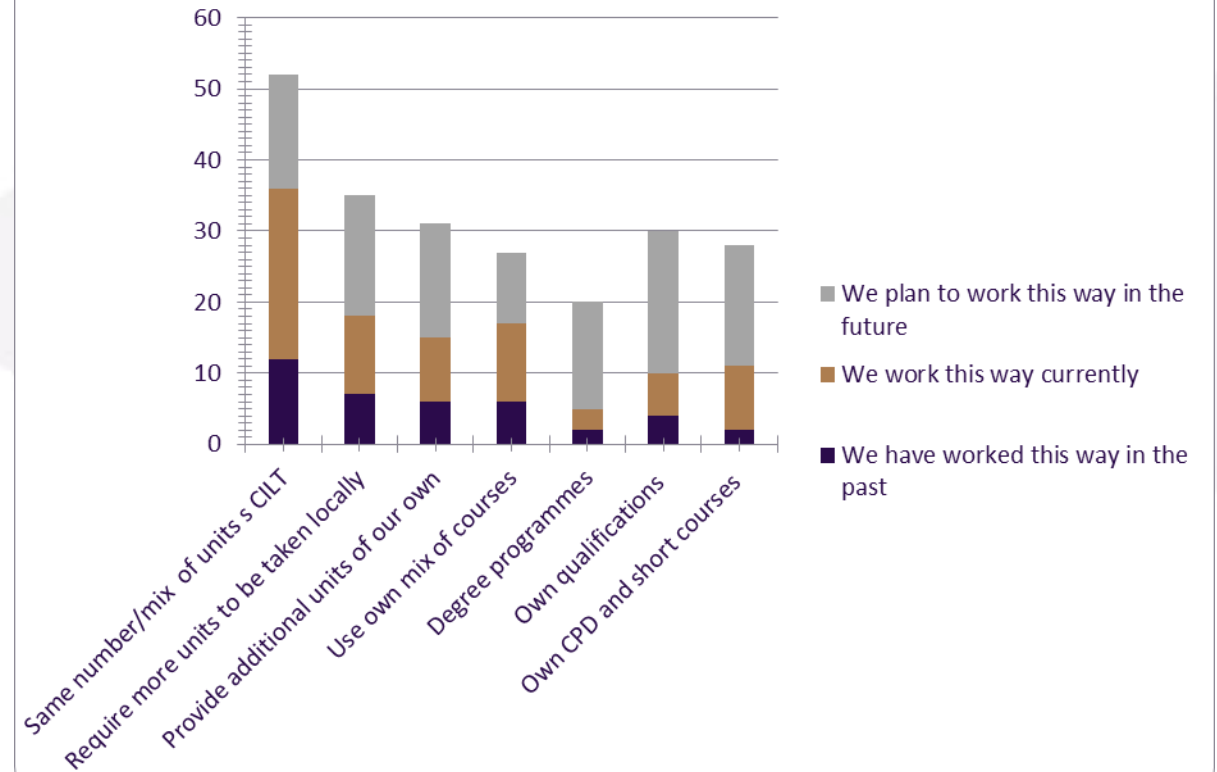


# Course demand recap

CILT courses offered by providers - now and in future



Using CILT qualifications and materials

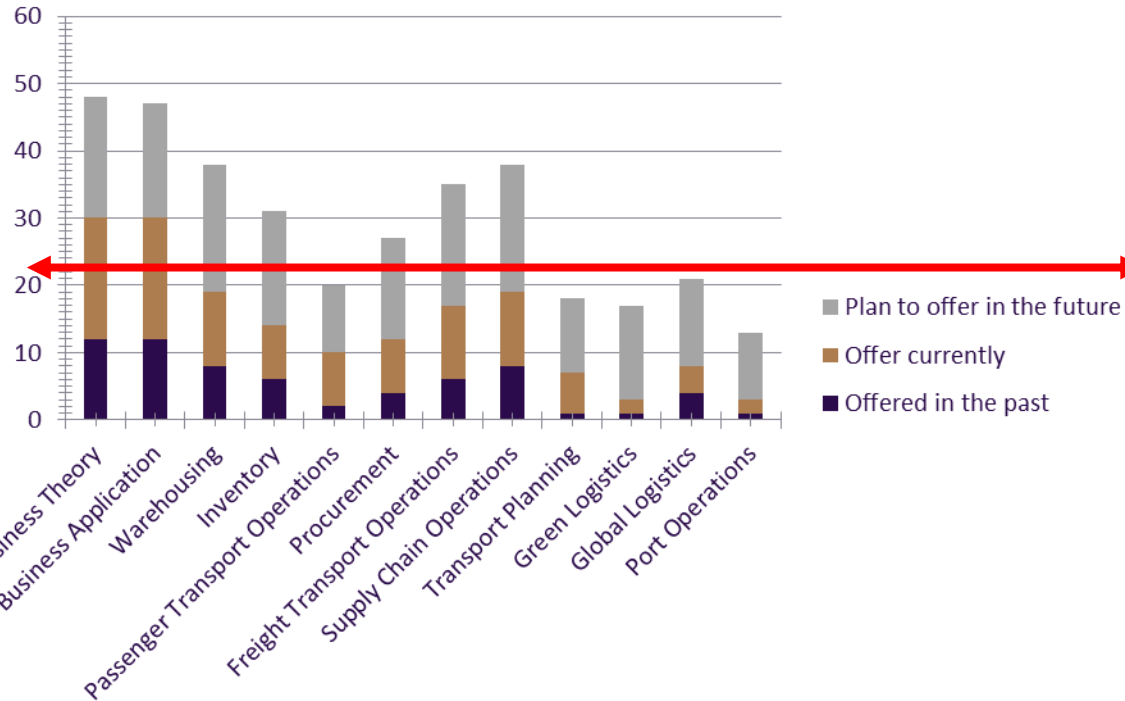




# Course demand recap

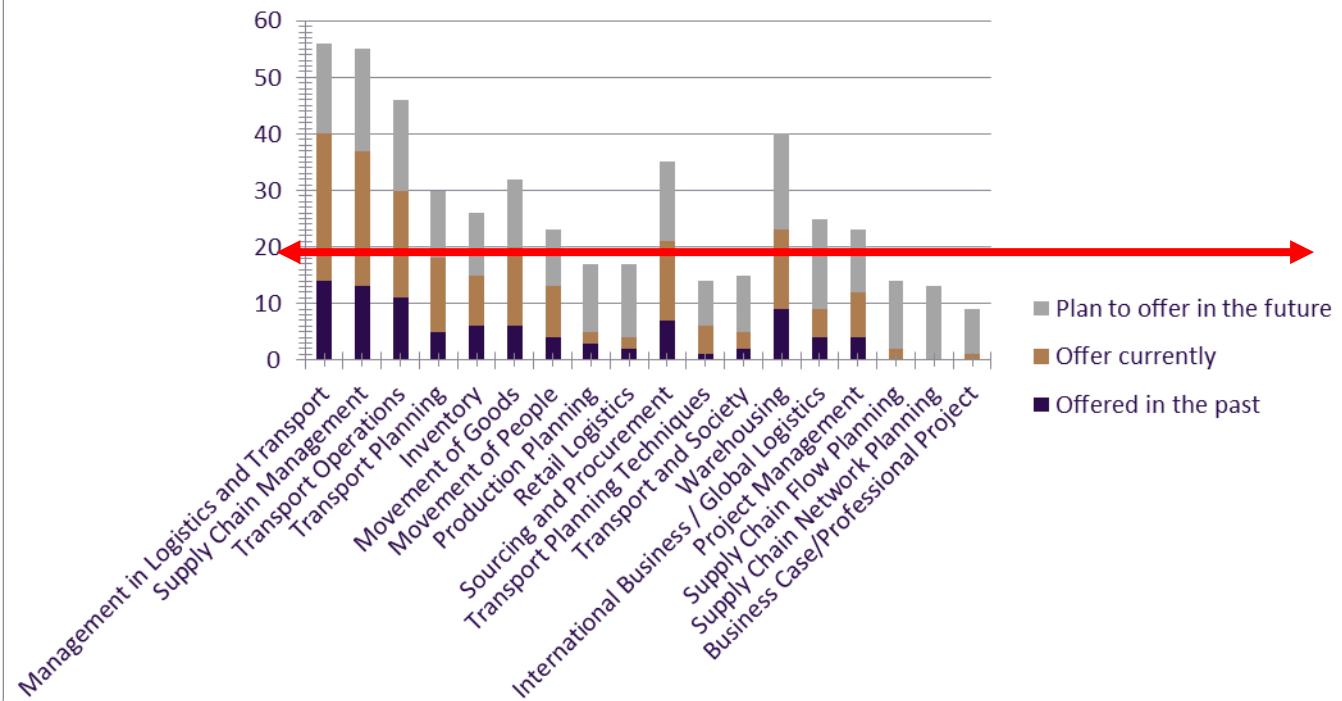
## Demand for Certificate

(college-foundation degree/supervisory- practitioner level)



## Demand for Diploma

(2 years of degree/experienced practitioner/MILT grade)







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# Course demand recap

- Short course development ideas nominated
  - Shipping & Freight Forwarding - awareness and operational levels
  - Air Cargo Operations - awareness and operational levels
  - Transportation Analytics
  - Public Transport Operation and Management
  - Transport Administration
  - Logistics in Business Management
  - Bus Conductor training
  - Fuel Attendant Course
  - Basic Motor Maintenance
  - Medical Logistics
  - Transport Broking
  - Freight Forwarding
  - Fleet Management
  - Dangerous Goods



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# Course demand recap

- Short course promotion activity
- PTRC and other UK CPD short courses for 'export'
- Language of Logistics stand-alone
- 5 x soft skills courses
- Incoterms global offer
- Humanitarian Logistics and ULS opportunity
- Project Management
- WiLAT link in with CALF, Sustainability
- Mentoring
- Business coaching



# Pricing issues to consider ref increases

- 71% of providers responding to the pricing questions asked for % reduction on CILT fees
- Around half of providers would welcome
  - Reduction based on targets
  - Reduction for modular courses
  - Payment plans being put in place
- We have frozen price increases until at least April 21
  - Review the value proposition
  - Recognise increase in resources needed for project-based assessment and blended assessment
  - Moderators global pay system alterations



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# Where to get more in-depth information

## CILT International lead contact



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# Thank You

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