**Main Campaign**

1// I am connected, I am recognised, I am CILT

African Woman (COMPLETED)

2// We have the knowledge, We have the support, We are CILT

African and SAsian womans (COMPLETE)

3// I’m an expert in my field, I’m changing perceptions, I am CILT **XXX**

Elliot (COMPLETED)

4// Today I am a student. Tomorrow I will change the world

(Ciprian COMPLETED)

5// I am a leader, I share my experience

Gayani (X2)

6// I learn, I adapt, I succeed, I am CILT

Gulfman

7// We believe in equality. We are working towards our shared future

Catherine Larkin + 1

8// I’m internationally recognised. My qualifications match my ambition

Kazakh Student

9// I work across borders, I bring people together, I am CILT

Aisha

10// I represent the highest standards in education and best practice

Jan

11// I don’t just dream, I create my own future

Gulfgirl

12// I can access a network of experience, I have the knowledge I need to succeed

East Asian lineup

13// I am qualified, I am capable, I am CILT

George Makuke

14// We are part of a global network. We are stronger together

Vicky + 1

15// I have the support. I’m changing my world.

Ginger Emma

16// I’m an expert in my field, my qualifications are internationally recognised. I am CILT

Karmjit

17// We are part of something bigger than ourselves. We are CILT

Three African women

**6 November**

18// We’re learning new skills, we’re shaping our future

2 South Asian women

**20 November**

19// I’m part of a global network, I can learn from the experience of others

Steven Taylor

**6 December**

I’m a logistician, I help people get the things they need. Occasionally I even help Santa

Santa Baby

**30 December**

20// I have the knowledge. I have the contacts.

Radzak presentation

**Training Provider Options**

**Produce 2 variations initially and provide to TPs with list of 7 alternative copy lines (below) and instructions on how to insert local image:**

1// I don’t just dream, I create my own future

Gulfgirl

2// I learn, I adapt, I succeed, I am CILT

Gulf man

**Tagline**

100 years of excellence in transport and logistics education

**Application:**

* Website banner
* Social media posts
* A5 flyer

**A Second round of TP variations may include**

2// I’m internationally recognised. My qualifications match my ambition

Kazakh Student

3// Today I am a student. Tomorrow I will change the world

(Cyprian)

4// I study at my own pace, I‘m in control

Polish students

**Other Copy variations:**

I am qualified. I am capable

I have the knowledge. I have the contacts

I have the support. I’m choosing a better future

My qualifications are recognised around the world. I am in control of my future