

Council of Trustees Report Philippines

Website

The website was successfully transferred to its own server and is operative. Philippines have used the event registration area of the website successfully and we are confident that they can start engaging again with potential members.

The booking system for events provides a list of registered attendees that they can download and create a distribution list, with the hope of converting these attending non-members to member status. The booking system contact details of non-members is captured.

It was an extremely big job going through the website and database and changing items from CILTA to CILTPH. This work is mostly being done by Australia (Karyn Welsh) and was extremely time consuming. Philippines now need to spend time becoming familiar with the website and how it operates. Training videos have been provided to the administrative Support area in the Philippines.

Philippines admin Support has been impacted by COVID with some family members losing their life and others put into quarantine.

Membership

The Philippines has a total of 11 paid members and 2 pending payments (Maria Jacinta K. Lagonera from the Department of Public Works and Highways and Reign Barcelona from Cleanica Express). The Philippine Committee is headed by Dra. Marjorie Rola as the National Chair & Chair of Education and Training, Brian Artates as the Secretariat of Governance and Finance, Janine Meg Tamayo as the lead for Marketing & WiLat PH, Engr. Joshua Philip Suarez as the lead of Next Generation PH and Paula Marie Gallian as the Administrative Support.

All are continuously promoting and engaging with potential members to expand the reach as the Philippines Team establishes itself. There are 23 potential new members who replied to our invite from LinkedIn to be one of our members:

NAME	ROLE/POSITION
Grace Alcordo	Warehouse and Logistics Manager
Aloha Amor Magpantay	Purchasing Specialist
Erick John Tipones	Supply Chain Management (Procurement, Planning, Logistics, Production, Warehousing, System Administrator)

Annalyn Matanguihan	Pricing Coordinator
Michellelyn Isip	Material Planner
G Ludovice	Senior Manager, Warehouse and Logistics
Christine Joyce Beltran	Logistics Planning Specialist
Mark Anthony Jao	Logistics Supervisor
Jonathan Abrogar	Regional Operation Manager - SLUZ
Gerolamo Cardano	Transport & Logistics Manager
Aya Almocera, CMA	Logistics Manager
Russell Clemente	Business Development and Operations Manager
Jemina Sy	Founding Partner
Alex Z.	Logistics and Warehouse Management
Kenji Chavenia	Seasoned Logistics and Supply Chain Professional
Susan De Mesa Rodriguez	Philippine Logistics Operations Manager
Gilda Yee	Global Warehousing and Logistics Head
Alejandro Capuz	Seller Logistics Excellence
Iolo Oceña	Logistics and Cold Chain Supervisor
Aries Elijah Galzote	Business Development Supply Chain, Procurement and Logistics
Maria Josefa Montilla	Senior Supervisor
Irish Anne Marie Tuazon	Benelux - Air and Ocean Supervisor
Samuel Carbonel Bautista	President at LGC Logistics Inc.

Events

Three separate webinars events were held with Marjorie Rola National Chair, opening the events and introducing the speakers. The 30th April event featured the Vice President of the Philippines .

Webinar: The Key Steps Retailers can take to Reduce the Carbon Footprint	Wed 24 Mar 2021
Webinar: Empowering Women in a Male Dominated Industry	Tue 20 Apr 2021
International Webinar: Environmental Economies and Societies	Fri 30 Apr 2021

Future Webinars:

- Future Career in Logistics & Transport - June 2021
- Impact of Create Law in Logistics & Transport - July 2021

WiLAT

We have Meg Tamayo as the WiLAT representative in the Philippines who sits on the WiLAT Committee in Australia until a Committee is established in the Philippines. Giyani, Meg and Karyn Welsh (Australia) held a meeting where Meg was introduced to a contact of Giyani's who was interested in becoming a committee member. Unfortunately that person became impacted by COVID and this discussion has not progressed since.

Next Gen

Joshua Suarez is our Next Gen representative. Josh is already opening doors within the UP NCTS who have expressed intent to collaborate with CILT PH for a joint webinar in the following months. This is an excellent opportunity, given that the UP NCTS has already established connections with local transport experts from the academe, government (e.g., DOTr, DPWH, MMDA), and the private sector. According to their report, the average number of attendees of the webinar series is around 300~500. Marjorie/Josh and Australia are planning to connect with Engr. Javier to work through the details.

IBF

The National Chair Marjorie Rola is also planning to ask Capt Paca(a Committee member) if he would be happy to be part of the IBF as the representative for the Philippines.

Finance

Please refer to the attached updated cashflow document as to how the funds have been spent so far.

Focus in Coming Months

- 1) **Posting Valuable content** on our CILT Site, Social Media Platforms and active sending of emails thru current members and prospective members.
Contents that CILT Ph will be presenting are:

- a) Videos and News around CILT Int'l and Philippines
Industry Webinars

- b) Podcasts hosted by CILT Ph / Australia

- 2) **Conduct Regular Surveys:** As we plan to carry out a survey that will be crucial on renewal and gaining members. This survey will help us understand what our existing members want. This is available within our new website as well which is excellent for us too. Survey functions and sample surveys are on the website for the Philippines to utilise if they wish to.

The idea of the survey is to know why members wish to join our Institute. Is it to learn about a specific topic? Once they've mastered that subject, will they'll leave? A survey will help us to understand what industry want to learn (or expectation) or hear about via webinars, i.e. what industry topics are of interest, what updates do they want in a regular basis? Once we understand this we can continue to produce relevant content that holds the interest of our members as well as build retention.

- 3) **Create a Community.**

We plan to create an active community of Logistics and Transport members. Creating **forum** for CILT-PH Site visits/workshops/forums which is a great way to encourage our members to interact with each other. Share ideas, discuss topics, and offer solutions to problems, have business discussions and engage in business opportunities. We have the CILT Australia Prototype sitting on our server to use as Australia's tech team created a new design for Australia due to issues with I Kano claiming IP even though it was Australia's design. To avoid another issue Australia took another path.

To set up a community like this, and adding social networking features to our website (as Australia is developing that we can utilise). These forums and community areas can then be placed inside protected areas so they're only (accessible to our members).

- 4) **Run Events.**

Monthly live webinars (if possible), live chats, or live interviews. Conference will be planned late this year pending Sponsorship.

- 5) **Partnering with others.**

By partnering with others we will have Logistics and Transport Company or Professionals that are willing to jointly contribute to posts, speak via pre-recorded podcasts or live webinars, or take part in a monthly event.

