

CILTNA Website
CILT (North America) Report to the IMC May 6, 2021

CILTNA 2020 Member Survey

Last Fall, CILTNA asked its members for feedback on the services we offer. We do this to improve the things which we already do that serve members' interests, improve or discontinue those that don't, and identify areas where awareness of what is offered may not be high.

Approximately 32 percent of CILTNA members answered this survey. Key findings included:

- good support for the newsletter and the website as sources of content and information about upcoming events
- high value for the lunch meetings organized by local chapters; and
- expression of interest in the webinars that CILTNA launched in 2020.

Turning to content, there continues to be solid support for information on current issues affecting transportation and logistics. We will use this feedback to plan upcoming webinars and national conferences. In terms of future subjects, greatest interest was expressed in:

- technology-based change,
- designing and operating supply chains,
- financing infrastructure, closely followed by
- increasing the talent pool and
- updates on transportation regulation and governance.

CILTNA Spring Outlook Conference

Planning is well underway to convene our online ***Spring Outlook 2021 Conference*** in mid-June . The conference will have more of an international flavour than in previous years. We have lined up a number of international speakers including 4 US speakers and Finbarr Cleary from Ireland who will address the impact of BREXIT on the UK & Ireland transportation & logistics. We have also confirmed our federal Deputy Minister of Transport as a keynote speaker, who will speak to current and proposed transportation and infrastructure policy issues.

We plan to soon commence planning for our ***October Transport Outlook*** one day conference in Ottawa

Webinars

Webinars continue to be our de facto new business model.

- Our March 24th webinar “*Global Trends in Technology*” had 175 registrations.
- Our fifth 2021 webinar was convened in April on the subject of "Asian Supply Chain During the Pandemic."
- Planning is now underway to present a webinar on the Aerospace / Aviation sector.

Training

Discussions are underway with the Canadian Transportation Agency, the federal body responsible for the regulation of airline, railway and marine transportation in Canada, to develop and provide a training session with new employees in the Agency. A separate training session is to be provided to the employees of Transport Canada in the next few months. Both training sessions will be virtual.

Education:

Discussions between CILTNA and Brock University in southern Ontario are continuing in an effort to develop a **Global Logistics and Supply Chain Operations Program**. Brock is in the Niagara Region and has 2 international border crossings, Niagara Falls and Fort Erie. Interest has been expressed by the customs authorities to develop both a certificate and degree level program for the customs trainees and officers.

As COVID-19 constraints ease, we hope to resume in-person gatherings. We are looking for ways to promote our services more widely, and plan to tweak some of our products so that they reach more people in future. Social media posts offer other options to keep members connected with CILTNA and with the sector.

CILTNA Website

CILTNA Board member biographies have now been uploaded to the CILTNA website here: <https://ciltna.com/about-us/board-member-biographies/>

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CILT North America
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