Dear CILT Branch,

As part of our Centenary campaign we will be sharing 100 individual membership stories from members around the world.

A new member story will be released every few days until the end of the year and will feature on the international website, on a CILT YouTube channel, on international social media channels and potentially on a short video.

The focus of these stories will be 'I am CILT because...'

We would like to represent members from all parts of our international family and ask that each branch nominates 3 members, as follows, to participate:

* One Young Professional
* One Member in the middle stage of their career
* One senior Member / FCILT
* The selection should include at least one member who is male and at least one member who is female.

Attached is a brief for you to give to your participants with directions on how to take part.

Please could you forward the names and contact details of the 3 members from your branch who are happy to participate to ceri.williams@ciltinternational.org

Kind regards

Ceri

PS: Look out for the second variation of our ‘I am CILT’ campaign being released on the international website and social media platforms tomorrow. Artwork is already available for this variation on the DMS for you to use locally

**Ceri Williams**

Marketing, Governance and Communications Manager

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