**Purpose of the survey:**

To ascertain:

* The current perception of CILT’s Young Professionals (YP) offering
* What the needs/requirements are from an industry membership perspective
* An understanding of what the CILT YP (now called Next Generation) identity and offering needs to be

**Survey – to branches**

[Intro]

We would like to learn more about your views on CILT’s YP (Next Generation) membership offering and how we can better support your needs.

We’ve put together this online survey to capture your thoughts, please answer from your perspective as a representative of your local branch.  
  
There are x questions in total and the survey should take no longer than x minutes to complete. What you tell us will be used to shape our international membership offering and determine how it will look and feel.

**1. Where are you currently based?**

[Drop downs]

[Australia](http://www.cilta.com.au)

[Bangladesh](http://www.cilt.org.bd)

[China](http://www.ciltchina.org/)

[Egypt](http://www.ciltegypt.org)

Ethiopia

[Ghana](http://www.ciltgh.org)

[Hong Kong](http://www.cilt.org.hk)

[India](http://www.ciltindia.in)

Indonesia

[Ireland](http://www.cilt.ie)

[Kazakhstan](http://www.cilt.kz)

[Macao](http://www.cilt.mo)

[Malawi](http://www.ciltmalawi.com)

[Malaysia](http://www.cilt-m.com.my)

[Malta](http://www.ciltmalta.com)

[Mauritius](http://www.ciltmauritius.mu/)

Namibia

[New Zealand](http://www.cilt.co.nz)

[Nigeria](http://www.ciltnigeria.org)

[North America](http://www.ciltna.com)

Oman

[Pakistan](http://www.ciltpak.com)

[Poland](http://www.cilt.pl)

[Singapore](http://www.cilt.org.sg)

[South Africa](http://www.ciltsa.org.za)

[Sri Lanka](http://www.ciltsl.com)

[Taiwan](http://www.talm.org.tw/index.php?units=cilt)

[Tanzania](http://www.cilttz.org)

[UAE](https://ciltuk.org.uk/About-Us/Nations-Regions-Groups/United-Arab-Emirates)

Uganda

[Ukraine](http://www.cilt-ukraine.com.ua/)

[United Kingdom](http://www.ciltuk.org.uk)

[Zambia](https://www.ciltzambia.org.zm)

Zimbabwe

**Question about your branch**

**2. What is the driver / reason for members wanting to join CILT’s YP (Next Generation) in the first instance?**

[Open type field]

**3. How do you think members should be able to opt in, so they can become part of CILT’s YPs (Next Generation)?**

Automatically, like WiLAT

Request to become a YP

Other [Open type field]

**4. How do you think members should be able to leave / move on from CILT’s YPs (Next Generation)?**

Automatically

Request to opt out of being a YP

Other [Open type field]

**5. What does this group need over and above normal CILT membership?**

Access to education

Awards  
Networking opportunities

New thinking / research

Peer to peer support / mentoring

Opportunities to share best practice  
Leadership programmes

Professional development / CPD accreditation

Technical / site visits

None of the above

Other, please state [Open type field]

**6. What are the top three things that CILT’s YPs (Next Generation) do well?**

[X 3 open type fields]

**7. What makes YP’s (Next Generation) special / unique to CILT?**

[Open type field]

**8. What are the top three things that CILT’s YPs (Next Generation) could do better to help support remembers in their roles?**

[X 3 open type fields]

**9. Are you a member of any other sector professional bodies or membership organisations?**

[Radio buttons]

Yes

No

If yes, please state the name of each / any organisation you are also a member of. [Open type field]

**9a. (Conditional question if answering ‘yes’) What do they do well and what do you value from them?**

[Open type field]

**10. What three words come to mind when you think of CILT’s YP (Next Generation) membership offering?**

[X 3 open type fields]

Why did you choose these 3 words? [Open type field]

**11. How do you think membership of the YP (Next Generation) group should be defined?**

[Multi-choice tick boxes]

Age

Stage of career development

Level of qualification

Length of membership

Members who feel they require additional support

Other

[Open type field]

**12. What are the most important benefits that CILT’s YPs (Next Generation) should be promoting to non / potential members?**

[Multiple choice with weighting: Not important; Neutral; Important]

Access to education

Awards  
Networking opportunities

New thinking / research

Peer to peer support / mentoring

Opportunities to share best practice  
Leadership programmes

Professional development / CPD accreditation

Technical/site visits

None of the above

Other(s), please state [Open type field]

**13. We understand that some students and young members leave CILT once they have completed their education and don’t progress their membership to the next level. Why do you think this happens and what could we do to keep YPs (Next Generation) members involved in the Institute?**

[Open type field]

**14. What other ways could CILT’s YP (Next Generation) better support members?**

[Multiple choice with weighting: Not interested; Maybe of interest; Very Interested]

Share new thinking / research

Bursaries

Cost savings / discounts  
Job listings / finding service

Provide opportunities for networking with regional & Global members

Provide opportunities to speak publicly

Provide peer to peer support / mentoring

Providing appropriate level training that is CPD accreditation for me

Recognition and awards to help bolster a member’s reputation

Technical / site visits

Online member directory

Upskilling in other areas such as presentation skills, or writing papers

Other(s), please state [Open type field]

**15.** **The following purpose: “Supporting the future Fellows, thought leaders and contributors to our Institute and profession” has been proposed for the CILT’s YP (Next Generation) group. What do you think of this?**

[Drop downs]

It fits well with my future ambition for the Next Generations (YPs)

I don’t have an opinion on the purpose

It doesn’t fit well with my future ambition for the Next Generations (YPs)

Other, please state what’s missing or what could be done / added to improve the purpose [Open type field]

**16. If you could choose one thing that you’d like people to be thinking or saying about CILT’s YP (Next Generation) membership offering in the future, what would it be?**

[Open type field]

**17. What are your preferred ways of keeping up-to-date with CILT’s YPs / Next Generation?**

[Multi-choice tick boxes]

Another member

Emails / mailing list

LinkedIn

Twitter

Slack

Website

Other(s), please state [Open type field]

**Question about your specific experience as a YP (Next Generation Member)**

**18. What were your expectations when you joined CILT, and how does the reality compare?**

[Open type field]

**19. What parts of the current YPs (Next Generation) offering are most popular in your country. What do members engage with most?**

[Open type field]

**20. Would you be interested in continuing to play a part in the YPs (Next Generation) network after you have become a full member?**

[Radio buttons]

Yes

No

If yes, how would you do so?[Open type field]

**21. Do you think current members have enough opportunities to interact with the YPs (Next Generation) network?**

[Radio buttons]

Yes

No

If no, how could such interactions be increased and improved?[Open type field]

**22. Thank you for your time and feedback. Is there anything else you think it’s important for CILT to know or keep in mind when putting together the new offering and look and feel for YPs / the Next Generation?**

[Open type field]