**Training Provider Options**

**Produce 2 variations initially and provide to TPs with list of 7 alternative copy lines (below) and instructions on how to insert local image:**

1// I don’t just dream, I create my own future

female

2// I learn, I adapt, I succeed, I am CILT

male

**Tagline**

Celebrating 100 years of excellence in transport and logistics education

**Application:**

* Website banner
* Social media posts
* A5 flyer

**A Second round of TP variations may include**

2// I’m internationally recognised. My qualifications match my ambition

Kazakh Student

3// Today I am a student. Tomorrow I will change the world

(Cyprian)

4// I study at my own pace, I‘m in control

Polish students

**Other Copy variations:**

I am qualified. I am capable

I have the knowledge. I have the contacts

I have the support. I’m choosing a better future

My qualifications are recognised around the world. I am in control of my future