

CILT (North America) Report to the IMC August 26, 2021

New CILT Caribbean Territory

CILT North America is pleased to welcome the members of the CILT Caribbean Territory who are currently finalizing their Delegation Agreement with CILT International. I recently had the opportunity to review the draft Caribbean Agreement as the current IVP representative for North America, including the new Caribbean Territory, on the IMC.

I also had the opportunity on July 21st to welcome the launch of WILAT in the Caribbean Territory along with representatives of WILAT and CILT International, through a zoom meeting. I have also had the opportunity to participate in recent discussions involving CILT International and the Caribbean representatives centred around the final steps necessary to finalize the establishment of the Territory.

CILTNA welcomes the establishment of this new member of the CILT family and looks forward to setting up strong ties between the Caribbean, the US and Canada.

CILT Regional June 30th Meeting of the Americas

The 'Third Americas Regional Meeting' was convened on June 30th, 2021 at which time representatives of CILTNA met with representatives of CILT International, including International President Dato Radzak Malek.

Several issues were addressed at the meeting including educational initiatives currently being undertaken in North America (University of Houston, Brock University), with a focus on education development and growth for Americas as a whole – Canada, US, Caribbean, Guyana, Ecuador. CILTNA's marketing and training initiatives were also discussed as well as our webinar programs and conference plans.

The Fourth Americas Regional Meeting will be held on November 4, 2021.

CILT 'Next Generation'

CILTNA is pleased to announce that Wafaa Barakat, a member of our Pacific Chapter Board in Vancouver, was appointed this month as CILTNA's 'Next Generation' ("NG") representative. Wafaa is currently in communication with Usman and Emma who lead the NG group globally, and with our recently established Caribbean Territory, which is also focussing on NG.

CILTNA October 2021 Outlook Conference

Planning is underway to convene our October Transport Outlook one day conference in Ottawa. The lead on the planning, our President Bob Armstrong, is currently establishing a small committee to assist in the planning for the conference. Our hope is that we will, once again, be able to convene the conference in person in Ottawa, our nation's capital

Training

Discussions are underway with the Canadian Transportation Agency, the federal body responsible for the regulation of airline, railway, and marine transportation in Canada, to develop and provide a training session with new employees in the Agency. A separate training session is to be provided to the employees of Transport Canada in the next few months. Both training sessions will be virtual.

Webinars

Our mission over the coming year is to continue to recruit quality speakers for webinars, and to use webinars to provide focused and balanced coverage of issues. We also aim to expand the reach and influence of webinars beyond traditional audiences through enhanced social media presence, and to ensure that all webinars are sponsored.

Year End 2020-21 and Annual Strategy Meeting

July 31, 2021, marks the end of our fiscal year. CILTNA has had a busy and successful year in spite of the pressures and constraints that have been placed on us due to the COVID-19 pandemic over the past 16 months. As stated in previous reports, Webinars continue to be our de facto new business model. Our year end financial position was in positive territory thanks in large measure to the generous sponsorships we have received from our corporate members.

CILTNA's annual strategy session will be held on June 27th. This annual meeting provides us with the opportunity to plan and prioritize the activities that we identify as most important to concentrate our efforts on over the coming year.

Our continued relationship with International through my IVP role will also be addressed in the strategy session, including to:

- Continue IVP Membership on International Management Committee
- Monitor developments under the CILT International / CILT UK initiative
- Continue to contribute to CILT International's initiative on Best Practices under COVID
- Participate in Regional meetings
- Assess scope for communication link with new Caribbean Territory

Education:

As COVID-19 constraints ease, we hope to resume in-person gatherings. We are looking for ways to promote our education services more widely, and plan to tweak some of our products so that they reach more people in future. Social media posts offer other options to keep members connected with CILTNA and with the sector.

Education will form an integral part of our strategic plan over the coming year as follows:

- to target training and collaborative opportunities to industry, government, customs agencies, third parties
- to expand practitioner training through partnerships with educational institutions, industry, associations (e.g. Brock Initiative, CBI program, University of Houston models)

- to assess the scope for adapting CILT course material to North American conditions.
- to maintain strong policy presence through participation in roundtables, papers

Prepared by Tom Maville, FCILT
CILT North America
August 26, 2021