Dear IMC Member

Saturday 5th June is World Environment Day which we will be supporting in line with our International President’s theme of Green Technology and Sustainability.

Attached are details of how we will be supporting the event internationally, how branches can support at a local level, and how individual members can join in. In this way we hope to provide a co-ordinated international response with contributions from all sectors of the CILT family. The section of the document which specifically relates to individual activity is section C and there are examples of social media posts for you to copy.

We will be posting on the international [Facebook](https://www.facebook.com/ciltinternational/) and [Twitter](https://twitter.com/cilt_global) platforms from Friday 4th – Sunday 6th June.

Please contact myself or Jasper ([jasper.cook@ciltinternational.org](mailto:jasper.cook@ciltinternational.org)) if you have any queries, or require support, and remember that artwork layouts are available on the DMS for you to use if you wish to post individual messages (DMS / Brand Hub / Green Technology & Sustainability Campaign / Facebook folder). Our four main campaign layouts are also attached to this email in Facebook / Twitter ready format for you to apply.

Best regards

Ceri

**Ceri Williams**

International Marketing, Governance and Communications Manager

**E:**  <ceri.williams@ciltinternational.org>

**CILT International Office**

Earlstrees Court | Earlstrees Road | Corby | Northants | NN17 4AX | UK

[info@ciltinternational.org](info@ciltinternational.org )|  [ciltinternational.org](http://www.ciltinternational.org/)

[Facebook](https://www.facebook.com/ciltinternational/)  |  [Twitter](https://twitter.com/cilt_global)  |  [LinkedIn](https://www.linkedin.com/company/the-chartered-institute-of-logistics-&-transport)

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