

## CILT INTL IMC Meeting 2<sup>nd</sup> September 2021

I.V.P Report – Europe , Middle East , Kazakhstan / Central Asia

### 1. Malta

CILT Malta launched the new website , worked hard on securing their membership by contacting members and introducing new courses for members and non-members. Courses appear on our website and intend to start them some time in November.

### 2. Kazakhstan / Central Asia.

Total number of members – 133 in Central Asia

Education & Training – 3 student groups -Level 5 in Russian

520+ CILT short course participants.

7 MOU's with local universities

2 accredited institutions

WiLAT CA - 7 webinars & networking events 300+ attendees

2 CALF groups – 50 students

NG – 3 Skills workshops – 3 groups – 20 students per group

10 mentees in Mentoring program

Marketing – Google & Facebook advertising budget US\$300 per month

Facebook – 1400 followers -Instagram - 33,000 , YouTube 36,000

700 + inquiries since June 20121

INTERNATIONAL SUPPORT needed;

1. Marketing support
2. Updated Educational materials
3. Management support from International Education Strategy & Business Development lead.

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I am very disappointed that I have only received 2 branch reports after requests to reach territory/branch.

I wish to thank Malta & Central Asia .

As you are aware CILT UK report directly to IMC.

