

## **CILT China work summary report – from February to April, 2021**

In 2021, CILT China will continue to carry out the currently business activities, and also will strengthen the construction of publicity platforms such as the official website and WeChat official account of our branch, we will focus on the communication and interaction with logistics enterprises. In the future, CILT China will strengthen the promotion of business activities of our branch to provide better services for our membership enterprises and enhance the influence of CILT China. The work of CILT China from February to April 2021 is summarized as follows:

### **1. CILT China will continue to hold the 8<sup>th</sup> China International Logistics Development Conference and the 11<sup>th</sup> China (Linyi) International Trade and Logistics Fair in 2021**

a. The 8<sup>th</sup> China International Logistics Development Conference is tentatively hold in September or October Baoding, Hebei Province. At the beginning of April, the leaderships of CILT China and Baoding Development and Reform Commission had a preliminary communication on the conference plan, conference time and venue, as well as the preparation schedule of the conference. The conference organizing committee will officially start the preparatory work after the approval meeting held by Hebei province government.

b. The 11<sup>th</sup> China (Linyi) International Trade and Logistics Fair will be held in Linyi, Shandong Province on November 18-19, 2021. Currently, the preparatory work has been started.

### **2. Preparatory work for the expert committee of CILT China has been started**

In the first quarter of 2021, the preparatory work for the expert committee of CILT China was officially started, and 15 experts of transport and logistics industry have passed the preliminary examination. The expert committee of CILT China will be formally established in the second quarter of 2021.

### **3. Strengthening the construction of official website and WeChat official account of CILT China**

CILT China and the Transportation & Logistics Branch of CCTA jointly built and opened the official website (<http://www.ciltchina.cn>) and WeChat official account "Transport & Logistics". The main purpose is to publish news, activities, project cooperation, etc. In the future, we will continue to optimize the website programs and content, enhance the promotion of CILT China business activities, and provide a platform for industry insiders to obtain industry information and strengthen exchange and cooperation.

### **4. Strengthen communication and cooperation with membership enterprise**

CILT China carries out communication and interaction with enterprises such as iBosst Group and Beijing Yuanzhi Juntian Fund Co., Ltd., to provide consulting services on policies and feasibility for enterprise projects. We expect to attract more enterprises to join our branch by providing targeted services for enterprises.

### **5. WiLAT China activities**

a. On February 7th, WiLAT China held an online presidium meeting, the regional chairpersons of WiLAT China attend this meeting. The meeting mainly discussed about the WiLAT column of magazine and other related matters. In the meeting, presidium members submitted the 2021 WiLAT public welfare plan and introduced the calf training plan by WiLAT international.

b. On March 24th, WiLAT China and Holdings Supply Chain Strategy Research Institute jointly held a reading club for enterprise growth. The permanent associate professor of Department of Industrial Engineering of Tsinghua University, professor Li Lefei with his new book “New Service Era: New Service, New Infrastructure and Service Rules For the Future Society” to communicate with readers.

c. On May 6, WiLAT official account was officially launched on WeChat platform, and the column "WiLAT Talk" was launched at the same time. The content of " WiLAT Talk" is jointly provided by all members of WiLAT China, presenter work on shifts to produce audio and articles. From the perspective of the current logistics era, we can share our thoughts and insights. The column has been published in three issues and has been read by more than 2,000 people.

d. Since October 2020, the bimonthly "Express Logistics" magazine, which is belongs to “Logistics Times”, has launched the column for WiLAT. At present, the column has been published in four issues, with a total of more than 30P of WiLAT related content.